

LIFE

A black and white photograph of a woman with dark, wavy hair, wearing a dark, double-breasted jacket over a light-colored top. She is looking directly at the camera with a serious expression. She is holding a large, light-colored folder or envelope in front of her. The folder has some text on it, including "New York University" and "New York, N. Y.". The background is a blurred city street with other people and cars.

CAREER GIRL
HER LIFE AND PROBLEMS

MAY 3, 1948 **20** CENTS

The happiest brides have

Community



IN THE SPRING a young bride's fancy
gaily turns to thoughts of . . . Community!
Community . . . sparkling center of
her new home's hospitality,
Community . . . that blessed silverware
brides have ever loved *for keeps*.
Gracious design . . . that's Community!
That thoughtful "Overlay" . . . that's Community!
Four fine patterns† . . . so sensibly priced!
Take your jeweler's word for it . . .
You'll be *happiest* . . . with
a complete dinner service of Community!
(No Federal Tax)

If it's Community...it's correct!

†(Pattern not illustrated—*LADY HAMILTON)

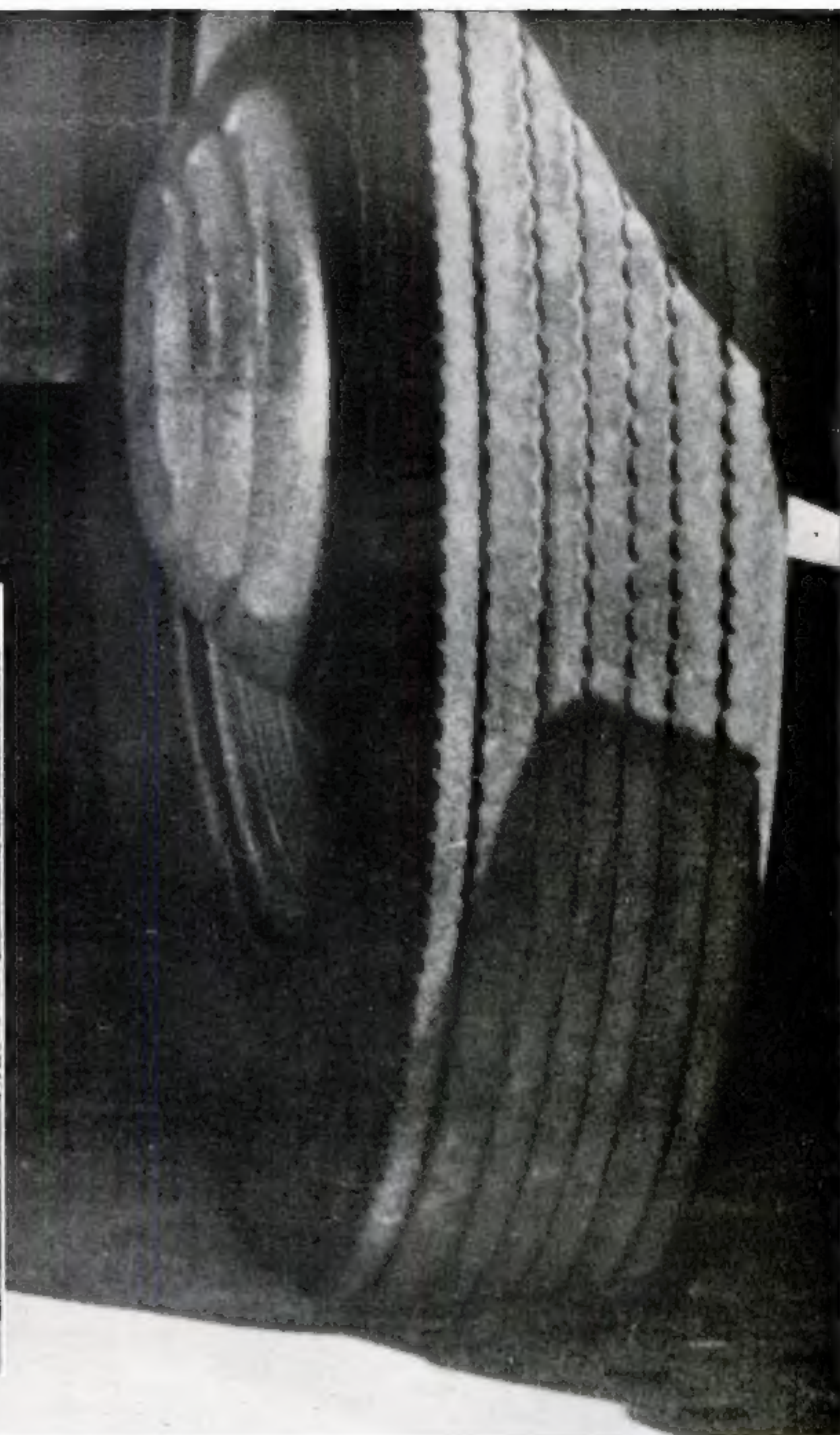


Joe Whitcomb

COMMUNITY . . . THE FINEST SILVERPLATE . . . ONEIDA LTD., ONEIDA, NEW YORK

*TRADE MARKS OF ONEIDA LTD. COPYRIGHT 1946 ONEIDA LTD.

Research keeps
B.F. Goodrich
FIRST IN RUBBER



Typical example: user's experience with B. F. Goodrich tires

INSTEAD of changing tires on his car, citrus fruit farmer Howard Johnson of Escondido, California, changed the car on his tires. He bought his first set of B. F. Goodrich Silvertowns in May, 1946. His father has used nothing but B. F. Goodrich tires for fifteen years.

When Howard had rolled up 19,870 miles on his B. F. Goodrich tires, he bought a later model car. He switched the same tires to his new car, and they've travelled 14,000 miles since. That's 33,870 miles altogether.

As the picture shows, these tires still look like new. They show none of the wear you might expect from other tires after nearly 34,000 miles.

B. F. Goodrich tires outwear prewar tires. Inside and out, they're built to stay new longer. With a broader tread that grips the ground, weight is spread more evenly, shoulder to shoulder. Wear is slower, more even. The tire body is made with more cords, stronger cords for longer life. And a tough breaker strip underneath the tread takes care of road shocks.

Right now, B. F. Goodrich dealers are offering the best tire buys anywhere. You'll be surprised at how much your old tires are worth on a trade-in. For the address of your nearest B. F. Goodrich dealer, look under *Tires* in the yellow pages of your phone book. *The B. F. Goodrich Company, Akron, Ohio.*

B.F. Goodrich
FIRST IN RUBBER

This One



U7XC-CN5-GFXT

Famous stars who know, say . . .

play **Wilson** Strata-Bloc golf clubs

When you choose Wilson golf clubs you get the benefit of what these famous players have learned, plus the engineering skill and fine workmanship for which Wilson is famous.

Wilson Top-Notch and K-28 woods, with warp- and shrink-proof Strata-Bloc heads, are used and endorsed by the top-ranking tournament players featured here, and many

others. They say, "Play Wilson!"

Even the slightest degree of distortion in the angle of the face of a wood club can throw the best hit shot off line. That's why Strata-Bloc means "better play and lower scores." A Strata-Bloc wood retains its precise measurements under any natural conditions. It insures a perfectly true club face at all times.

No wood club has ever withstood tests like these



To prove resistance to moisture, Wilson Strata-Bloc heads were immersed in water for five years. When finally removed they showed no apparent distortion or change in shape. Baking tests registering 212°F also failed to affect the shape or accuracy of Wilson Strata-Bloc heads.



Wilson irons proved in tournament play

The performance of Wilson precision-built iron clubs has won highest praise from leading stars. These irons are designed and engineered to meet the exacting requirements of top-notch players.

Wilson Top-Notch and K-28 high compression golf balls

give you the exclusive advantages of "Blended Tension" winding. You get the thrill of it with every shot.

SEE YOUR WILSON DEALER OR GOLF PROFESSIONAL

The well known stars featured on these pages are but a few of a long list of top-ranking players who use Wilson golf equipment.



The beautiful graining and rich lustrous finish of Wilson Strata-Bloc woods reflect the superb workmanship that is built into them.

WILSON SPORTING GOODS CO.
Chicago, New York and other leading cities.
(A Wilson & Co., Inc. subsidiary)

Players mentioned are retained as members of the Wilson Advisory Staff.



Babe Didrikson



Lloyd Mangrum



Jim Ferrier



Ed "Perky" Oliver



Gene Sarazen



E. J. "Dutch" Harrison



Patty Berg



Sam Snead



Ellsworth Vines

IT'S **Wilson** TODAY

IN SPORTS EQUIPMENT



Discover the NEW DUZ! The finest DUZ there ever was!



Win a Big Cash Prize!
THE NEW DUZ
CONTEST
 FUN! EASY TO ENTER! IT'S JUST LIKE A GAME!

\$50,000.00 CASH
...5 BIG WEEKLY CONTESTS...

These Prizes Every Week:
 5 PRIZES \$1,000.00 Each
 10 PRIZES \$250.00 Each
 100 PRIZES \$25.00 Each

DON'T DELAY! ENTER TODAY!

Get Entry Blanks
WITH COMPLETE RULES
at Your Dealer's!
ENTER EVERY WEEK!

| CONTEST | OPENING | CLOSING | MIDNIGHT |
|----------|--------------|---------|--------------|
| 1st Week | New | | Sat., May 8 |
| 2nd Week | Sun., May 9 | | Sat., May 15 |
| 3rd Week | Sun., May 16 | | Sat., May 22 |
| 4th Week | Sun., May 23 | | Sat., May 29 |
| 5th Week | Sun., May 30 | | Sat., June 5 |

Contests subject to all Federal and State regulations.

What an opportunity to discover the great new Duz—and win a big cash prize, too! Here's all you do:

1. Get an entry blank with complete rules at your dealer's. It gives 10 statements about the new Duz—some true, some false. Just check which are which! It's easy! It's fun! Your entry will not be judged on your answers.
2. Then, in 25 additional words or less, complete the following sentence: "New Duz does Everything and is a real help to me because..." This will be the basis on which your entry is judged. You'll find lots of help right on this page. Your dealer will be glad to help, too—'cause then if you win a prize, he'll win one, too!

For example, you might write: "New Duz does Everything and is a real help to me because it does Dad's work clothes and the family linens, yet is safe for all my pretty colored wash."

When you've filled in the entry blank, just mail it in with one Duz box-top or facsimile. Remember, the first weekly contest is open now! So get an entry blank at your dealer's and get set to win one of the big cash prizes. Enter every week—as often as you wish!

These facts may help you win!

The new Duz gives your white things a wonderful new whiteness—the whitest white you'll get with any soap known!

And tough on dirt? Why, no soap made

beats the new Duz at getting out dirt! Duz does even the grimeiest overalls clean, does 'em fast!

Yet, with all this new whiteness, with all its terrific cleaning power, Duz is still safer for colors than any other "big-name" washday package soap! Yes, the new Duz actually gives your gay colored washables a wonderful, wonderful new brightness!

★ ★ ★

Go to your grocer's today—get the new Duz and your official contest entry blanks with complete rules. Try soapy-rich Duz suds for your next big wash. It'll give you lots of good ideas for writing winning sentences.

DUZ does Everything
IN THE FAMILY WASH!

\$50,000.00 CASH!

"NEW DUZ" contest

EACH WEEK FOR 5 WEEKS

5 PRIZES \$1,000.00 EACH
 10 PRIZES \$250.00 EACH
 100 PRIZES \$25.00 EACH

Check each of the 10 statements listed below either true or false.

| | |
|--|--------------------------|
| 1. In sixteen states DUZ is the only soap allowed for use on washday. | True/False |
| 2. No soap known can get your white things whiter than the new DUZ. | <input type="checkbox"/> |
| 3. Millions of people quit work when they discovered DUZ does everything. | <input type="checkbox"/> |
| 4. The new DUZ gives your colored washables a wonderful new brightness—makes them look gayest, fresher than ever. | <input type="checkbox"/> |
| 5. There has never been another soap in the world exactly like the new DUZ, color as DUZ. | <input type="checkbox"/> |
| 6. No other "big-name" washday soap is so tough on dirt yet so safe for new DUZ. | <input type="checkbox"/> |
| 7. Stephen Foster wrote "Weep no more, my lady!" in celebration of the new DUZ. | <input type="checkbox"/> |
| 8. DUZ is great for washing dishes because it cuts grease fast, yet is kind to hands. | <input type="checkbox"/> |
| 9. In all dictionaries the word "detergent" has been changed to "DUZ" because so many school children spell it that way. | <input type="checkbox"/> |
| 10. Once for once, DUZ makes more suds than any other washday soap. | <input type="checkbox"/> |

... boysenberries
on these juice
glasses (6 oz.)

It's strawberries on these
water or beverage
glasses (12 oz.)

... raspberries on
these Soup-to-Nuts or
cereal bowls

... thimbleberries
on these cocktail
or dessert dishes

Berry Festival!

16-piece Hostess Set by **LIBBEY GLASS**

\$5⁰⁰
SLIGHTLY HIGHER IN
THE SOUTH AND WEST

• Gay new mix-match idea for your table!...Service for four—a quartet of berries on gleaming glass! Party fixings you can use every day, round-the-clock—they're so practical! See the heavy bases. Colors are fired on, are *permanent*! And both glasses and howls have the guaranteed "Safedge" rims: "You get a new piece if the 'Safedge' ever chips!" Each set's prepacked in its own bonny box! Lighthearted "extra" gift for Mother's Day and brides-to-be! At leading stores everywhere.

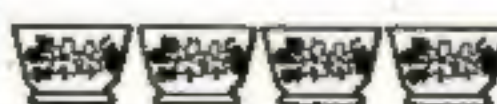
ROUND-THE-CLOCK SERVICE FOR 4... BREAKFAST... LUNCH... DINNER!



4 Beverage Glasses



4 Juice Glasses



4 Dessert Dishes



4 Soup-to-Nuts Bowls



Dependable **CHAMPION**

America's Favorite Spark Plug




Crisp-firing spark plugs are a primary factor in keeping your car's engine in good operating condition. They are truly vital in maintaining its performance, gas and oil economy, and dependability. It's Spring again, so have your spark plugs checked. If new ones are needed, insist on the spark plugs preferred and used by most motorists—dependable Champions. Champion Spark Plug Company, Toledo 1, Ohio.

FOLLOW THE EXPERTS

**DEMAND NEW DEPENDABLE
CHAMPIONS FOR YOUR CAR.**

Listen to the CHAMPION ROLL CALL, Harry Wismer's fast sportscast every Friday night, over ABC network.



How is the
STATE OF THE UNION?
IT'S GREAT!

SPENCER TRACY

is in it!

KATHARINE HEPBURN

is in it!

VAN JOHNSON

is in it!

ANGELA ADOLPHE LEWIS
LANSBURY·MENJOU·STONE

are in it!

METRO-GOLDWYN-MAYER and LIBERTY FILMS present

Frank Capra's

STATE OF THE UNION

Based on the Play by Howard Lindsay and Russel Crouse Screen Play by Anthony Veiller and Myles Connolly

Associate Producer Anthony Veiller

Produced and Directed by FRANK CAPRA

A METRO-GOLDWYN-MAYER PICTURE

1/3 more food space...in General Electric's 1948 Space Maker Refrigerator!

**Gives you 1/3 more refrigerated food storage
in the same kitchen floor space!**

If you had this new wonder-refrigerator in your kitchen today,
you'd be as proud of owning it as we are of making it!

For we honestly consider the 1948 Space Makers the *greatest*
refrigerators ever to bear that symbol of fine refrigerators—
the General Electric trade-mark.

**Dependability —
proved 1,700,000 times over!**

Above all else, General Electric offers you dependable per-
formance, day-in, day-out, month after month, year after
year. Reason: the sealed-in refrigerating system, pioneered by
General Electric.

More than 1,700,000 of these refrigerating systems have
been giving dependable service for ten years or longer! And
today's refrigerating system has one-third more freezing
capacity... makes ice cubes 33 1/3% faster... and consumes
less current than the latest prewar sealed-in system!



Notice how the new General Electric 8-cubic-foot Space Maker fits in the same floor space as
the old-style 6-cubic-foot model—yet gives you one-third more refrigerated food-storage capacity!

**Important advantages! You get them all
only in the 1948 Space Maker!**

- **Butter Conditioner**—keeps butter at right spreading temper-
ature.
- **Big Freezing Compartment**—holds 24 packages of frozen food,
plus 4 ice trays.
- **Deep Drawers**—6 inches deep. Will hold standing roasts and
more than two-thirds bushel of fruits and vegetables under
refrigeration.
- **Bottle Storage Space**—holds 12 square, quart-size milk bot-
tles, also tallest bottles.
- **Insulation**—more than three inches of most efficient insula-
tion keeps operating cost down.
- **Sealed-in compressor mechanism**—more compact, more
efficient, more economical than ever.

Let your General Electric retailer show you the wonderful
1948 Space Maker Refrigerators. In the line are three 8-cubic-
foot models and two 10-cubic-foot models. General Electric
Company, Bridgeport 2, Conn.



**Space Maker
Refrigerators**

**More than 1,700,000 refrigerators
in Service 10 Years or Longer**

5-Year Protection Plan—Included in the price of every
General Electric Refrigerator is a five-year protection
plan. This plan consists of a one-year warranty on the
complete refrigerator, plus additional four-year protec-
tion on the sealed-in refrigerating system.



GENERAL  ELECTRIC



"Mother, you're an old plutocrat!"

Why Peter Blake! Wherever did you get such an idea? You know very well I have to scramble to make ends meet.

Well, some of the fellows were saying that all stockholders are plutocrats. You *are* a stockholder, aren't you?

Yes, Peter. When your father died he left us a few shares of General Mills stock. The dividend checks the company has been sending us are helping put you through school.

But aren't we different from most stockholders? Aren't most of them millionaires with big fat cigars?

Nonsense! I met quite a few at the General Mills informal stockholders' meeting recently. There are more women than men, and most of them don't own any more stock than we do.

How many are there altogether?

I learned at the meeting that there are

about 12,000, living in every one of the 48 states. Many hospitals, churches, schools and insurance companies also have invested in General Mills. And I understand that's true of most big American companies—they're owned directly or indirectly, not by a few "plutocrats," but by millions of little stockholders.

But doesn't the company pay more money to the stockholders than to the employees?

By no means. The employees get several times as much as the stockholders. For example, I read in the last General Mills annual report that 37½ million dollars was paid to the 12,000 employees, compared with 6 million to us 12,000 stockholders.

Say . . . maybe I ought to see about getting a job with General Mills—after I get my diploma.



Copyright 1948, General Mills, Inc., Minneapolis, Minn., makers of Wheaties, Kix, Cheerios, Bisquick, Softasilk Cake Flour, Gold Medal Flour, Betty Crocker Soups, PYEQUICK, Larro Feeds, Bakery Flours, Tru-Heat Iron, PressureQuick Saucepan, Vitamins, Special Wheat, Soy, Durum and Oat Products.

ZIP!

...now blade changings
a CINCH!

Amazing New
**Gillette
Dispenser**



Great New Shaving Aid Holds 20
Gillette Blue Blades—40 Shaving
Edges... Deals 'Em Out Presto!

YOU enjoy extra shaving convenience when
you use the handy new Gillette Blue Blade
Dispenser. Zip... and there's a super-keen
Gillette Blue Blade, unwrapped and ready for
your razor. Shaving is much faster, easier. The
handsome plastic container protects blade edges
perfectly... they reach you *factory-sharp!* Get
a 20-blade Gillette Dispenser for the price of
the blades alone, Gillette Safety Razor Co.

(All prices apply in United States only.)

Special Introductory Offer

Gillette Super-Speed One-Piece
Razor and Gillette Dispenser
with 10 Gillette Blue Blades

REGULAR \$1⁵⁰ VALUE

\$1⁰⁰

The Greatest
Shaving Bargain
On Earth!

See Your
Nearest Retailer



● You breeze through stubble in no time at all...
change blades like magic... with the new
Gillette Super-Speed Razor and Gillette Dispenser.
Twist... the razor opens. Zip... there's a new
blade. Twist again... you're ready to shave. To clean
razor and blade, just loosen holder, rinse and shake

Copyright, 1946 by Gillette Safety Razor Co.



look *SHARP!* feel *SHARP!* be *SHARP!* use **Gillette Blue Blades**
WITH THE SHARPEST EDGES EVER HONED



The slavery of the damned in hell is such, that all their senses, and powers of soul and body, are subject unto eternal pains and torments; with their touch, they are to serve the burning and never-consuming fire; with their taste, hunger and thirst; with their smell, stink; with their sight, those horrid and monstrous shapes which the devils shall assume; with their hearing, scorns and affronts; with their imagination, horror; with their will, loathsomeness and detestation; with their memory, despair; with their understanding, confusion; with such a multitude of other punishments, as they shall want eyes to weep for them.



O, my luvie is like a red, red rose,
That's newly sprung in June.
O, my luvie is like the melodie,
That's sweetly played in tune.

As fair art thou, my bonie lass,
So deep in luvie am I,
And I will luvie thee still, my dear,
Till a' the seas gang dry.

BARRETT ILLUSTRATES TAYLOR'S "OF THE SLAVERY AND PAINS ETERNAL" SIMPLE MONTAGE OF GIRL AND ROSE IS FOR ROBERT BURNS'S "A RED, RED ROSE"

SPEAKING OF PICTURES...

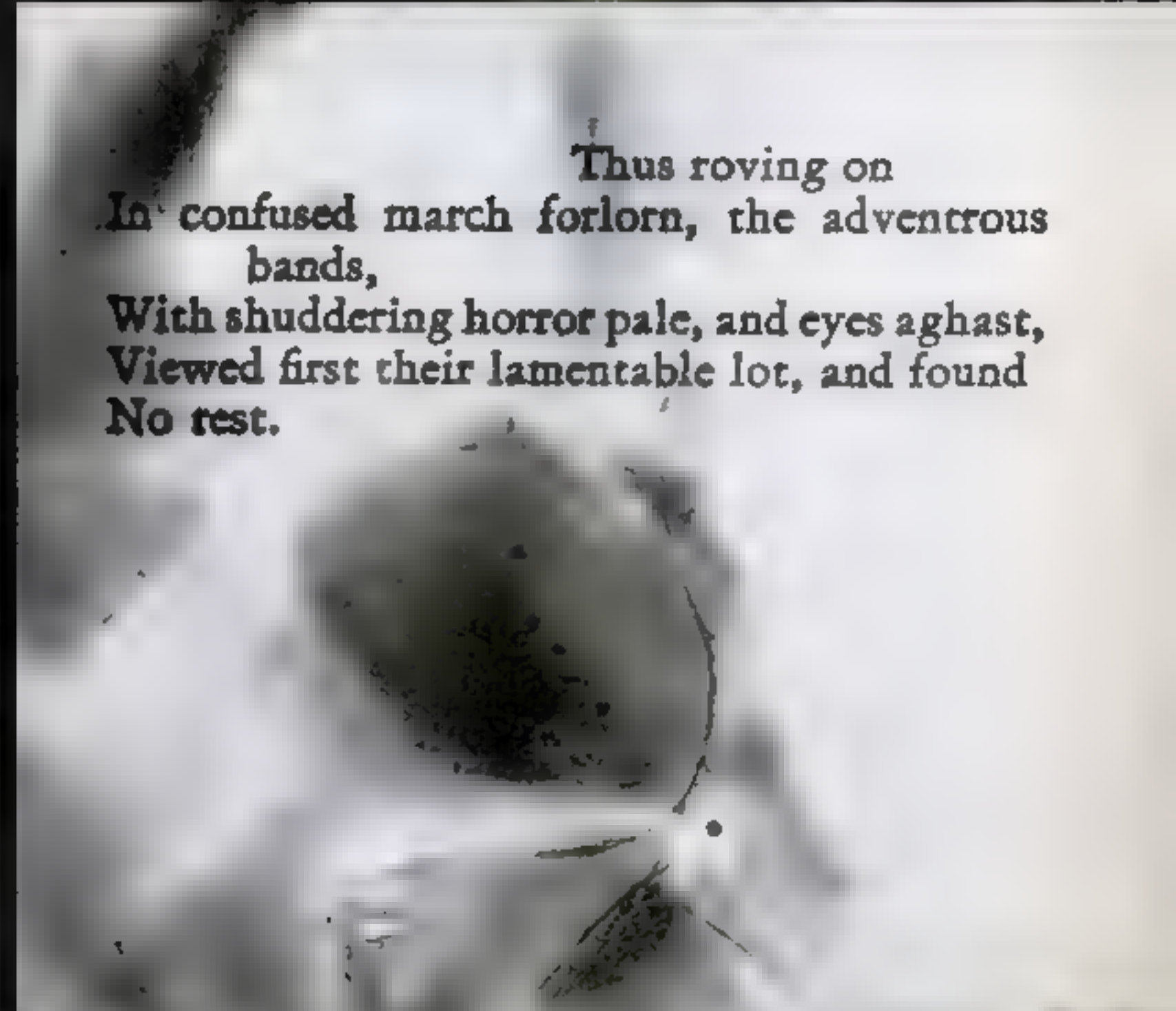
... STUDENT WRITES NOTHING, GETS "A" ON HIS TERM PAPER



While the milder fates consent,
Let's enjoy our merriment;
Drink, and dance, and pipe, and play,
Kiss our dollies' night and day;
Crowned with clusters of the vine,
Let us sit and quaff our wine;
Call on Bacchus, chant his praise,
Shake the thyrses and bite the bays:
Rouse Anacreon from the dead,
And return him drunk to bed;
Sing o'er Horace; for ere long
Death will come and mar the song.
Then shall Wilson and Gotiere
Never sing or play more here.



Thus roving on
In confused march forlorn, the adventurous
bands,
With shuddering horror pale, and eyes aghast,
Viewed first their lamentable lot, and found
No rest.



DISTORTED GLASS, DANCING GIRL SYMBOLIZE ROBERT HERRICK'S "A LYRIC TO MIRTH"

FOR MILTON'S "PARADISE LOST" BARRETT USED A GIRL'S BIG, STARING EYE

To most college students any spring, the preparation of a final essay or "term paper" in an English literature course is apt to represent one of the most harrowing ordeals of their academic careers. It usually means weeks of planning and research and long hours of laborious writing. This spring an enterprising University of Washington senior in Seattle named Lawrence Barrett turned in a notably different solution to the problem (above) Barrett, 25 and an ex-Navy photogra-

pher, simply chose passages from his favorite poems and essays, then made pictures to match them which he felt the lines suggested. His odd pictorial effects are mostly the result of such standard darkroom legerdemain as distortion in printing and enlarging and a skillful combination of negatives. Thus Barrett produced a highly imaginative term paper which involved not a single word of his own prose and no eyestrain at all on the part of his pleased instructor. He got an "A."



BARRETT

I've Got a Problem, Child!



MY FAVORITE GLAMOUR BOY TURNED ON THE 'YOUNG MAN' LAST NIGHT. NO REASON OR REASON TO TELLER!

IF YOU MEAN THAT GIRL, KID, YOU'RE RIGHT. I KNOW THE ANSWER. SHE JUST WANTS YOU TO SEE YOUR DENTIST ABOUT BAD BREATH!



TO COMBAT BAD BREATH, I RECOMMEND COLGATE DENTAL CREAM! FOR SCIENCE TESTS PROVE THAT IN 7 OUT OF 10 CASES, COLGATE'S INSTANTLY STOPS BAD BREATH THAT ORIGINATES IN THE MOUTH!



LATER—Thanks to Colgate Dental Cream

COLGATE'S MINTY GUM TRAT NO FOAM GETS INTO THE ENCRUSTED BETWEEN TEETH. HELPS CLEAN AWAY STAYING FOOD PARTICLES. STOP STAGNANT SALIVA CLODS. REMOVE THE CAUSE OF YOUR BAD BREATH.



I ANSWERED THE RIGHT ANSWER. MY DENTIST GOT NO PROBLEM NOW.



COLGATE DENTAL CREAM
Cleans Your Breath While It Cleans Your Teeth!



Always use COLGATE DENTAL CREAM after you eat and before every date

SPEAKING OF PICTURES

CONTINUED



Spread thy close curtain, love-performing night,
That runaways' eyes may wink, and Romeo
Leap to these arms, untalk'd of and unseen.
Lovers can see to do their amorous rites
By their own beauties; or, if love be blind,
It best agrees with night. Come, civil night,
Thou sober-suited matron, all in black,
And learn me how to lose a winning match,
Play'd for a pair of stainless maidenhoods:

PICTURE OF A SHROUDED GIRL WAS SUGGESTED BY "ROMEO AND JULIET"



"MY HUSBAND CALLS IT HIS CHEESE (AND IT'S MINE, TOO)"

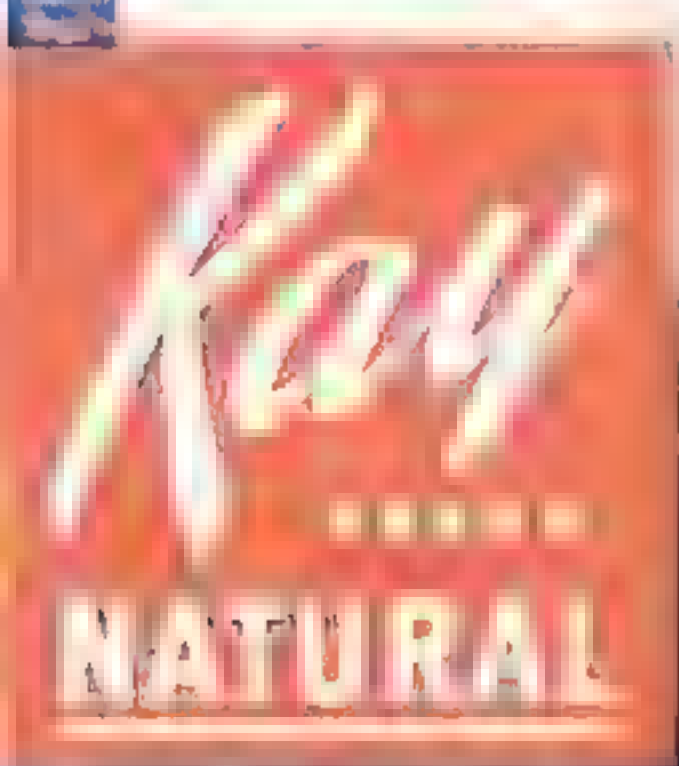
*A natural cheddar uniformly mellow;
with a melt-in-the-mouth texture ...
and it's made of pasteurized milk!*

For folks who are choosy about cheese, here is a real discovery! Natural cheddar cheese that's deep-down mellow in flavor *every time!* Natural cheese that's made of *pasteurized* milk, and goes to the curing room *sealed* in its own wrapper!

Actually, Kay Brand marks an important milestone in the long history of cheese making. Even its transparent wrapper had to be *specially developed* so this natural cheese could be cured through and through without rind!

Have rich, melt-in-the-mouth Kay Natural on crackers, on the cheese tray,* with pie. Some day soon set out slices on a "Make 'em Yourself Sandwich Tray" as pictured here

*For your FREE COPY of a beautiful new booklet of cheese trays for all occasions, write Kraft Foods Company, Department L-3, Chicago 90, Ill. Ask for "AND THEN—THE CHEESE TRAY!"



A TRIUMPH OF **KRAFT** SKILL

CHEDDAR CHEESE
NATURAL

CHEDDAR CHEESE
NATURAL

CHEDDAR CHEESE
NATURAL



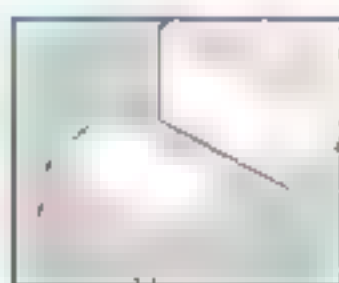
Finer than any kind of natural cheese you have known



Kay Natural is made of pasteurized milk



Aged right in its own special 'n' span wrapper

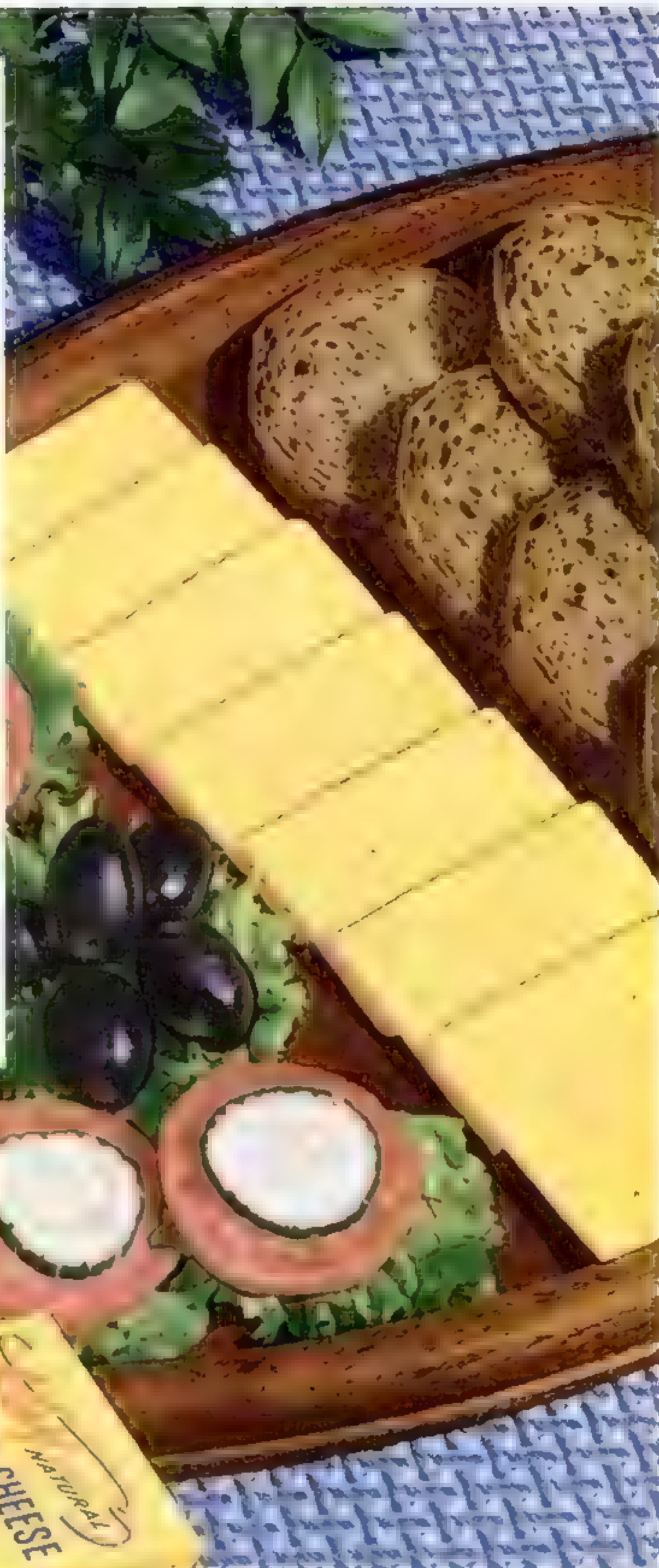


You can buy it all sliced for sandwiches, for your cheese tray or...



Some dealers cut the big 10 pounder into wedges

JUST SEE THE NAME KAY ON THE ORIGINAL WRAPPER





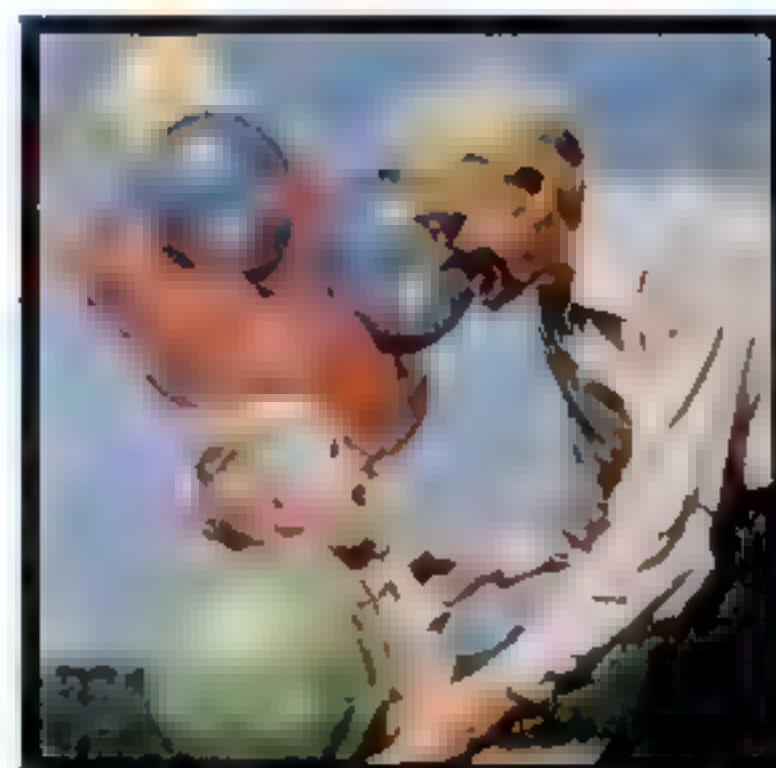
This reproduction is from a 4 x 5" Ansco Color Film transparency, taken by O. C. Sweet. The amazing naturalness of the colors . . . their honest reality . . . is the most distinguishing characteristic of *true-color* Ansco Color Film.

ANSCO COLOR



ANSCO COLOR

View your gorgeous 35mm Ansco Color transparencies against light, project their thrilling colors on a screen, or have prints made.



Take beautiful *true-color* transparencies this size on 120 or 620 Ansco Color Film! Catch every subtle tone and shading truthfully.



If your camera lens is f6.3 or faster . . . if you take any of the sizes illustrated or 16mm movies . . . today try *true-color* Ansco Color Film!

Take your pictures in thrilling true colors!

Have you taken pictures in true colors?

Have you seen your pictures in glorious natural colors exactly as the subject looked when you snapped the shutter?

If you don't know this thrill, hurry and take gorgeous, *true-color* transparencies on Ansco Color

Film! Catch subtle flesh tones, delicate sky tints, glowing lifelike colors of nature with stunning realism on this amazing color film.

Your dealer can have Ansco Color Film processed *quickly* . . . or you can develop it yourself. Then you can view your Ansco transparencies

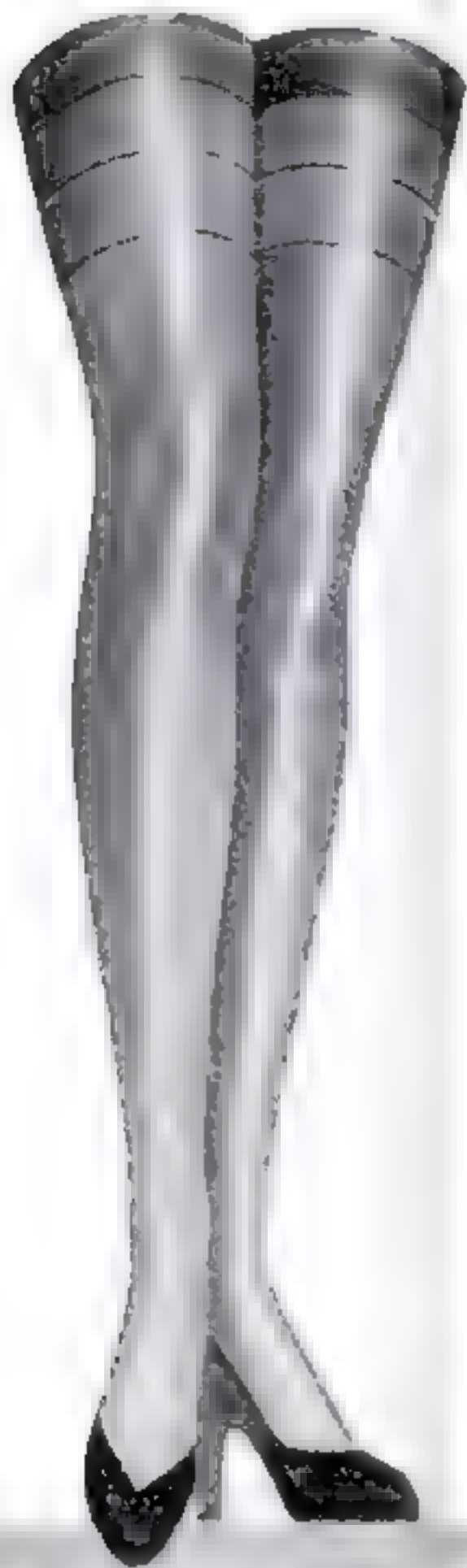
against the light, project them, or have color prints made by your dealer.

Try Ansco Color Film today if your camera has a lens f6.3 or faster . . . if it uses 35 mm cartridges, 120 or 620 rolls, sheets, or 16mm movie spools. Ansco, Binghamton, N. Y.

Ask for **ANSCO** color film!

A DIVISION OF GENERAL ANILINE & FILM CORPORATION





ON A PEDESTAL



GOTHAM GOLD STRIPE NYLONS

adjustables... the long stockings that fit every leg; short, medium and tall. *BISCUIT*... a soft neutral shade especially designed to wear with your prettiest prints and plains... and the loveliest Mother's Day gift of all. Sheer beauty in 30 denier all nylon stockings. Buy them at your favorite store. If not obtainable, use coupon below.

GOTHAM HOSIERY COMPANY, INC.
200 MADISON AVENUE, NEW YORK 16, N.Y.
Gotham Hosiery Company of Canada, Ltd.
Dominion Square Building, Montreal

.....
GOTHAM HOSIERY COMPANY, INC., DEPT. L68
200 MADISON AVENUE, NEW YORK 16, N.Y.
I would like to buy the stockings (illustrated "On A Pedestal." Please send me, through a local store, one pair Gotham Gold Stripe Nylon Adjustables in 30 denier *BISCUIT*, Style 4365, at \$1.65 a pair. My size is _____
I enclose Check ☐ or Money Order ☐ (Don't send stamps.)
NAME _____
ADDRESS _____
CITY _____ STATE _____
Coupon orders filled only in the U.S.A.
.....

REG. U. S. PAT. OFF. PAT. NOS. 1729324-1024935

LETTERS TO THE EDITORS

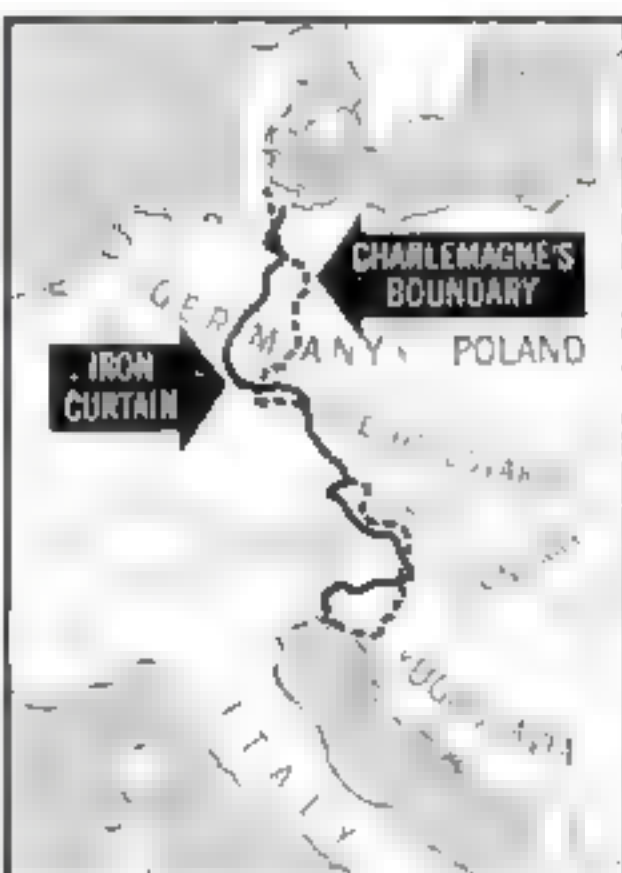
CHARLEMAGNE'S IRON CURTAIN

Sirs:

Your story on the Italian elections (*LIFE*, April 12) brings to mind an interesting coincidence in the relations between the Western world and the Slav. At the death of Charlemagne 1,134 years ago a line was drawn across Europe (see map below) dividing the people of the Western world from the Slavie tribes inhabiting the Eastern wilderness. Today another line marking the Iron Curtain follows within a few miles the boundary Charlemagne held in 814.

T. MITHRADATES

New York, N.Y.



TWO IRON CURTAINS

PLASTIC BONE SURGERY

Sirs:

It was with great interest that I read your article on Dr. Stephen S. Hudack's latest achievements in orthopedic surgery (*LIFE*, April 12). I know how difficult it is to make joints of this type function normally, because I happen to have not one but two artificial hip joints, having had an arthroplasty performed on each hip to eliminate a fusion of the femurs due to arthritis.

My artificial joints differ from those of Dr. Hudack in that instead of using a plastic ball to replace the femur heads, my surgeon used a Vitallium (metal) cup. The head of the femur was cut off close to the socket and the Vitallium cup fitted over the remaining neck of the femur. The cup was then set in a new socket which was cut above the old one. This

CONTINUED ON NEXT PAGE

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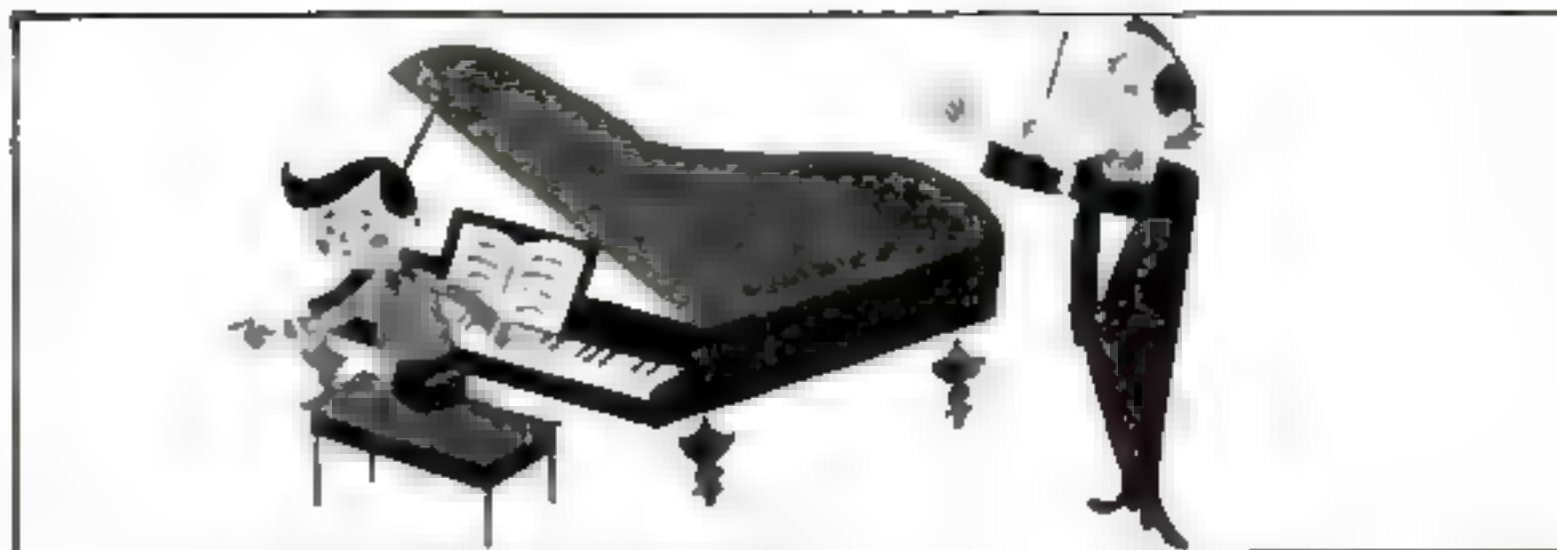
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Eleven popular music stars...
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ROY ROGERS starring in "PECOS BILL" and singing "Blue Shadows."

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SONS OF THE PIONEERS

THE DINNING SISTERS

JACK FINA at the piano

LUANA PATTEN and **BOBBY DRISCOLL**

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Listen for these
Song Hits

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"BLUE SHADOWS ON THE TRAIL"
"PECOS BILL"
and many others

LETTERS TO THE EDITORS

CONTINUED

joint provides about 90° motion—an improvement over the old one that had been "frozen" or fused by the arthritis.

The use of the plastic ball to replace femur heads is a new advancement; however experiments using both plastic and Vitallium cups were conducted well over five years ago. The plastic cups in some cases broke and in general proved totally unsuccessful. Some doctors believed that the reaction of the body on the plastic had a weakening effect although nothing was definitely proved.

The most important point is that a great many artificial joints are extremely painful. In my three years of experience with them I have found the painful days outnumber by far the pain-free days, and this same condition is true with several of my friends who have just one artificial joint. Another problem facing some arthritis patients is the rapid growth of excess bone and scar tissue around the new joint. This reduces its function and in some cases stops it completely.

ROBIN ADAIR JR.

Dallas, Tex.

● Reader Adair's joints are not technically artificial. He had a cup fitted over the femur, whereas Hudack's plastic ball is a substitute for the joint itself and actually becomes a part of the femur. The pain resulting from an operation such as Mr. Adair's is caused by the femur's wearing away under the cup and slipping from side to side.—ED.

Sirs:

I remember quite distinctly attending a lecture in the Battle Creek Sanitarium, Battle Creek, Mich., by a Dr. Albee of New York City. This was in or about the year 1914 and pictures were shown on the screen of an operation where a section of the shin bone replaced a diseased vertebra in a woman's back and one of the small bones in a man's hand was mended by a cube of bone which in time showed the edges of the insert sluffed away. The mend had taken the exact form of the natural bone of the hand.

No doubt there are many and wonderful improvements in surgery since Dr. Albee's day, but might it not be just and fair to give credit where credit is due?

ELIZABETH PACKARD

Batavia, N.Y.

● Dr. Hudack still gets the credit. He was the first to replace a human joint with a manufactured one. Bone grafting, which is what Reader Packard has in mind, has been going on for 300 years.—ED.

BOWLING

Sirs:

In reading your article on bowling (LIFE, April 12) I was especially interested in the section on the American Bowling Congress. In 1946 the constitution of the A.B.C. read:

"City associations shall be composed of teams with a membership of three or more individuals of the white male sex who are members of a league or leagues bowling the game of American tenpins weekly or bi-weekly."

Since this organization takes the name of the AMERICAN Bowling Congress I think your readers should know the facts.

NAME WITHHELD BY REQUEST

Chicago, Ill.

CONTINUED ON PAGE 12

"BY GUM, I NEED A FOOD TO CHEW!"



He's so right...and MILK-BONE dog biscuit is that food! Hard and crunchy, it gives him the sport he likes—the chewing exercise his teeth and gums need to help stay sound and healthy. Milk-Bone is easy on the budget, too, because it furnishes vital nutrients in concentrated form. Whatever else you feed your dogs, serve them Milk-Bone daily!



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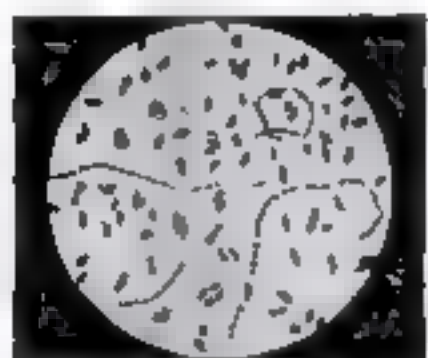
PERSPIRATION ODOR STOPPED BEFORE IT STARTS

Did you know that the chief cause of perspiration odor is the decaying action of bacteria on perspiration? Now...a secret ingredient in Dryad deodorant keeps these odor-creating bacteria from developing.

It's the surest, safest way to help prevent perspiration odor. The most effective way to help keep it from forming in your clothes. Dryad, the Jergens discovery, acts to stop perspiration odor before it can start.

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What
Every Woman
Should Know
about
Perspiration



The illustration above shows bacteria in perspiration. Notice their great number under normal conditions. The decaying action of this bacteria is the chief cause of offensive perspiration odor.

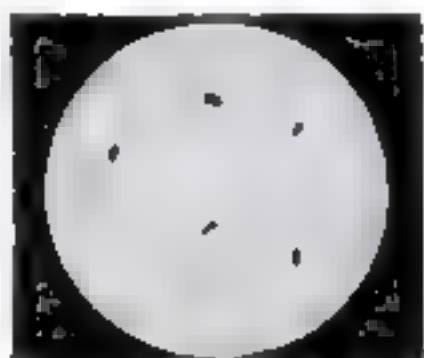
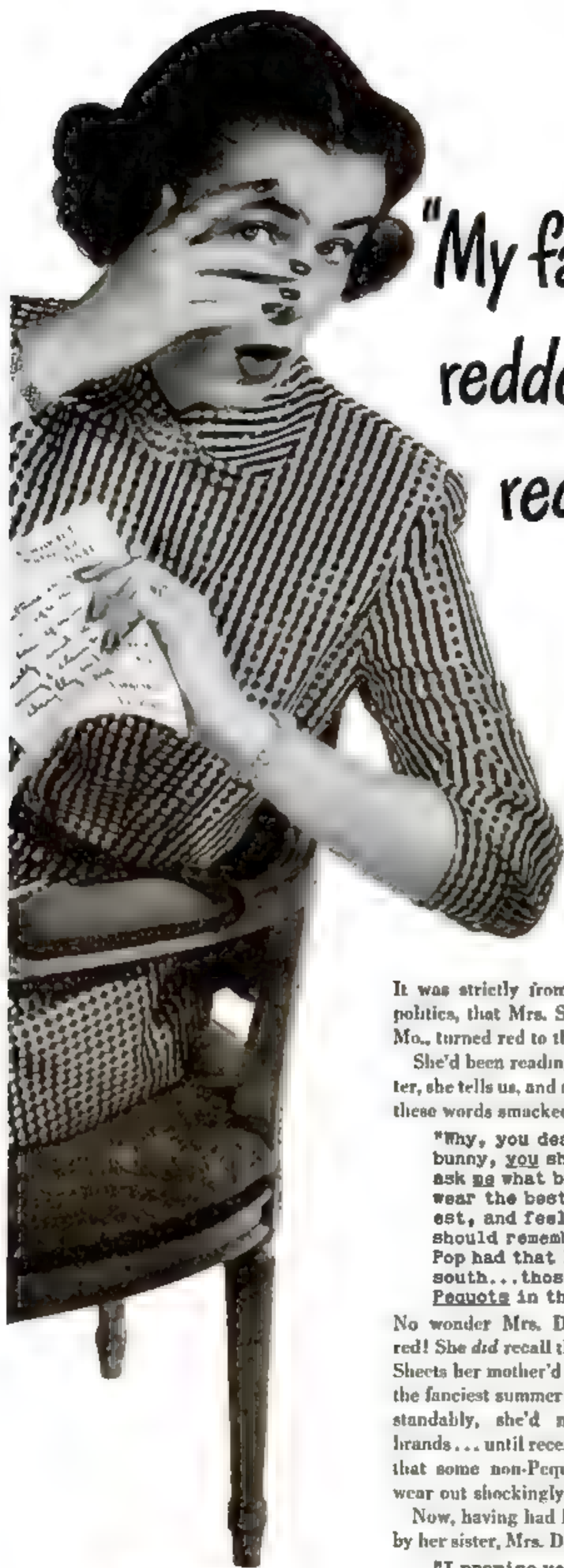


Illustration shows how a secret ingredient in Jergens Dryad deodorant inhibits growth of these bacteria. As there is no decay, the chief cause of perspiration odor is stopped before it can start!



DRYAD

JERGENS NEW KIND OF DEODORANT



"My face got
redder and
redder!"

It was strictly from embarrassment, not politics, that Mrs. S. H. Denham, Joplin, Mo., turned red to the roots of her hair.

She'd been reading a letter from her sister, she tells us, and as she turned the page, these words smacked her in the face:

"Why, you dear little dumb bunny, you shouldn't have to ask me what brand of sheets wear the best, stay the whitest, and feel the nicest! You should remember, when Mom and Pop had that little inn down south... those stacks of Pequots in the linen room."

No wonder Mrs. Denham's face turned red! She did recall those crisp, soft sheets. Sheets her mother'd been proud to use for the fanciest summer boarders. But, understandably, she'd never worried about brands... until recently, when she noticed that some non-Pequot sheets seemed to wear out shockingly soon.

Now, having had her memory refreshed by her sister, Mrs. Denham writes us:

"I promise you, cross my heart, I'm replacing those drab, fast-going sheets with Pequots. And it'll be Pequots only for my home from now on!"

We think it's right noble of Mrs. Denham to tell her sad experience and glad discovery, to save others from disappointment.

If you want sheets that will serve you as well... get Pequots! Look for the double-tape selvages and quick-pick size tabs... two exclusive features of Pequot muslins, America's most popular sheets.

Pequot Mills, Salem, Mass.—Also makers of Pequot Fine Combed Percalines



**PEQUOT
SHEETS**

so good-looking
so long-wearing

LETTERS TO THE EDITORS

—CONTINUED—

Sirs:

I am the secretary of the Topnotcher Ladies League at the 20th Century Recreation in Chicago and I believe that bowling, next to making love, is the world's greatest indoor sport.

It is disheartening to learn that many people are trying to make this great indoor sport a male monopoly. My female friends tell me that lots of ladies' leagues in and around Chicago are finding it impossible to get contracts with bowling houses because women won't drink as much as men.

RUTH MULLER

Chicago, Ill.

PARTY-CRASHER

Sirs:

Just what is the difference between gate-crashing (LIFE, April 12) and any other thievery?

A thief is a thief regardless of his bringing-up and whom he preys on. The gate-crasher seems to me the lowest and cheapest form, however. As there is very little risk involved, it attracts the pikers.

J. R. MORRILL

Morehead City, N.C.

Sirs:

I fail to see how John Graves could be photographed 11 times and in the company of some of the most important guests without some questions being asked. Could it be that there was some cooperation from the host? Or did our friend give himself an impressive title?

RONALD G. W. EASTER

Union City, N.J.

● Neither. According to Graves, the trick is to blend with the landscape. "A good crasher mingles very slowly. During the last half of the evening everyone is friendly and smiling because they think they've seen you before. And they have seen me before—during the first half of the evening!"

As for the host, his suspicions were not aroused because pictures were shot of other guests besides those taken of Graves.—ED.

BOY MURDERER

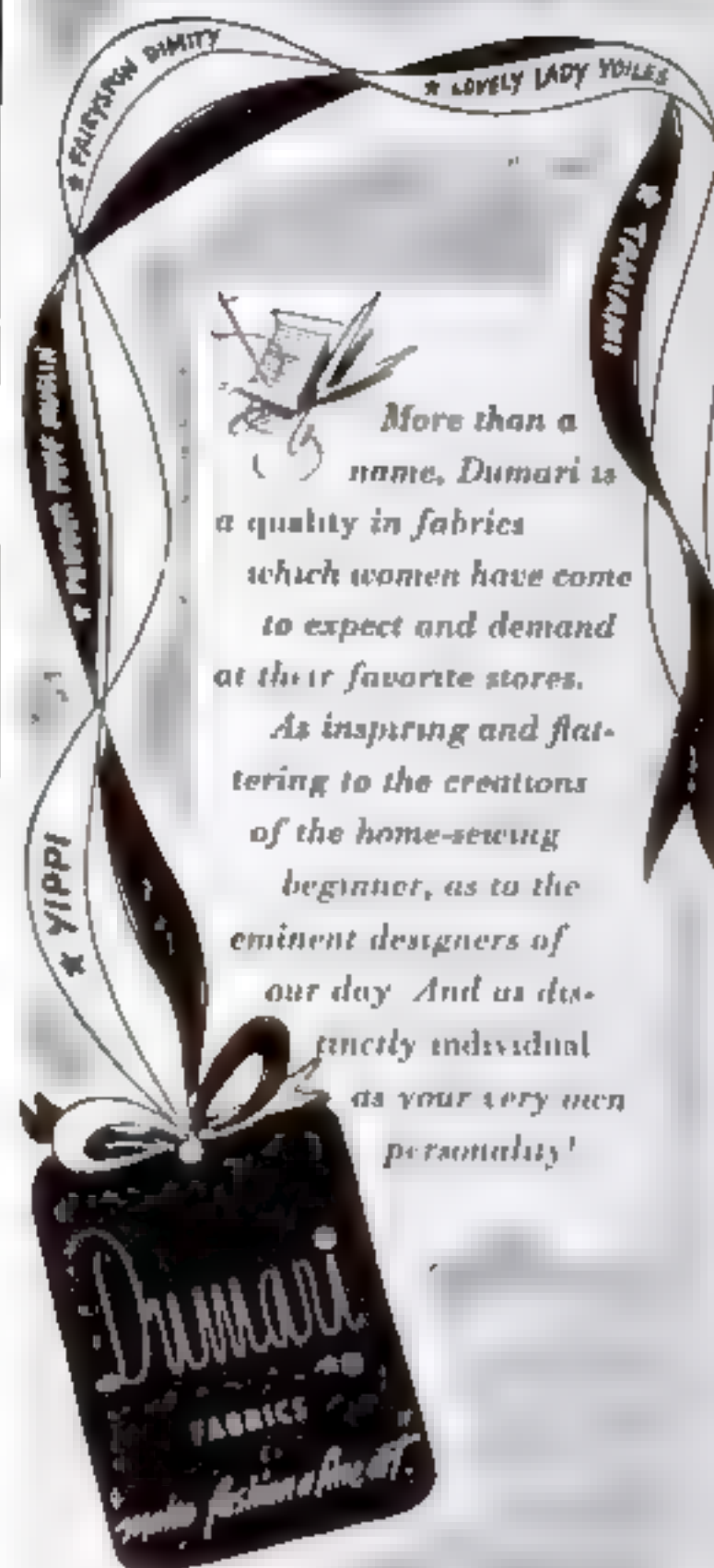
Sirs:

Your story and pictures of James Melton (LIFE, April 12), the 12-year-old who killed his sister because "I never liked her" and was sentenced to 12 years to life in a prison, accentuates a need for the modernization of our laws respecting children involved in homicidal episodes.

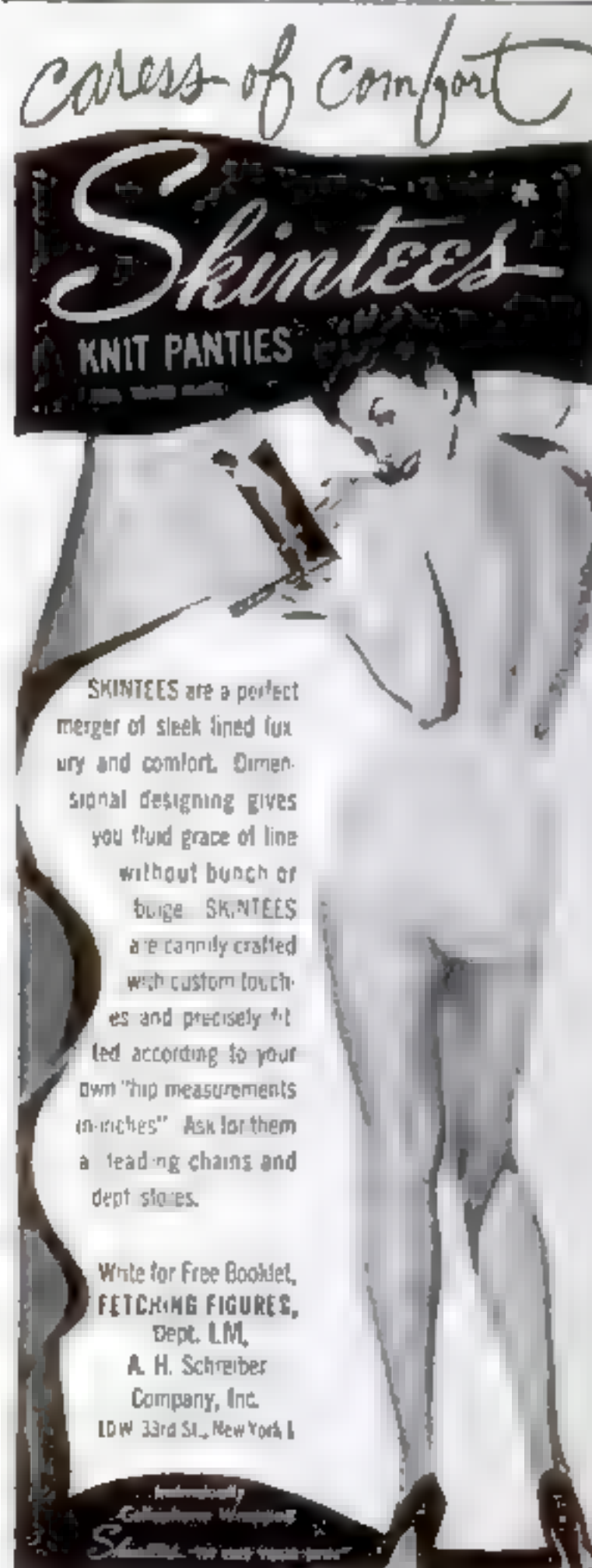
Your readers may not know that 44 states fasten adult responsibility and punishments upon children for such offenses. If a child is not considered "responsible" in an adult sense for burglary, it is illogical to consider him responsible for murder. We are now attempting to persuade the governors of the 44 states which still countenance outmoded concepts of criminality among the young to permit their lawmakers to consider such legislation as that passed by New York State in March 1948, which transfers to Children's Courts exclusive jurisdiction over children under 15 years of age involved in homicidal situations.

EDWIN J. LUKAS
Executive Director

Society for the Prevention of Crime
New York, N.Y.



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CONTINUED ON PAGE 21



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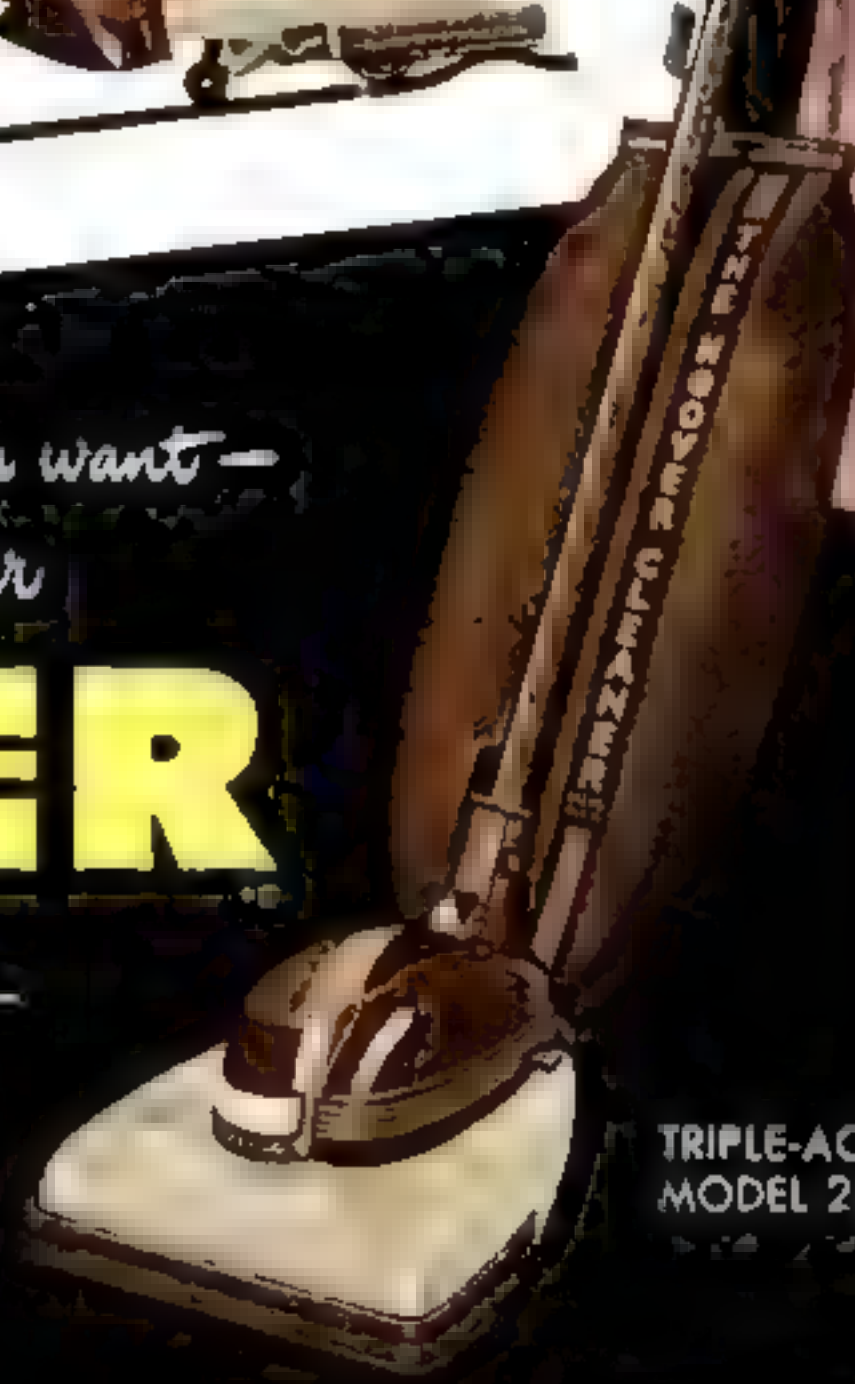
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Dirt Ejector—just flick toe release. Dirt shakes out.



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LETTERS TO THE EDITORS

—CONTINUED—

BOXER'S MOUTHPIECE

Sirs:

Your fine action picture of the "Flying Mouthpiece" (LIFE, April 12) illustrates a hidden danger in the already hazardous art of self-defense. The amateurs are not compelled to use mouth guards made by dentists from accurate impressions of the individual's mouth. These custom-made mouth guards fit tightly about the teeth, cannot be dislodged by blows or accidents. The amateurs on the other hand buy in the sporting-goods stores ready-made rubber appliances that do not fit, interfere with normal breathing and can be knocked back into the throat. In Canada, back in 1933, an amateur boxer died when a piece of sponge, used as a mouth guard, became wedged in his larynx.

The mouth guard, when properly made, has been one of the greatest advances made in boxing since gloves covered bare knuckles. No longer do we see bouts stopped because of split lips, broken teeth and cut tongues.

Credit for the introduction of the mouth guard belongs to that great English boxer (welterweight champion of the world, 1917), Ted ("Kid") Lewis. The first bout in which a mouth guard was used was back in the old Madison Square Garden, Feb. 7, 1921, when Jack Britton and Lewis fought for the welterweight championship. At the end of the second round a near riot developed as Britton fought one of Lewis' seconds demanding that the Englishman remove the mouth guard. When order was restored the boxing commissioner ordered Lewis not to use the mouth guard. He took it out and lost the bout. As time went on boxers and managers realized the great value of the mouth guard and by 1927 it became as much a part of the boxer's equipment as his shoes and foulproof cup.

WALTER H. JACOBS, D.D.S.

New York, N.Y.

HUNGRY BATS

Sirs:

In your article on Mewhinney, the "Texas Quizman" (LIFE, April 12), I don't think you should have printed his instructions on how to starve bats to death. Some people will take it seriously. And even a bat has a right to be killed quickly and decently.

MARY WILLIS

Battle Creek, Mich.

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with hair like this,
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handsome"



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May 3, 1948

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LIFE'S COVER

The appealing young lady on the left is 23-year-old Miss Gwyned Filling of St. Charles, Mo., who has come to New York to begin a career in one of the city's big advertising agencies. When LIFE Photographer Leonard McCombe took this cover picture of her to complete his remarkable series (pp. 103-114), Gwyned immediately telephoned home to tell her mother and father about it. Then she said, "I guess the whole town [population 10,803] will hear about it soon." Here, for LIFE's 26 million readers who have not yet heard about it, she is.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

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15—MAP BY ANTHONY SODARO AND FRANK STOCK-
MAN
27—ANTHONY LINCK—WILLIAM C. SHROUT
28—A.P. (2), ALBERT FENN—ANTHONY LINCK
29—LT. RALPH MORSE, WILLIAM J. SUMITS; BY
ANTHONY LINCK
30—ACME EXC. T. LT. GEORGE SKADDING
31—EDWARD DE LUGA FOR CHICAGO DAILY NEWS
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72—COURTESY U.S. ARMY, HISTORICAL PROPER-
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123—PAT ENGLISH
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130 THROUGH 136—DMITRI KESSEL
139, 140—H. LUND-HANSEN

ABBREVIATIONS: BOT., BOTTOM; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; A.P., ASSOCIATED
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Know-how...not say so...
makes **Old Gold**
“the Treasure
of them All”



For a Treat instead of a Treatment...treat yourself to



Vegetables Hollywood. Pour Hunt's Tomato Sauce over cooked vegetables, sprinkle with cheese, heat under broiler.



Wonderful Stew. Just add a can of Hunt's Tomato Sauce to your favorite recipe. And taste the difference!



from California

Here's the grandest aid to flavory cooking that's come along in years. It's Hunt's Tomato Sauce. It's simply delicious. It saves you time and work.



a cooking sauce

Hunt's Tomato Sauce comes ready to use. Already kettle-simmered for you! With delicious seasonings and spices. Simply cook it into your stews, soups, rice, spaghetti, goulash, vegetables, fish, eggs, gravies. Ummm!



with rich tomato goodness



Hunt's is *all* tomato. Why, it takes more than four plump, fresh tomatoes to make one can! It's so thick, rich and smooth. Yet it costs you only a few cents!

through and through

You'll be delighted with Hunt's Tomato Sauce. Better get six cans at your food store. Your family will love it. And you'll save time, work and food money—using delicious low-cost recipes!



Hunt-for the best

Hunt Foods, Inc., Los Angeles, Ca. 9

◆ **Spaghetti Sauce** that's out of this world! Use Hunt's as a base—follow your favorite recipe. Saves time and work.



GUARDING REUTHER'S HOSPITAL ROOM, TWO HUSKY PLAINCLOTHESMEN FLANK DOORWAY AND MAN FROM UNION HEADQUARTERS WATCHES FROM ACROSS HALL

U.S. LABOR HAS A WEEK OF VIOLENCE

On the evening of April 20 Walter Reuther, the scrappy president of the United Automobile Workers, worked late attending a union board meeting at Detroit's Book-Cadillac Hotel. Then he drove home in his 1940 Chevrolet sedan, taking his usual route through Palmer Park out to the quiet northwestern residential section where he lives in a white brick and frame cottage 7 miles from downtown. His wife let him in the front door and gave him a good-evening kiss before he sat down to a late dinner in the kitchen alcove.

While he ate a plate of beef stew they talked about their 5-year-old daughter Linda. Then he rose from the table and walked across the room to the icebox, where a dish of fruit salad was waiting as dessert. Mrs. Reuther stepped to the front room, demonstrating what she had been saying about a new mannerism in Linda's walk. At that moment, 9:42 p.m., there was an explosion just outside the kitchen window. It sounded like a bomb going off.

Reuther staggered and dropped to the floor, his right arm dangling at a



AUTOWORKERS' PRESIDENT

crazy angle. Blood poured through his sleeve and from his shoulder. An instant later there was the roar of an automobile engine as a red sedan pulled away from the curb so fast that its tires left long streaks on the pavement. Reuther, in great pain but still conscious, cried, "Those rats! They have to shoot a man in the back!"

Physicians discovered that at least four heavy shotgun pellets had hit Reuther's upper arm, shattering the bone into a half-dozen pieces. One pellet had gone on into his chest but, its force spent, had done little damage. Police were able to reconstruct the would-be assassin's movements and explain how Reuther escaped death (p. 28-29), but they had few clues to the identity of the man who tried to kill him.

The Reuther shooting was the most mysterious event of the week on the U.S. labor front, but it was by no means the only violence. In the bitter, month-old packing-house strike, police and pickets clashed repeatedly. There, however, clubs instead of guns made the headlines (p. 30-31).

THE STORMY CAREER OF WALTER REUTHER



SLUGGING MATCH with Ford guards left Reuther and Dick Frankensteen (right) badly battered in 1937.



BITTER STRIKE against General Motors was led by Reuther in 1945-46. After 113 days he took 18½¢ an hour.



BAD BLOOD between Reuther (left) and ex-Union Secretary George Addes showed in this 1946 convention row.

POLICE HAVE SHOTGUN PELLETS, FOOTPRINTS AND LONG LIST OF FOES

Tracing the path of the shot from windowpane to Reuther's arm (below, left), police surmised that the gunman had waited until Mrs. Reuther left the room and Reuther's back was turned, then aimed for the spine. Footprints found between window and sidewalk (below, center) indicated that the gun was fired only 10 feet away from Reuther; and wadding and pellets found in the kitchen showed that the weapon was a .12 gauge shotgun loaded with heavy buckshot—the kind of charge that can

kill a deer at 50 yards. Reuther's life was probably saved only by the fact that he picked up the fruit dish and turned suddenly just as the shot was fired.

The list of people who have had reason to hate Reuther is almost endless; his career, as shown by the brief pictorial summary above, has been a constant bitter fight against management and the left-wing faction in his union. Since he became president in 1946 and finished the job of ousting the last of the left-wing leaders in 1947, he has made a purge



PATH OF SHOT is shown by newsmen standing where Reuther was. Blast came through windowpane at rear.



REUTHER'S HOUSE is guarded by policeman after shooting. Gunman fired through the window seen behind

policeman's right shoulder, then ran 15 feet to waiting car parked in same place as the one in this photograph.



VOLUNTEER BODYGUARDS watch over Reuther at the 1947 convention where he routed left-wing faction.

of union jobholders from top to bottom, getting rid of most of the Communists and men who held jobs by leave of the Communists. He also has made numerous enemies in Detroit, especially along the Ku-Klux Klan fringes, by vigorously championing the rights of Negroes. The question was which of his enemies might descend to murder. As one left-wing union member said, "I know a thousand guys who would love to be it hell out of that redhead, but I don't know anyone who would want to kill him."



ONLY CLUES are shotgun pellets and wadding found in kitchen, plus plaster casts of footprints near window.



AT HOSPITAL Reuther lies with arm in traction splint as his wife comforts him. Doctors said that the shattered

arm would take at least six weeks to heal, might be permanently crippled if important nerves were damaged



CHICAGO STRIKERS MARCH TO THE FUNERAL OF FELLOW MEMBER SANTO CICARDO

Labor Violence CONTINUED



ST. LOUIS PICKETS TIP AUTOMOBILE TO PERSUADE THE DRIVER TO TURN BACK

THE MEAT STRIKE

It results in a death and the injury of 35 pickets

In the three cities most affected by the month-old strike of the C.I.O. United Packinghouse Workers, a different kind of labor violence was widespread last week. The union, which has a strong Communist element, began using strong-arm methods on the picket lines (above). In turn some of the men trying to get through the lines and the police department of one of the strikebound cities retaliated in kind. A Chicago striker named Santo Cicardo was run down and killed by a truck which he tried to keep from entering a plant; his death produced a mass funeral parade (left) and a protest march by some Chicago clergymen (opposite page) who were shocked by the outbreak of old-fashioned picket-line warfare. In Kansas City the police department broke up a mass picket line at a Cudahy plant by wading in with their nightsticks (below) and beating up some 35 of the strikers. Meanwhile a rival A.F.L. union, satisfied with a 9¢-an-hour raise by the big packers, worked peacefully at the plants it controlled.



POLICE RAID on picket line in Kansas City, Kan. starts after the union refuses to abandon a mass demonstration. The 10 policemen had orders to "crack skulls if they

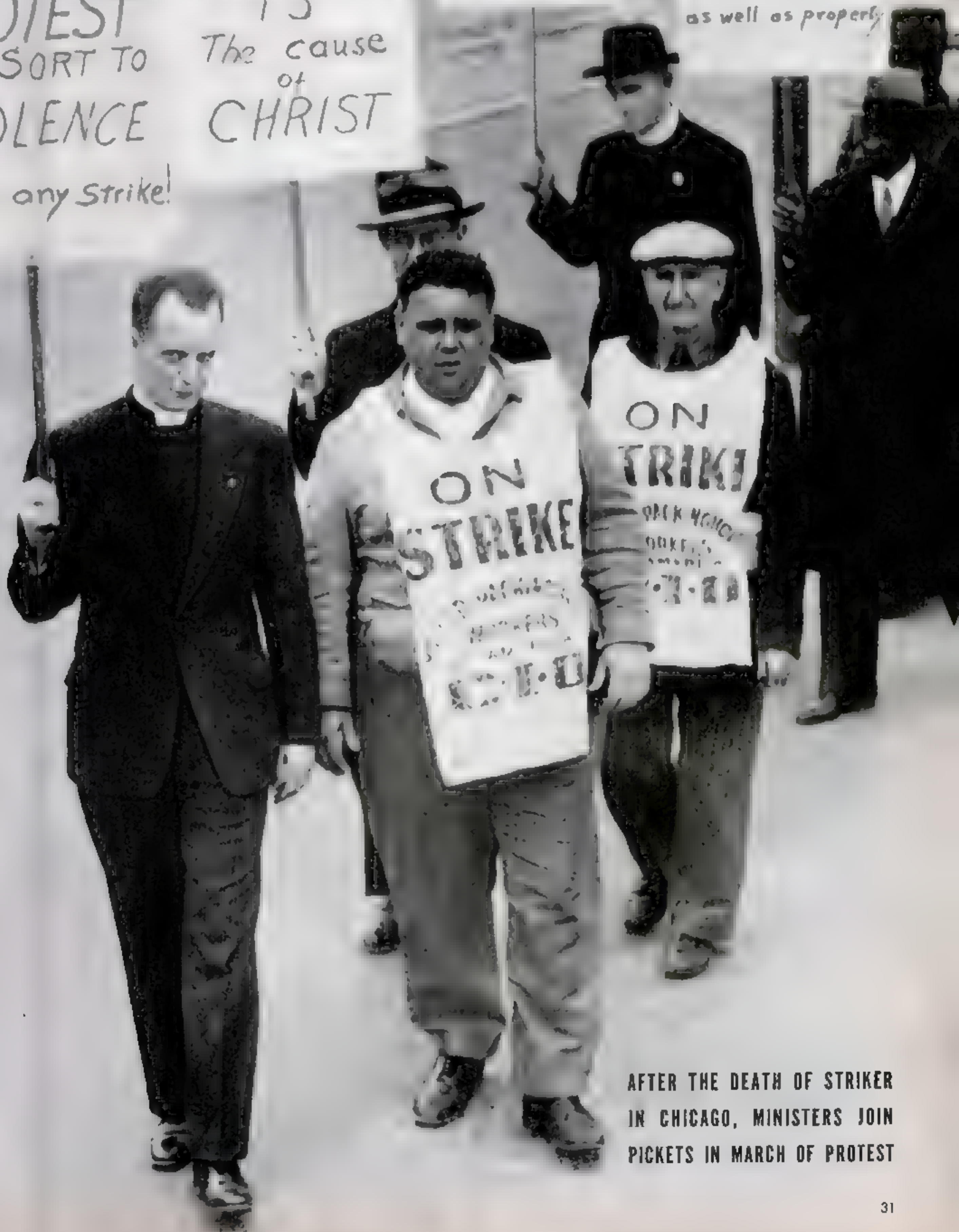
ask for it" and the policemen did. They injured about 35 pickets and wrecked union headquarters. The photographer who took this picture was also injured in the melee.

WE MINISTER'S
"THE PROTESTANT"
PROTEST
The RESORT TO
VIOLENCE
To break any strike!

The cause
or
JUSTICE
IS
The cause
of
CHRIST

ANY RESORT
TO
VIOLENCE
IS A
CONFESSION
OF
WEAKNESS

THE PROTESTANT
Demands
that Police begin
To Protect
WORKERS
as well as property



AFTER THE DEATH OF STRIKER
IN CHICAGO, MINISTERS JOIN
PICKETS IN MARCH OF PROTEST



AT THE TRAVELERS HOTEL, IN EAST LIVERPOOL, OHIO CANDIDATE TAFT DISCOVERS HE HAS BEEN LED RIGHT TO DOORSTEP OF LOCAL STASSEN HEADQUARTERS

TAFT AND STASSEN GET HEADQUARTERS MIXED

Two candidates for the Republican presidential nomination were so busy slugging it out in the Ohio primary campaign last week that they sometimes inadvertently wound up in each other's corners. Home-grown Candidate Taft taunted Invader Stassen for his failure to seek a Senate seat in 1946. "He did it the easy way," said Taft. Candidate Stassen, who has already won primary victories in Wisconsin and Nebraska, moved within a few miles of Taft's Cin-

cinnati backyard to denounce his opponent. On April 22 this fervor led the candidates into embarrassing positions. An alert LIFE photographer found Taft in front of the local Stassen headquarters in East Liverpool (above). At the same moment another alert LIFE photographer, 170 miles away in Toledo, discovered Stassen campaigning near Taft's headquarters (opposite). In a sudden outburst of politeness, both men said it was accidental

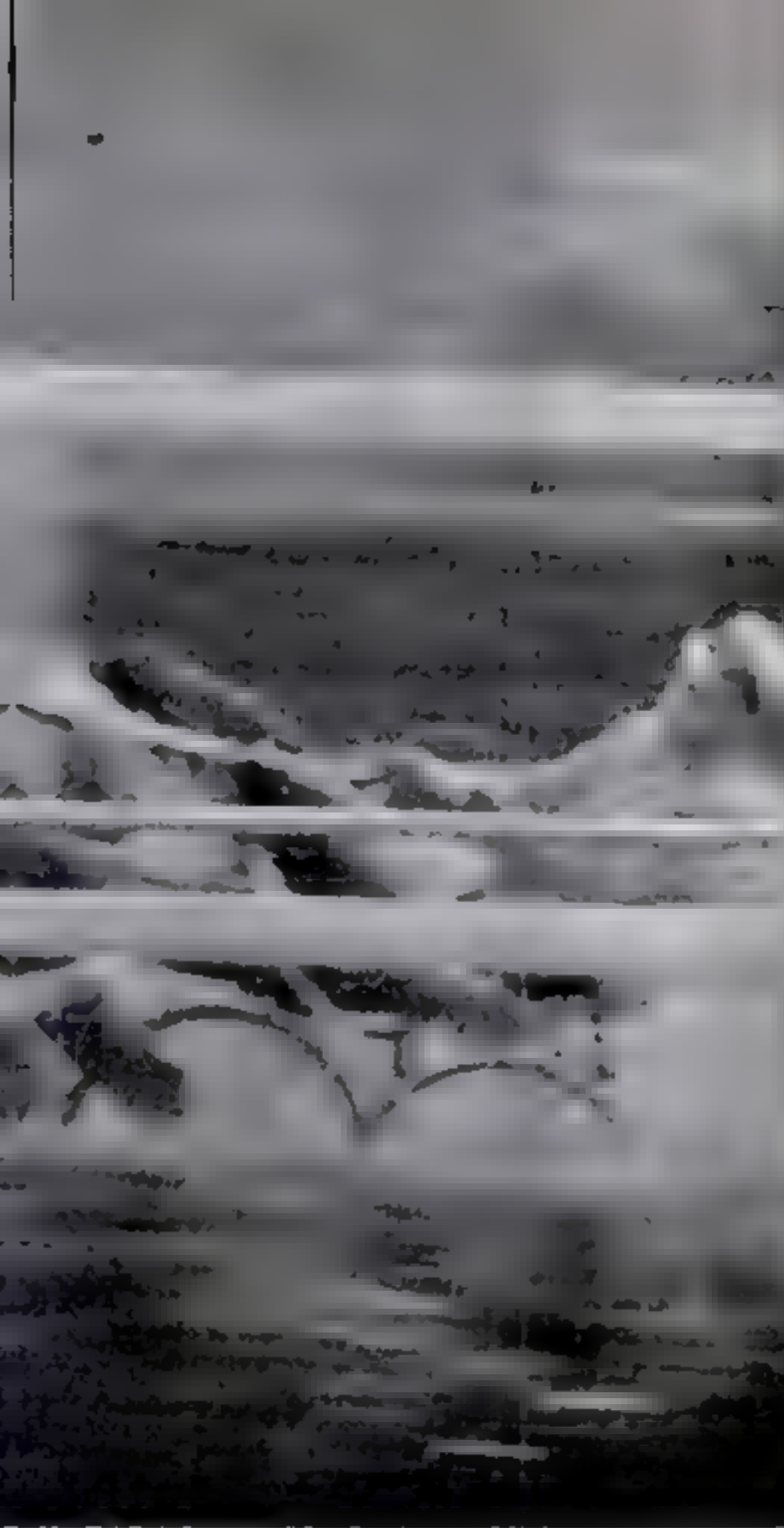


AT THE SECOR HOTEL IN TOLEDO CANDIDATE STASSEN SUDDENLY FINDS HIS SUPPORTERS HAVE PLACED HIM ON DOORSTEP OF LOCAL TAFT HEADQUARTERS



DEATH OF A SULKY DRIVER

These remarkable photographs of a man dying under strange circumstances were made by a Movietone News cameraman covering the current harness race meeting at Santa Anita Park, Calif. As the pacers sped to the first turn (1) the camera's telescopic lens caught horse No. 6, Eddie Joseale, second choice in



the betting, rushing up on the outside of horse No. 3. An instant later the driver of Eddie Josedale, a 62-year-old veteran named Philip Kirby, suddenly began to sway backward in the sulky seat (2). In the space of a few swift strides, Driver Kirby's face contorted (3); he continued to drop backward until his body was

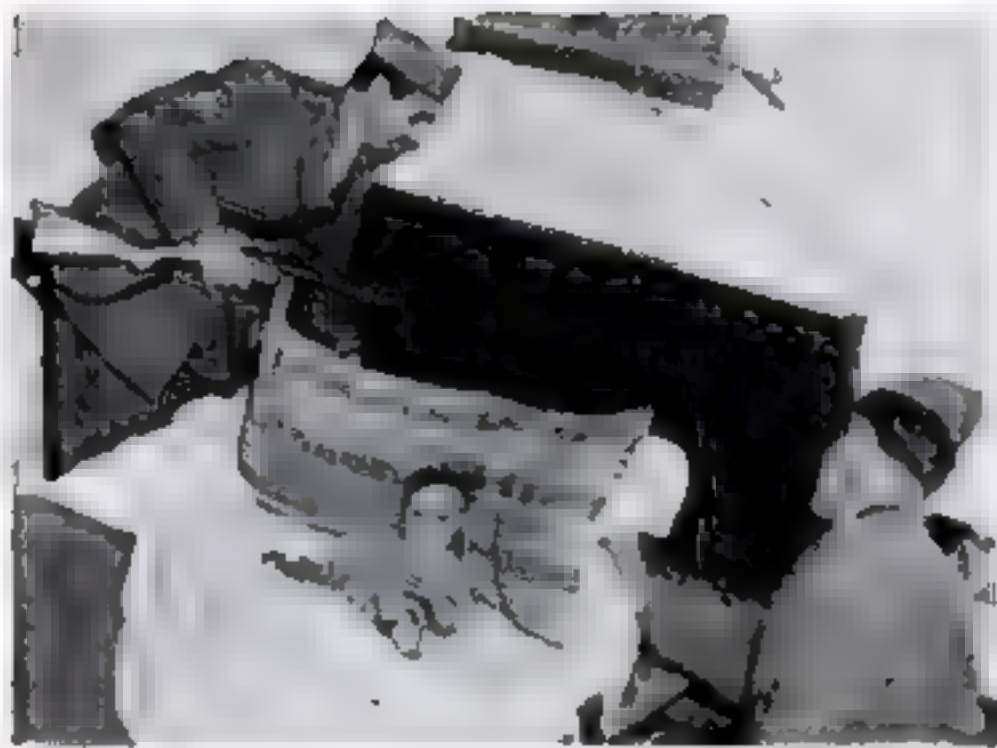
horizontal behind the fast-moving horse (4), and then, still holding tight to the reins, he plunged headfirst to the track (6). After these photographs were taken another horse and sulky ran over Kirby's body, but physicians said that Kirby had suffered a heart attack and was probably dead when he hit the ground.



ELECTION RETURNS are hawked by a newspaper vendor in Rome. New papers were quickly bought up by

eager Italians. For two days after election people gathered wherever results were posted to await final count.

Leftist newspapers claimed the Reds were winning and it was impossible to keep up the deception any longer.



HUNTING FOR ARMS, carabinieri awaken child to search for Police feared Reds might revolt if defeated.

AN AROUSED ITALY CHOOSSES FREEDOM

Huge vote overwhelms Communists

The Western world breathed easier last week. In a free election that brought out 26 million voters (91% of the electorate), the Italian people decisively rejected an all-out Communist bid for power and gave Premier de Gasperi's Christian Democratic party the first absolute majority in Italy's history.

The Communist "popular front" got about as much support as in 1946 election, but in 1948 that was not enough. Catholic Action (*editorial p. 38*) more than matched Communists in getting out the vote—even from hospitals and old people's homes.

Had the Reds won, Italy would have been the first Western European nation deliberately to accept Russian domination. But even though the Italians wanted no part of totalitarianism, they still faced the job of making democracy work in a poor and overpopulated land. Promptly De Gasperi announced that Italy will "seek to cooperate with economically more powerful nations." To the Italian people he said, "We are not reactionaries. Every social reform which has been promised will be made."



POSTERS COME DOWN even before the polls close. Most were pulled off by Italians who sold them as scrap.



PRIESTS VOTE (*above*) near statue of a Roman admiral in Rome's Municipal Council Hall. Group of nuns got permission to leave convent and vote for first time.

A SICK MAN VOTES (*below*) from a stretcher. When it was suggested that his nurse mark his ballot for him, he cried, "Certainly not! She's a Christian Democrat!"



ITALY'S VICTORY

IT WAS ALSO THE POPE'S AND SO IS OPPORTUNITY IT BRINGS

The best news of many weeks is the decisive 2 to 1 defeat of the Communists and their allies in the Italian election. It calls for a look at how it was won and where free Italy goes from here.

Major credit for the victory goes, of course, to the Italian people. They were the ones who were under the gun. By their 94% turnout at the polls they defied the notoriously vengeful Communists who live right next door. The Italian character, which is popularly supposed to shun showdowns, came through an unpleasant test with flying colors. More power to it.

Incidental credit goes to U.S. diplomacy, which took an effective part in the campaign. The man on the spot was Ambassador James C. Dunn, who saw to it that the Italian people knew where those shiploads of U.S. food were coming from. It is ironic (as Arthur Krock pointed out) that Mr. Dunn used to be sneered at as the archetype of those "elegant wittlings," the striped-pants cookie-pushing career men, who are popularly supposed to make American diplomacy a joke. Mr. Dunn has earned his stripes. He and the State Department did a good job.

But final credit goes to the Pope. As U.S. newspapers seem to have forgotten in their final assessments, the big news of the Italian campaign was that the Roman Catholic Church took off the gloves. Stahn's crack about the Pope—"How many divisions has he got?"—brought the classic comment from Churchill

(*LIFE*, April 19) that the Pope's legions are "not always visible on parade." In the Italian elections these legions were visible. In ways the professional party workers could not match, the Pope's legions carried the battle deep into the slums, the farms and the fishing villages. They reached voters at a level which only the consecrated and hard-working Communists had directly reached before.

The regiment chosen for this vital work was Catholic Action, a lay organization whose usual purpose is not political but quasi-missionary: reminding believers that their faith calls them to behave like Christians in secular life as well as on Sundays. Catholic Action did not round up votes for De Gasperi's Christian Democrats or any other party. It simply called on Catholics to do their Christian duty by voting against Communism, the antifaith. This restricted purpose made the Church's crusade seem peculiarly negative. But it got out the vote that won the election.

But what next? Elections are not solutions; they just buy time for solutions. De Gasperi has a wonderful chance to put into effect many long-promised social reforms—in agriculture, in industry, in the middle class—the need for which is one of Italian Communism's strongest talking points. De Gasperi knows this and says it will be his government's chief preoccupation. This may mean accepting Socialist support and alienating some big Demo-Christians.

landowners. In any case he deserves continued U.S. support for his reforms.

He also deserves the continued support of the Vatican. Here is a great self-made opportunity for the Church, having won a defensive victory, to go on to greater positive victories for Christian civilization.

Italians are almost as anticlerical as they are Catholic. They are suspicious of priests-in-politics, and even the great social program of Leo XIII and Pius XI is beclouded by the way Mussolini and Franco misappropriated and corrupted it in practice. These handicaps make the Church's new Italian opportunity all the more delicate and all the more challenging. Catholic Action's nonpartisan Christianity in the campaign set a good example.

The Pope, in his message last week, appealed directly for social reforms and justice "especially for the workingman and the unemployed." With such a line the Church can frustrate the prediction that a new wave of anticlericalism may be Italy's reaction to the Papal legion parade. Have Christian beliefs no function in the political and economic rebirth of Europe? We do not believe it. This war is not over. Let the Pope's legions remain at their posts, fighting for a society in which Communism is no longer a problem, because justice and prosperity are no longer strangers, a society where righteousness and progress are partners again.

PRESS FREEDOM

"WHAT PAPER D'YA READ?" THIS IS STILL THE BASIC QUESTION

The U.N. Conference on Freedom of Information, which ended last week in Geneva, featured the usual East-West split, though the Soviet bloc of six countries swung diminished weight. Reinforced by the passage of ERP, our delegation made a strong fight. It is even bringing home a little bacon. For the conference approved three draft treaties, two of which the U.S. can and should sign and ratify.

One, based on a U.S. proposal, would give foreign correspondents more freedom than they now enjoy anywhere behind the Iron Curtain. The other, of French origin, provides that any signatory government which feels that a news item published abroad is distorted can get the help of the local government in distributing rectifying handouts. The local press will be free to print the handouts or not. This is a novel idea, but there is nothing wrong with its principle.

A third treaty approved by the conference was not so fortunate. Drafted by the British and amended by the Indians, it condemns the "systematic diffusion of deliberately false or distorted reports which undermine friendly relations between peoples and states." That sounds like a resolution against sin. But the amendment would permit it to be enforced by government penalties. On that point our delegation (and the Australians) had to part company with our British and Indian friends. The

U.S. did not vote for the draft and cannot sign it as it stands.

Why not? Because of our basic philosophy of press freedom. We believe that short of divine revelation, which is accorded to no government, there is no approach to truth but through the diversity born of freedom. That is freedom to offer competitively in the market place of thought varied concepts of fact plus varied opinions. One man's "war-mongering" is another man's warning. Barring incitement to violence, obscenity and the like, only the utmost press freedom can assure all viewpoints and all people a role in political life, keep officeholders in line and constantly raise social standards. Each individual must determine the truth for himself. That libertarian approach to the truth *may*, all other approaches *must*, fall short, including that of the Indians at Geneva.

This is not to say that the U.S. press is a perfect rather than a human institution. Not even those publishers who helped the Associated Press celebrate its 100th birthday last week would make such a claim. Our press needs better-trained journalists, a more effective code of professional ethics, an independent institute of press standards. Above all we need to keep our press competitive. It is pretty competitive now, as Harry Martin, president of the American Newspaper Guild, made clear at Geneva

when the Russians raised the usual monopoly charge. Even in towns where there is but one daily newspaper it competes with radio and newsmagazines, and the progress of technology assures that fresh competition (from television, etc.) is always around the corner. If one looks for real press monopoly, one must go behind Russia's Iron Curtain. There the government-shaped press is a monolith, diffusing politically doctored versions of everything.

The enormous power and cost of the modern free press impose on the men who control it greater obligations of responsibility than could have been foreseen by the authors of our First Amendment. The French treaty draft is no more than an acknowledgment of this responsibility in international reporting. But Milton's classic doctrine of a free press, that we find Truth by letting her grapple with Falsehood in free and open encounter, is still the safest one. The British-Indian draft implies a different and a worse doctrine.

No question is more freighted with meaning than the one the American newsboy, with no official "truth" to purvey, shoves at the American citizen: "What paper d'ya read?" If ever the citizen's implied obligation and opportunity to choose loses its reality, his freedom is in danger. This, by and large, most Geneva delegates seemed basically to understand. That is heartening.

Never before such a WELCOME for a NEW Campbell's Soup!

NOW—TRY THIS
NEW BEST-SELLER!

- ▶ Deep-flavored Chicken Stock
- ▶ Rich extra-heavy Cream
- ▶ Melting-tender pieces of Chicken

Add up to this
New, Exciting Soup...

Campbell's

CREAM OF CHICKEN

Campbell's now make
4 Kinds of Chicken Soup:
CHICKEN WITH RICE
CHICKEN NOODLE
CHICKEN GUMBO
...and the new

LOOK FOR THE RED-AND-WHITE LABEL



Everybody likes cream of chicken soup. Now taste this *new* soup and you'll say it's the finest cream of chicken you've ever eaten! Everybody at Campbell's is enthusiastic; in fact, never have Campbell's been so sure of a new soup favorite. This was proved when it was offered in the stores of two important cities, where it outsold in just a few weeks many of Campbell's established best-sellers. Now, many

months later, sales are still mounting. That's a welcome—a welcome you'll echo when you taste this smooth blend of heavy cream and rich chicken stock, with cuts of celery and tender pieces of chicken. Try Campbell's Cream of Chicken Soup. Just taste it and, lady, you'll agree you've found yourself a new family favorite—for *now* and for years to come! Why not make a note now to ask for it at your grocer's?



Graduation time



...GRUEN



GRUEN

THE *Precision* WATCH

Two things well-earned — two things most prized at Graduation time! One is the diploma, symbol of a job well done. The other is your gift of a cherished Gruen watch. Here is more than a tribute to a memorable hour, more than a pledge of confidence in your son's or daughter's future. Here is a faithful companion to mark their progress through the years. You may choose the famous Gruen Curvet, the world's first truly curved wrist watch, or the thin, thin Gruen Ven-Thin. Both are marvels of watch engineering.

This is a gift of great meaning and lasting importance. So choose with confidence! For when the dial says Gruen, you know that yours is the perfect Graduation gift. At Gruen jewelers only. From \$33.75 to \$4000, federal tax included. The Gruen Watch Company, Time Hill, Cincinnati 6, Ohio. In Canada: Toronto.

For cherished gifts, consult your jeweler.

time



\$59.50

MOTHER'S DAY, SUNDAY, MAY 9TH



Whitman's

CHOCOLATES

P.S.

A WOMAN NEVER FORGETS THE MAN WHO REMEMBERS

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PEOPLE

FARMER WHO SAVED MILLION DOLLARS STARTS GIVING IT AWAY



ALWAYS IN WORK CLOTHES, MILLIONAIRE SCHULTZ (CENTER) PLAYS PINOCHLE IN HAPPY JACK'S TAVERN WHEN HE IS NOT GIVING AWAY HIS PROPERTY

Farmer Herman Schultz has always been thrifty. Forty-five years ago, when he was only a farmhand, he saved up \$1,000 on a farmhand's meager wages. Since then, thanks to continued frugality, shrewd bargaining and boom times in the Midwest farm belt, Herman Schultz has pyramided his \$1,000 into a million dollars worth of cash and property including 42 farms scattered throughout Iowa and South Dakota. At 75, a bachelor and a teetotaler, Schultz lives in a cluttered stucco house near Des Moines, maintains no office, keeps his own books and spends most of his spare time in nearby Happy Jack's Tavern, playing pinochle (above). His only worry has been about what to do with his money—and he has just solved that. He figures he has five years more to live and he can do it on \$2,000 a year. So he has set aside \$10,000 for himself and is giving away his property and cash to relatives. He has already disposed of 12 farms like the one shown at right and plans to dispose of all of them. When Iowa's Morningside College offered to let him sponsor a Schultz Hall, he replied, "I don't want my name carved in stone. I want it carved in the hearts of my relatives and friends." But when he was advised that he will have to pay a federal gift tax on what he gives away, thrifty Herman Schultz, who considers all taxes a waste of money, decided that it would be worth the cash to hire a lawyer to prevent his generosity from getting him into jail.



THIS 120-ACRE FARM IS A RECENT PRESENT FROM SCHULTZ TO A NIECE

New CORY electric
Knife Sharpener

FIRST
AID FOR
A DULL
BLADE



The Cory
Electric Knife
Sharpener
easily
sharpens
every kind
of knife
professionally
...in seconds!

NOTHING LIKE IT!

Built to last
a lifetime.
\$11.95



Just plug into any AC
outlet. Hold blade
against guide plate.
Press switch. Draw
knife through
IT'S SIMPLE!

Great for gifts!
at leading stores.

CORY
ELECTRIC
KNIFE SHARPENER

© 1949, Cory Corporation, Chicago



FIRE-TRUCK WINNER David Hotelling, 10, was most popular boy in Napa, Calif. last week. At an auction of old firefighting equipment on April 12 his \$25 bid was the only one for the 1926 rescue truck above, and city councilmen had to honor it.



MARATHON WINNER Gerry Cote scored his fourth victory since 1940 in the 26-mile Boston event on April 19. A few minutes after breaking the tape he broke out one of the four cigars he smokes daily (above) to the dismay of less rugged runners.



U.N. WINNER José Arce of Argentina claps a weary hand to his brow on April 16, a few hours after he was elected president of the General Assembly. First headache came during a discussion of the Palestine trusteeship which lasted until 2 a.m.

GIRL PINES



for that distinctive
tangy flavor of
CHEEZ-IT crackers!



*America's
largest selling cheese cracker!*

A Quality Product of Sunshine Biscuits, Inc.

**AMERICA'S
GREATEST
WINE VALUE**



La BOHEME
CALIFORNIA
WINES

La Boheme Vineyards Co., Fresno, Calif.

CONTINUED ON PAGE 46

the first really new Portable Radios

Exclusive **DIAL-IN-HANDLE** Easier to read... Easier to tune

Meet the new *all through* Motorola Sporter®. It's a brilliantly modern design with all controls in thumb's reach while you're carrying it. Motorola Portables are famed for ability to bring in hard-to-get stations with big volume and beauty of tone. Now in the new *all through* Sporter you have a handsome cabinet of woven fabric, permanently coated with clear, durable plastic. Its beauty is breath-taking! A best buy at only **\$49⁹⁵**

Five tubes (with rectifier), Tuned RF Section,
3 Gang Condensers. AC/DC or Battery operated.



AMERICA'S FAVORITE PERSONAL PORTABLES

The Playmate Jr. is the glamour baby among personal radios. Tiny, beautiful to look at! A midget with the rich, full voice of a giant. Battery or AC/DC. A **\$39⁹⁵** best buy at only . . .

Prices slightly higher in the south and west.
Batteries Extra on All Portables.

Model 58L11 . . . an all star performer in a marvelously compact moulded plastic cabinet. Two-tone retracting handle. Fully enclosed aerial. Battery or AC/DC **\$29⁹⁵** A best buy at only . . .

Model 48L11 . . . same as above but battery operated only. A **\$19⁹⁵** best buy at only . . .

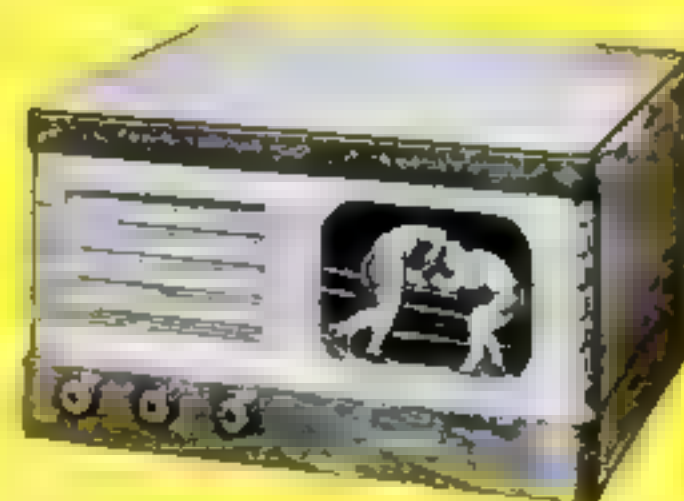


Motorola

PORTABLES

MOTOROLA TELEVISION

Before you buy, see and hear the sensational Motorola Golden View! The picture is big, bright, and clear. Amazingly simple to operate, at only \$179.95. It is America's Best Buy in Television. (Aerial and installation additional.)



Look in Your Classified Phone Book for the name of your nearest Motorola Dealer.

MOTOROLA INC., 4545 AUGUSTA BLVD., CHICAGO 51, ILLINOIS



Add this to your piano— watch the party perk up!

WHAT PERKS UP A PARTY—adds loads of fun? The Solovox!

The Solovox makes a star performer of any piano player, because it *adds instrumental solos to piano accompaniment*.

Pick 'most any instrument you can name—violin, sax, trumpet, oboe, cello, even organ. These effects and many more are yours with the Solovox.

It's amazingly simple. You play a choice of instrumental solos on the small keyboard of the Solovox with your right hand, while your left hand plays your piano accompaniment.

The Solovox makes piano playing more fun for everyone. It's perfect for duets!

What if you play only a few simple chords or a few melodies by ear? It doesn't matter. Your music all sounds wonderful, because the Solovox offers such a variety of musical effects. Any

tune can be played dozens of interesting ways.

The Solovox can be attached to or removed from any piano in seconds. Does not mar the finish. It will not affect the normal operation. The piano can be played separately at any time.

Don't put off seeing and playing the Solovox.* Go to your dealer's soon. Learn how much fun it can be for you and your family—how easy it is to play. Or, send the coupon to learn how to get more fun out of *your* piano!



Solovox

Made by the makers of the Hammond Organ

Hammond Instrument Company, 4240 W. Diversey Ave., Chicago 39, Illinois

Without obligation, please send me full information about the Solovox.



Check, if you also wish full details about the Hammond Organ.

Name _____

Address _____

City _____

P.O. Zone _____

State _____

U. S. PAT. OFF.

© 1949

PEOPLE CONTINUED



GREETING IN LONDON on April 15 results in this courtly scene as Princess Elizabeth arrives to have dinner with Prime Minister Clement Attlee at No. 10 Downing St. It was Elizabeth's first state visit to the prime minister's official residence.



GREETING IN PRAGUE on April 7 shows sickly President Benes shaking hands with Bohumil Bydžovský at Charles University's 600th anniversary celebration. Bydžovský was named rector after Reds threw out famed Dr. Karel Engliš.

It's Springtime! Gift time!

BULOVA WATCH TIME



All prices include Federal Tax



**For Graduation,
Weddings, Anniversaries, Mother's Day
and Every Important Occasion**

This Spring, no doubt, someone dear to you will celebrate a happy occasion. You can make it even happier by giving a BULOVA—"Gift of a Lifetime".

So, today, as your gift choice, select the choicest of gifts—a magnificent, new BULOVA—masterpiece of fine watchmaking. Priced from \$24.75 to \$2500—at better jewelers' everywhere.

BULOVA—Official Timepiece of American Airlines

AMERICA RUNS ON
BULOVA
TIME

REMEMBER
Mother's Day
SUNDAY MAY 9th



The gift that's a promise of lovelier hair

Jewelite by Pro-phy-lac-tic

- No tribute to Mother could be more gracious than a gift of Jewelite by Pro-phy-lac-tic. Jewelite Brushes, Combs, and complete Dresser Sets, styled in the most beautiful of plastics, are available in delicate shades of ruby or sapphire, as well as in diamond-clear crystal. And every Jewelite Brush has long, resilient Prolon bristles (finest quality) to help burnish the hair and bring out every natural highlight. Jewelite, sold at good brush departments, is a product of Pro-phy-lac-tic, makers of the famous Pro-phy-lac-tic Tooth Brush. Look for the name Jewelite on the box.

PRO-PHY-LAC-TIC BRUSH COMPANY, Florence, Massachusetts.

Jewelite is also available in Canada at slightly different prices



The unique Jewelite Roll-Wave Brush has wide flaring bristles shaped to the curve of your scalp. Provides heatless styling. Individual brush, \$3.00. Dresser set above, \$12.00.



Jewelite Combs and other lovely Pro-phy-lac-tic Plastic Combs for men and women are designed for perfect combing. Available in a wide variety of styles and colors. 25¢ to 75¢.





IN MANHATTAN THE FIRST U.S. AUDIENCE EVER TO ENJOY FULL-SCREEN MOVIE-THEATER TELEVISION WATCHES BOXERS PUMMELING EACH OTHER IN BROOKLYN

MOVIE-THEATER TELEVISION

One night recently 3,000 persons in Manhattan's Paramount Theatre were startled to see the announcement shown at right. It heralded the first U.S. telecast ever to be shown publicly on a full-size movie-theater screen. At the mention of Brooklyn the audience laughed but then watched rapily for 18 minutes as boxers in Brooklyn belabored each other (*above*) on the same screen where shortly before Veronica Lake had embraced Alan Ladd. When the bouts ended with a rousing knockout the audience applauded. Next day television critics joined in applause for the experiment.

The telecast, they said, was only slightly fuzzier than newsreels, and its possibilities were almost

limitless. "Disasters, championship prizefights and other news events," one critic wrote, "could be seen as they were occurring." But before this goal could be realized many complex problems had to be solved. Television and movies are facing a fight for customers. Would theater television cut into the home television audience? Would networks let theaters pick up their programs? Not so far. Paramount had been forced to provide all its own complicated facilities (*p. 50*). As yet Warner Brothers and 20th Century-Fox were still experimenting with television, but Paramount served notice it was in the new business to stay. It bid for television rights to the Louis-Walcott fight in June.

TELEVISION HISTORY!

What you in this audience are about to see is the **FIRST** full-screen theatre telecast of a news event.

What you will see is now actually going on across the East River in Brooklyn.

ANNOUNCEMENT of telecast came as a surprise to movie audience, which first laughed, later applauded.

Score another hit for the man with P.A.*

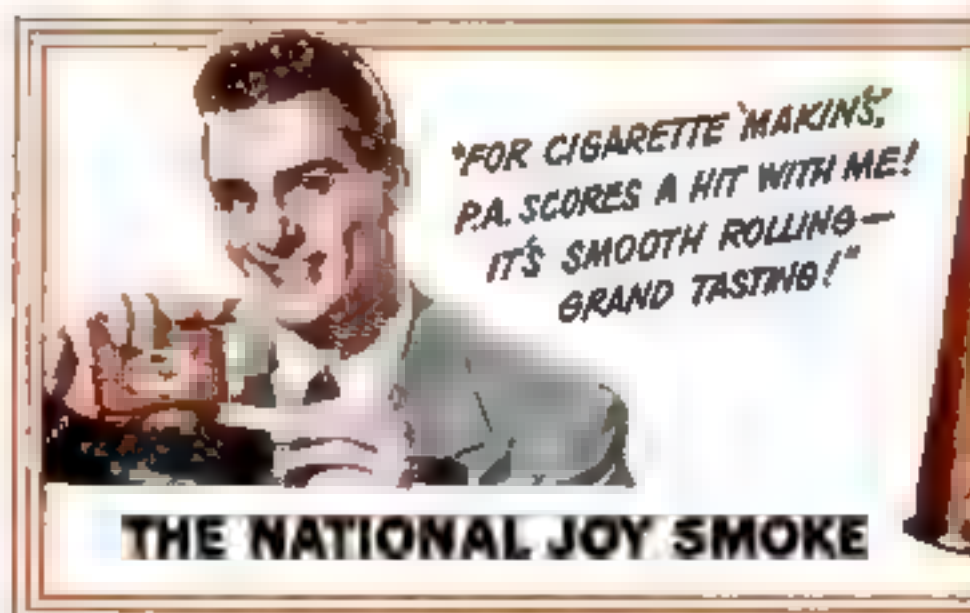


A man with Pipe Appeal scores a hit with the ladies...just as a pipeful of Prince Albert scores with particular smokers everywhere.

P.A.* means **P**ipe **A**ppeal
P.A.* means **P**rince **A**lbert

● When you try Prince Albert—you'll understand why it's America's largest-selling smoking tobacco! It tastes rich. It smokes cool. It's mild and tongue-easy. For P.A.'s choice tobacco is crimp cut and specially treated to insure against tongue bite. For smoking joy and comfort—try P.A.!

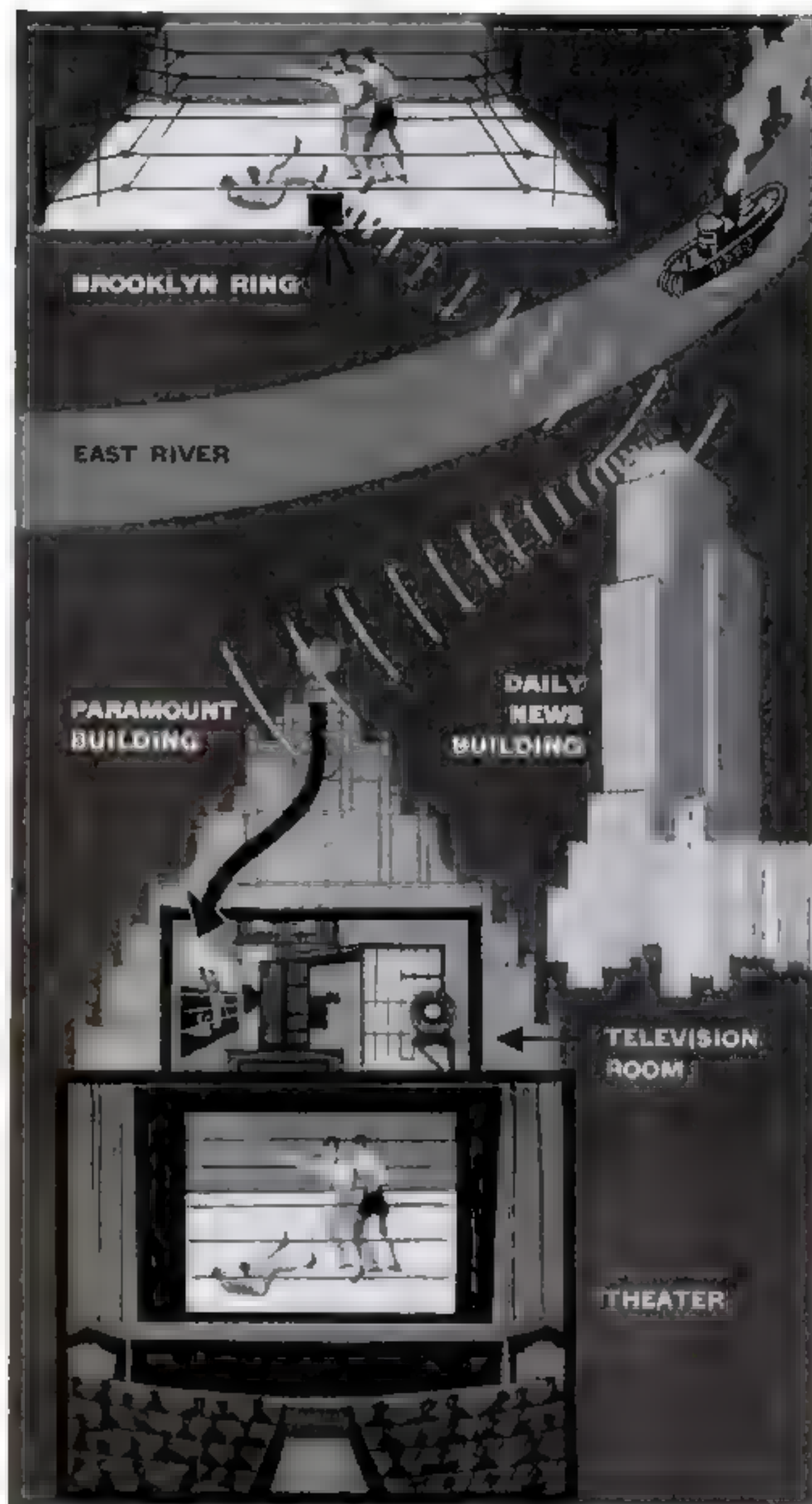
R. J. Reynolds Tobacco Co.
Winston-Salem, N. C.



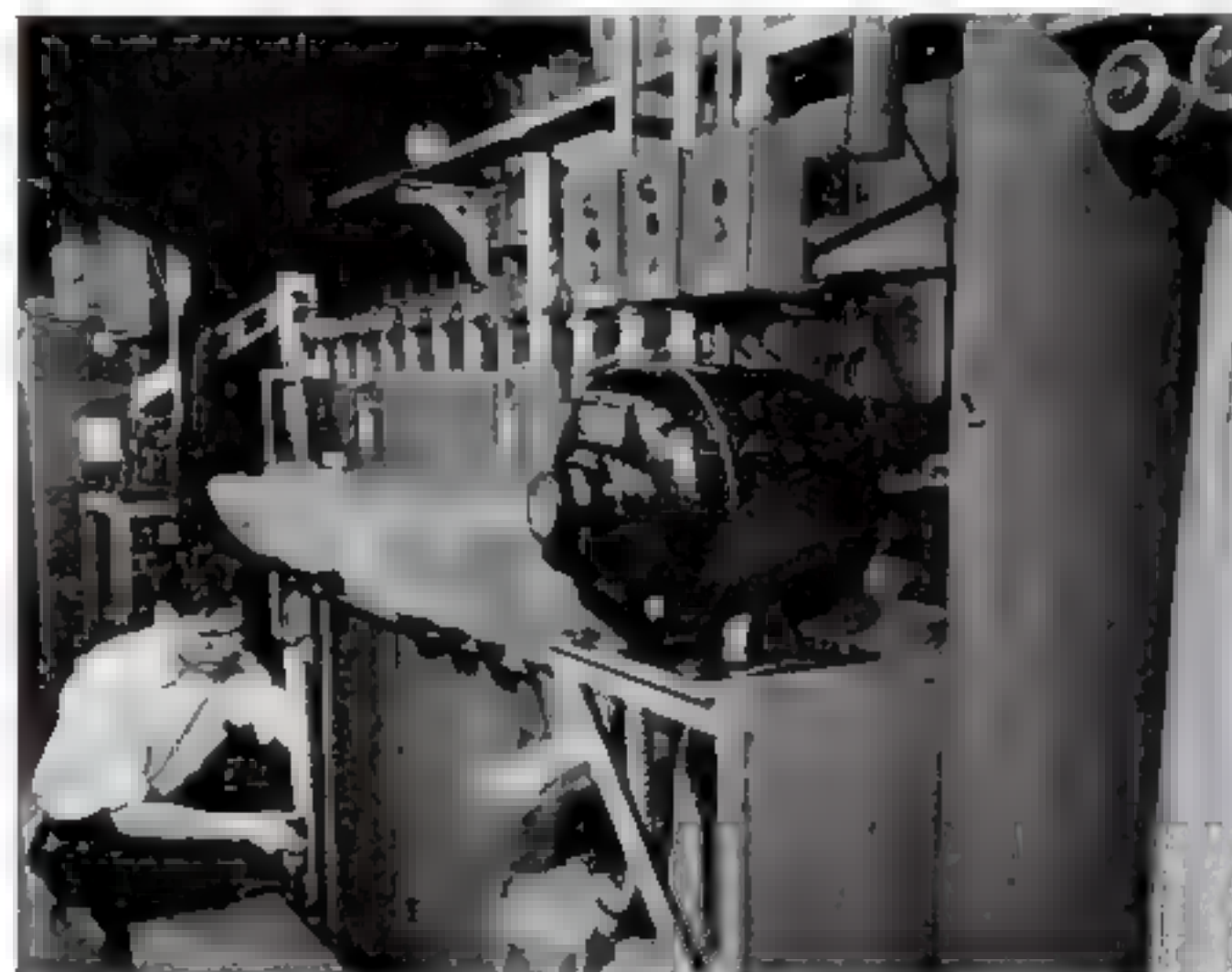
THE NATIONAL JOY SMOKE



Movie Television CONTINUED



TELECAST BEGINS in Brooklyn where two cameras pick up the images which are transmitted by microwave to relay point atop Daily News Building and then to Paramount Building antenna. Cable carries picture to television room where, in 66 seconds, unique equipment (below) photographs image and sends film to a regular projection room (not shown) to be flashed on the screen.



TELEVISION ROOM has special receiver (left background). From screen a negative image is photographed by unique camera device, which not only turns image into a positive film but also develops and dries it in chambers at right, then sends it to the movie projector. Paramount carried show on a special wavelength which prevented other television sets from getting the telecast.

How Good Is Your Taste?

You're sweet-and-twenty and that college prom is terribly important! So let's have a preview of your shopping trip for a new evening gown. Decide which of these three will do the most for you. Then read the verdict of a leading fashion authority. It's printed upside down below.



All three dresses are smart and new. So perhaps you'll pick A for its daring neck-line—or B for its dramatic stripes. And you'll be tempted by C's young enchantment. The secret is that you must judge which is most becoming to your type! (Inspired by "How Good Is Your Taste?" by Sanford E. Gerard, Doubleday, \$3.00.)

Your Taste Rates High!

● You step out for the evening gowned with distinction. Carry with you the secret of quick refreshment! Yes, slip a package of Teaberry Gum into your evening bag. It's the sophisticated choice! For discriminating people prefer the uniquely different flavor of mountain-grown teaberry . . . its juicy coolness . . . its exhilarating taste. All so deliciously blended in gum of smoother, finer quality.

Clark's...

*Packed with
Good Taste!*

Clark's
TEABERRY
Chewing Gum
Packed with Good Taste



AS A B-29 SOAKED IN HIGH-OCTANE GASOLINE GOES UP IN A BURST OF FLAME AND SMOKE, LOWRY FIELD FIREFIGHTERS START SPRAYING IT WITH THE FOAM



TWO MEMBERS OF AIR FORCE FIREFIGHTING CREW MOVE IN CLOSE TO SMOTHER THE FLAMES. THEIR UNIFORMS ARE PROTECTED BY A HEAVY COATING OF FOAM

FOAM FOR FIRES

Air Force crews learn to control a gasoline blaze in two minutes

The spectacular fire shown on these pages was started deliberately by pouring 2,000 gallons of gasoline over an old B-29 and then setting it ablaze. The firefighters are members and civilian employees of the Air Force, undergoing a nine-week training course which will make them specialists at putting out airplane fires and rescuing the passengers. By the time they have "graduated" they will be able to bring a raging fire like this under control in two

minutes. The course is given at Lowry Field, Colo., and utilizes the wartime development of heavy foams in fighting gasoline or oil fires. Trucks (*opposite*) mix the foam—which has a base of either animal blood, fish scales or even soybeans—and shoot it out through turret nozzles at high pressures. The foam clings stubbornly to everything it touches (*above*), protecting it from the air and thus quickly smothering the flames for lack of oxygen.

new Toni creme shampoo
gives you

SOFT-WATER SHAMPOOING

EVEN IN HARDEST WATER

RINSES AWAY DANDRUFF INSTANTLY

LEAVES HAIR SMOOTHER, SHINIER

MAKES HAIR EASIER TO MANAGE

It's another hair beauty miracle by Toni! "Soft-water shampooing" with new Toni Creme Shampoo. An amazing new kind of shampooing that brings out all —yes, all the shimmering highlights, all the glorious natural sheen of your hair.

"Soft-water shampooing" gets your hair cleaner, shinier than any soap or soap shampoo you've ever used. Today enjoy "soft-water shampooing" even in hardest water. Get Toni Creme Shampoo in the handy tube or jar.



ASK FOR TONI
CREME SHAMPOO
IT'S NEW!

Foam for Fires CONTINUED



UNHURT BY FLAMES, Chief Instructor Damerell O'Dell walks through a pool of burning gasoline. His uniform is made of canvas, rubber and wool.



THE FIRE OUT, crewmen rest beside the hulk of the stripped-down B-29 they have "saved" again. Each big bomber lasts for about 100 practice fires.



CREW'S EQUIPMENT consists of foam truck with turret hoses, ladders for getting into plane, and helmets, axes, sledge hammers and extension hoses.

Kodak



You press the button...

It → With Kodak Verichrome Film,
millions of "everyday" people just go ahead
and shoot their pictures. And get them! . . .
Eastman Kodak Co., Rochester 4, N. Y.



does the rest

Only Eastman makes Kodak Film...the film in the familiar yellow box

"KODAK" IS A TRADE-MARK



Now that they've
gone,
I can tell you...

"Maybe you guessed, darling... how lustrous I was about our first party in a new town.

"I knew people would be making up their minds about us...from our looks, our house...our table. I guess more judgments are passed at a table than anywhere else.

"Wasn't ours *beautiful*...with all our shining new International Sterling set out? Weren't we *right*, to start right off with our service for eight? Did you *see* all the admiring looks at our lovely International pattern?

*You can feel proud and confident...*when your table is set with International Sterling, the solid silver with beauty that lives forever.

Choose the perfect-for-you pattern from the ten artist-designed International masterpieces. Use it every day (who's more important than *you are?*)...and watch it grow more beautiful.

Good news—prices on famous International Sterling have not gone up. Service for 8, as little as \$171.00. Ask your dealer about his easy payment plan. All patterns shown made by the International Silver Co. in the U. S. A.

TUNE IN to "The Adventures of Ozzie and Harriet," Friday evenings, 9:30 P. M. E. D. S. T., CBS.

International
Sterling





THE ANGEL OF DEATH, HOLDING A HALF-DRAWN BOW, RIDES IN A NATIVE CART. THE ARTIST HAS GIVEN HIM STRINGY, WHITE HUMAN HAIR, ENORMOUS FEET

WOODEN SAINTS

The American Southwest produces some strange religious carvings

The gaunt, snaggle-toothed wooden skeleton shown riding in a little cart (*above*) was carved in a mud hut in New Mexico about 100 years ago. It represents the Angel of Death as visualized by the descendants of the Spanish conquistadors who invaded the Southwest in the early 16th Century. The Spaniards left a strong religion behind them but few religious figures. So the natives made their own. Over the years their versions of the saints, called *santos*, became primitive and stylized. To-

day these figures are the only religious art form that is truly indigenous to the U.S.

The four *santos* shown on these pages are part of the collection of Major David Alvord, of Taos, N. Mex. Two of them, *Death* (*above*) and *The Blood of Christ* (*next page*), were used in the rites of the Penitentes, a fanatical religious sect of flagellants who used to whip themselves with cactus and, until it was made illegal, often honored one of their members by crucifying him at Easter time.

Helene Cornely

**\$100 a day
New York
photographer's
model tells her
"success story"**



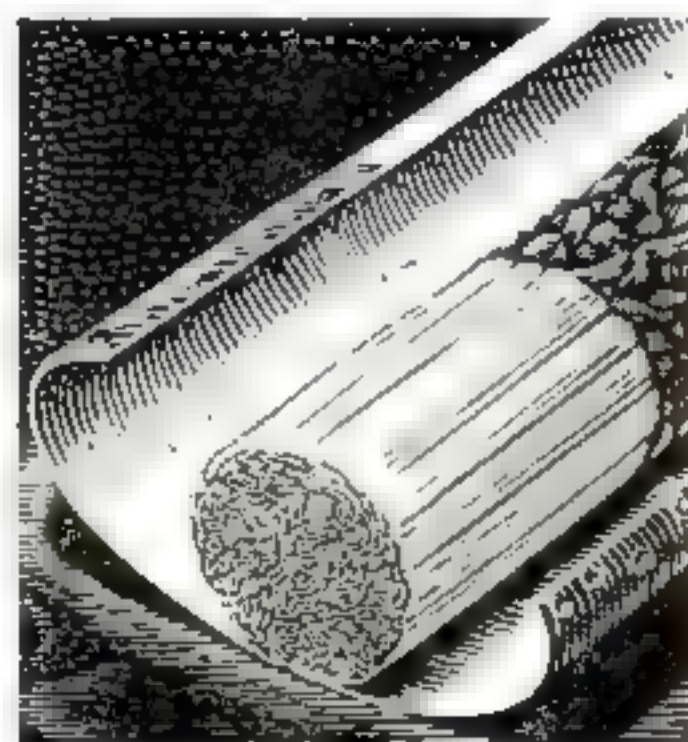
1 Can you see one reason why Helena's in such demand as a model? It's that bright, sparkling smile! There's a story back of it, too. One morning...



2 Helene looked in her mirror and saw cigarette stain beginning to dim her white teeth. She hurried to her dentist, heard this: "Young lady, switch today to Viceroy Cigarettes!"



3 39,468 dentists are now telling their patients—Viceroy's filter the smoke! The nicotine and tars trapped* by the exclusive Viceroy filter cannot reach your teeth or mouth.



4 Here's the trick! It's the exclusive Viceroy filter (twice enlarged). Each puff of smoke passes through scores of tiny passages in this absorbent filter-paper tip. The result is...



5 A cleaner, filtered smoke. Richer, too, thanks to Viceroy's blend of fine, luxurious tobaccos. "And," says Helene, "how nice that no messy crumbs of tobacco can get in your mouth!"

Smoke Viceroy's, and let Viceroy's exclusive filter-paper tip filter your smoke. For two full packs free, tear out this advertisement within ten days from the date of issue of this magazine and send it with your name and address to Viceroy, Dept. A, Louisville 1, Ky. (Offer limited to U. S. A.) You'll be glad you did!

*No filter can remove all nicotine and tars, nor does Viceroy make this claim.

Wooden Saints CONTINUED



PENITENTES CRUCIFIX, called *Sangre de Cristo*, stands about 5 feet high. The artist who carved it in the middle 19th Century gave it cloth skirt.



IN SPANISH UNIFORM of the sort worn by Spain's 18th Century colonial troops, Saint Acacius gallops past a cross, waving a flag in his right hand.

CONTINUED ON PAGE 59



1. Nan and Ned were newlyweds, as of the first of June. They headed for Manhattan to enjoy their honeymoon. Starry-eyed, on two pink clouds, they drove in from the West To Hotel Pennsylvania, where you really are a guest!



2. "I love our Pennsylvania room," cried Nan to her new spouse. "It's big and cheerful, homey, too—and when we build our house I want a bedroom just like this, these tables, lamps and chairs. And two of Statler's famous beds—we'll sleep like millionaires."



3. "As master of our home-to-be," said Ned, "I know one thing. We'll have a bathroom just like this where I can shower and sing: With just such floods of water hot, and just such piles of soap, And just such stacks of towels to dry, as white as these, I hope."



4. The Pennsylvania dining room served up a wedding feast That made their eyes—and appetites—expand, to say the least. "My sweet," said Ned, "I'll spend my life in happy wedded bliss If you can learn to cook a meal that's half as good as this."



5. At night they danced the hours away to music sweet and low. "Oh, life is fun at this hotel," cried Nan, "and this I know— Because they've been so nice to us, we will come back, my dear, To Hotel Pennsylvania for a honeymoon each year!"



HOTELS STATLER IN BOSTON • BUFFALO • CLEVELAND
DETROIT • ST. LOUIS • WASHINGTON

STATLER-OPERATED HOTEL PENNSYLVANIA HOTEL WILLIAM PENN
NEW YORK PITTSBURGH

P. S. Now you can make your reservations by teletype! Complete teletype service is now in operation at every Statler Hotel. For immediate replies, without uncertainty, use the teletype service near you.



"ANOTHER PART OF THE FOREST"
Based on Lillian Hellman's
Sensational Broadway Play!

This is
DAN DURYEA
memorable for his performances
in "Along Came Jones"
and "Scarlet Street"...in
**"ANOTHER PART
OF THE FOREST"**

Dan plays "Oscar", the weak
wastrel...scion of the
Hubbard clan. You may
dislike "Oscar" the man,
but he will bring you rare
moments of high humor.

UNIVERSAL INTERNATIONAL presents
"ANOTHER PART OF THE FOREST"
starring
FREDRIC MARCH • DAN DURYEA
EDMOND O'BRIEN • ANN BLYTH with
FLORENCE ELDRIDGE • JOHN DALL • DONA DRAKE
Screenplay by Vladimir Pozner - Based on the Play by LILLIAN HELLMAN
Director of Photography: HAL MOHR, A. S. C.
Produced by JERRY BRESLER - Directed by MICHAEL GORDON

This is the **SECOND** of four advertisements. See the third next week.



guards
the perfume
in your
purse

Mary Dunhill
SCINTINEL perfume container

Carry your favorite fragrance with you... in a glass-stepped
metal-cased Scintinel. It's leakproof! Gold-tone finish. \$2.50, no tax.
At fine stores, or write to Mary Dunhill, 620 Fifth Ave., New York 20.



OUR LADY OF SORROW is primitive version of Mary at the Crucifixion. Artist has shown her wringing her hands, wearing a tight blouse and full skirt.

NOURISHING MEAT

A thrifty way to give your summertime salad meals the protein you need...a crisp Hollywood Salad made with spicy, tasty canned bologna meat.



This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.

A SQUARE MEAL FROM A SQUARE CAN

It's a fact that meat is the most important food in your diet. It's the only food that contains all the essential amino acids your body needs to build and repair its tissues. And it's the only food that contains all the essential vitamins and minerals your body needs to keep its metabolism working properly. That's why meat is the most nourishing food you can eat. And that's why you should eat meat every day.

For more information on the benefits of meat, visit our website at www.meatpioneer.com. You'll find everything you need to know about the many ways meat can help you live a healthier, more active life.

Simplicity

makes sewing easy as *ABC*

...whip up these adorable clothes for your children in no time at all with Simplicity Printed Patterns

A If you use it, it's yours. Each pattern piece is printed showing you exactly where it goes, how to put it, and how to match it to the next piece. And a printed cutting line assures accurate size. No wonder more women are sewing with Simplicity Printed Patterns.



B Before you know it, you'll be sewing like an expert. It's easy as reading a primer to follow the illustrated sewing guide that comes with every Simplicity pattern. You'll find step-by-step directions for cutting, sewing, fastening, everything in between. Sewing is so simple with Simplicity Printed Patterns.

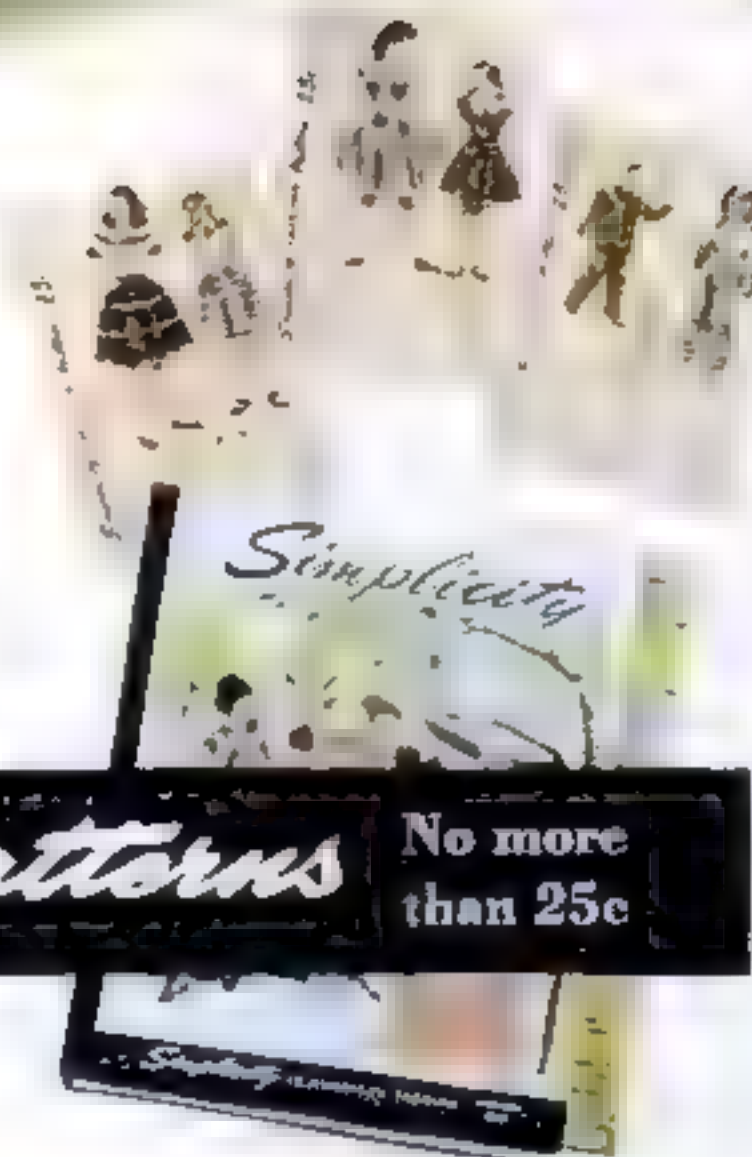


C Children's clothes are amazingly easy to make, especially with Simplicity Printed Patterns. Because Simplicity assures accuracy, saves time fitting fidgety children, gives quicker better results. Easy on the budget too—even the prettiest party dress can be made for less with Simplicity.

Simplicity Printed Patterns are no more than 25¢—no matter which style you choose. Plan a Simplicity wardrobe now. You'll find fashions for the whole family—everything from sturdy denim overalls for your youngest to an afternoon frock for you! See the latest complete Simplicity Catalog at your favorite pattern counter.

Simplicity PRINTED Patterns No more than 25¢

Featured editorially in GOOD HOUSEKEEPING, HARPER'S BAZAAR, PARENTS' MAGAZINE, CALLING ALL GIRLS





Rubens' Wife

CLEVELAND MUSEUM GETS GREAT PORTRAIT OF ARTIST'S GREAT LOVE

When the Cleveland Museum this winter bought the painting above it acquired not only a major work of art but a portrait of a great artist's great love. The lady is Isabella Brant, wife of Peter Paul Rubens, the flamboyant 17th Century Flemish painter. Rubens was 32 and Isabella

18 when they married in 1609. He installed his bride in a palatial, baroque house in Antwerp, and in its 46-foot-long studio painted seven portraits of her. When Isabella died in 1626, Rubens wrote to a friend, "... She had none of the failings of her sex, no fretful temper, no womanly

weakness, nothing but goodness and graciousness." Four years after Isabella's death, when he was 53, Rubens married a plump 16-year-old girl named Helen Fourment. He loved his second wife deeply, too, but in all his paintings of Helen there is some resemblance to Isabella.



*Still
awake*

She had *meant* to go to sleep...but when she scrunched down and wriggled her toes against the dreamy Pacific Sheet, it was as soft as the White Rabbit, and as smooth and fine as Rapunzel's long golden hair—so of course a game just had to be played!

These fine sheets will suggest enchanting things to you, too, for

they are as soft and smooth and white as a sheet of such strength can be. They are made in Pacific's *balanced* way to provide a perfect combination of service and comfort qualities

See them at better stores, and examine all three qualities. We shall be glad to send you the name of your nearest retailer

PACIFIC COMBED PERCALE • PACIFIC EXTRA STRENGTH MUSLIN • PACIFIC TRUTH MUSLIN

Free booklet "The story of Pacific Balanced Sheets". Drop a card to
Pacific Mills, Dept. K5, 214 Church Street, New York 13

BALANCED
PACIFIC
SHEETS

Look for the Pacific label also on Pacific Supersorb Towels, Pacific Silver Cloth, and on men's, women's and children's wear of cotton or rayon



DEEPLY IN LOVE, TWO UNHAPPY PARISIANS (PLAYED BY INGRID BERGMAN AND CHARLES BOYER) TRY TO FORGET ALL THEIR TROUBLES IN A MOONLIT EMBRACE

LOVE AND GLOOM IN PARIS

"Arch of Triumph" was better as a novel but moviegoers will get a good cry out of the film version

For those who enjoy a good, sad love story on the screen *Arch of Triumph* is just what the doctor ordered. Although its running time exceeds two hours *Arch* devotes itself almost entirely to the relationship between an oversexed nightclub singer and a surgeon fleeing from the Nazis. They meet, gloomily separate and reunite against melancholy backgrounds of rain, rain, rain in prewar Paris. The girl dies shortly before war breaks out.

Based on Erich Maria Remarque's best-seller of 1946 (but considerably cleaned up), *Arch of Triumph* was completed more than a year ago. Its producers, a new company called Enterprise, battled with many difficulties in releasing the picture and cutting it down to manageable length, firmly believing that *Arch* was important enough to make movie history and deserved to be launched with a huge publicity campaign. This was probably a mis-

take, for *Arch* is not up to its advance notices. Remarque's novel deserved attention because it documented the life of a political refugee, but this is barely suggested in the movie, which contains little authentic flavor of appeasement-era Europe.

Considered solely as a love story, however, *Arch of Triumph* is a tasteful, adult motion picture. Ingrid Bergman and, in particular, Charles Boyer are highly romantic as the two doomed soulmates.

Mealtime Adventures



by BEATRICE COOKE

You'll Want This Free Recipe Book, I know! It's called, "The Art and Secrets of Chinese Cookery." Beautifully illustrated with color photos. And exciting? Listen to this . . . Half a dozen wonderful Chinese menus (so different, yet no trouble to prepare). And twenty-seven of the most taste-tempting Chinese recipes you ever tried. Chow Mein, Chop Suey, Omelets, Lotus Blossom Salad . . . and many more. Every one's easy to fix and every one's a praise-winner! This book was written by the producers of famous LACHOY Chinese foods . . . best ingredients I know of for making fine Chinese dishes. And it's a book you'll treasure always. So do write for your copy today! Just send a penny post card with your name and address, to: Lachoy Food Products Division, Dept. B-4, Archbold, Ohio.



Bread Pudding Exciting?

It can be! For I've found a way you can make that old budget-stretching standby something the family'll rave over. Just try serving it tonight with my . . .

MINUTE CHOX FUDGE SAUCE

Simplest sauce in the world! Just mix one cup of Chox with 1/4 cup of hot water. Instantly you have a rich fudge sauce that gives bread pudding a fairy god-mother touch.

Naturally Chox makes a grand drink. It's the one product I've found which makes a rich, delicious cup of hot chocolate when I simply add *hot water*. Reason is that only CHOX contains real chocolate, sugar, and pure whole milk. Pick up a box of CHOX at your grocer's today. Introduce your family to a new delight tonight!



I judge 'em by the way the yolk stands up high and firm in the pan. And that firm-yolked freshness is something I've always found in MEADOW GOLD GRADE-A EGGS. I like their gleaming cleanness, too. In fact, every MEADOW GOLD GRADE-A EGG I've ever bought has been a perfect beauty—so big and fresh and fine flavored. If you're as fussy as I am, use MEADOW GOLD EGGS, do! They're really something special!

'Gee Mom, I can't Last Till Dinner!'

That old after-school "starvation song"! Well . . . a tall, cool glass of VEGAMATO COCKTAIL will supply the needed "first aid." It's my favorite suggestion for an after-school "filler." Light—won't spoil appetites. And vitamin-rich with the juices of 7 vegetables plus real lemon. Before meals or between meals, I recommend VEGAMATO. The whole family will love it!

Getting Youngsters to Drink Milk is sometimes a problem, isn't it? But if your town has a Meadow Gold dairy, the problem's solved. For children drink MEADOW GOLD HOMOGENIZED MILK with pleasure . . . because there's rich, delicious cream *all through it*. You know, the Meadow Gold people have been homogenizing milk longer than anyone else. So they know *exactly* how to give it that extra richness. Turns pint-size rebels into quart-a-day converts . . . Like that!



Copyright 1948, Beatrice Foods Co.

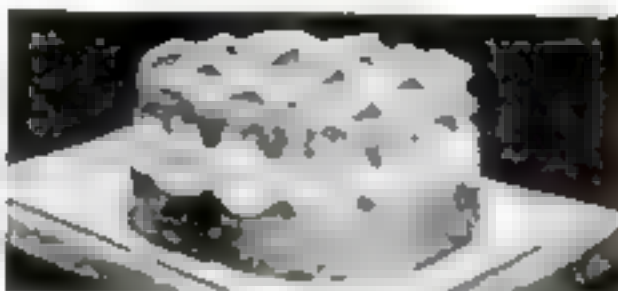
Planning A Bridal Shower, party, or other festive occasion? You'll add stars to your crown as a hostess with this recipe for . . .

BAKED ALASKA

(this recipe serves 8 people)

Whites of 6 Meadow Gold Grade-A Eggs (always so fresh! The whites separate beautifully.)
8 tbsp. powdered sugar 1/4 tsp. vanilla
4 pints Meadow Gold Vanilla Ice Cream
Sponge Cake, made thin.
(Use the egg yolks here.)

Beat egg whites into a stiff meringue, adding sugar gradually while beating constantly. Add vanilla. Put white paper on a bread board and place sponge cake on the paper. Spread the Meadow Gold Ice Cream on the cake and cover with the meringue. Brown the meringue quickly in a broiler (not too close to the flame). Cut and serve immediately.



Because this is such a fabulous dessert, I've *never* made it with any ice cream but MEADOW GOLD. For to me, MEADOW GOLD is the perfect ice cream. So rich in cream. And the MEADOW GOLD people have a special freezing process which makes their ice cream the smoothest thing you ever put spoon to. I'm anxious for you to try Baked Alaska—the wonderful MEADOW GOLD way!

Calling All Mothers!

If Junior loves to spread the butter on thick, my advice is: *encourage him!* For butter's rich in a magic something called "growth factor." Helps children to become active, sturdy little fellows. Helps them get more good from Vitamins A and D. Naturally I think youngsters should have the *best* in butter. And to me that means high score MEADOW GOLD . . . for I've found MEADOW GOLD the freshest, purest, best tasting butter that ever brightened my table! Try MEADOW GOLD yourself; see if you don't agree—it's better!

"Arch of Triumph" CONTINUED



NIGHT MEETING brings the refugee surgeon and the drifting girl together when he prevents her from jumping off a bridge into the Seine. The two realize that they are both lost souls and find consolation by falling deeply in love.



GIRL'S FORMER LOVER lies dead in her apartment, but Boyer deftly arranges matters so that she will not be involved at the coroner's inquest. Then he sets her up in a cheap hotel room and gets her a job as a nightclub chanteuse.

CONTINUED ON PAGE 69



BY APPOINTMENT PERFUMERS TO H. M. QUEEN MARY YARDLEY, LONDON



Yardley English Lavender,
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for the world is young and
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the gay-hearted fragrance...*

YARDLEY *English Lavender*

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IN NIGHTCLUB the girl is happy with her job, happily in love with the surgeon. But when he is deported she forgets about him, finds a third and richer lover. After the surgeon sneaks back to Paris, she gives him no sympathy.



NAZI BIG SHOT (Charles Laughton) who once had surgeon tortured meets him again in Paris but fails to recognize him. Seeking revenge, surgeon persuades the Nazi to accompany him on an all-night spree, then kills him at dawn.



GIRL DIES after being shot by new lover. Unable to help her, the surgeon sees the only person in the world he loves pass out of his life. Shortly afterward, World War II breaks out and the surgeon is jailed as an enemy alien.

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beauty
for
mother's day

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sculptured
curve

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style you like to wear, at
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you don't mind paying.
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Shoe Company, St. Louis.

Shoes illustrated, 10⁹⁵ to 11⁹⁵
Other styles from 7⁹⁵ to 11⁹⁵

* looks good from any angle

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Get Ready for Hot Weather Driving — Summerproof
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Mobil-Care

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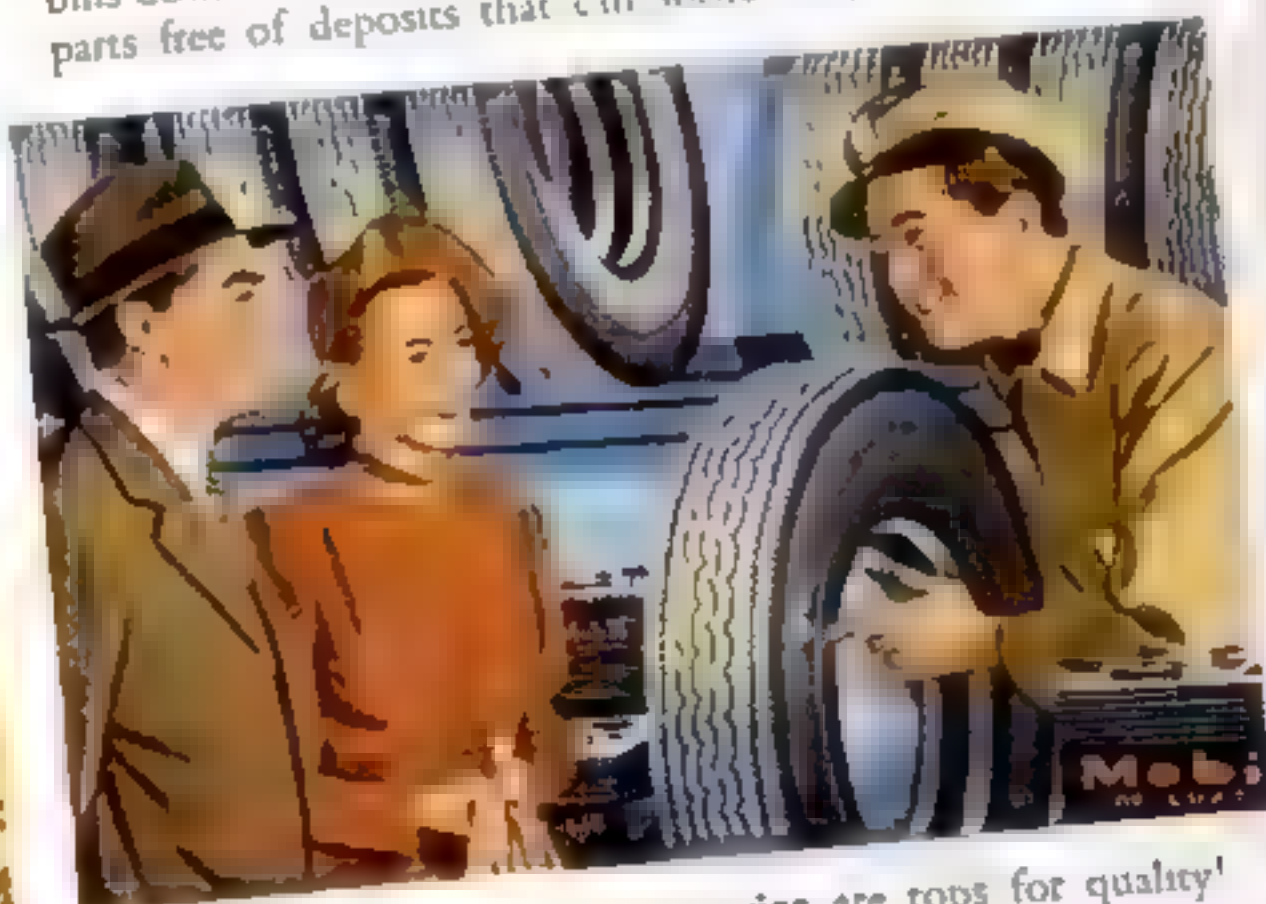
Spring - Clean Cooling System — have your Mobilgas dealer flush out clogging rust and scale with Mobil Radiator Flush—add Mobil Hydrotone to the fresh water to help stop corrosion—prevent boil-overs!



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Mobilubrication with Car Inspection — helps protect chassis friction points—smooths your ride. To safeguard gears, ask your Mobilgas dealer to fill transmission and rear axle with clean, tough Mobilube Summer Gear Oil!



Mobil Tires, Batteries, Accessories are tops for quality! *First* get Mobil Car Inspection of vital parts. Then, if you need replacements, ask your Mobilgas dealer for famous branded products! All part of Mobil-Care for summer!

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AT THE SIGN OF FRIENDLY SERVICE



HITLER GREATLY ADMIRERD THIS PORTRAIT BY HUBERT LANZINGER. IT WAS SLASHED AT WAR'S END BY A GI BAYONET

WINSTON CHURCHILL ON ADOLF HITLER

"In October, 1918, a German corporal had been temporarily blinded by chlorine gas. . . . While he lay in hospital in Pomerania defeat and revolution swept over Germany. . . . He had nursed youthful dreams of becoming a great artist. Having failed to gain entry to the Academy of Art in Vienna, he had lived in poverty. . . . Sometimes as a house-painter, often as a casual labourer, he suffered physical privations and bred a harsh though concealed resentment that the world had denied him success. . . . As he lay sightless and helpless . . . his own personal failure seemed merged in the disaster of the whole German people. . . . The downfall of Germany seemed to him inexplicable by ordinary processes. Somewhere there had been a gigantic and monstrous betrayal. . . . He had heard stories of sinister, undermining activities of another race, foes and exploiters of the Nordic world—the Jews. His patriotic anger

fused with his envy of the rich and successful into one overpowering hate. When . . . he was released from hospital . . . what scenes met his newly unscaled eyes? . . . Around him in the atmosphere of despair and frenzy glared the lineaments of Red Revolution. . . . As in a dream everything suddenly became clear. Germany had been stabbed in the back and clawed down by the Jews, by the profiteers and intriguers behind the Front, by the accursed Bolsheviks in their international conspiracy. . . . Shining before him he saw his duty, to save Germany from these plagues, to avenge her wrongs, and lead the master race to their long-decreed destiny. . . . He . . . called from the depths of defeat the dark and savage furies latent in the most numerous, most serviceable, ruthless, contradictory and ill-starred race in Europe. He . . . conjured up the fearful idol of an all-devouring Moloch of which he was the priest and incarnation."

THE WAR MEMOIRS OF WINSTON CHURCHILL

THE GATHERING STORM: PART III

Appeasement runs out its unhappy course . . .
Chamberlain gives Britain's word to Poland . . . Stalin grasps
Hitler's hand . . . and the guns of World War II start firing

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ON September 30, Czechoslovakia bowed to the decisions of Munich. The dismemberment of the Czechoslovak State proceeded in accordance with the Agreement. But the Germans were not the only vultures upon the carcass. Immediately after the Munich Agreement on September 30, the Polish Government sent a 24-hour ultimatum to the Czechs demanding the immediate handing over of the frontier district of Teschen.

The heroic characteristics of the Polish race must not blind us to their record of folly and ingratitude which over centuries had led them through measureless suffering. We see them in 1919, a people restored by the victory of the Western Allies after long generations of partition and servitude to be an independent Republic. Now, in 1938, over a question so minor as Teschen, they sundered themselves from all those friends in France, Britain and the United States who had lifted them once again to a national, coherent life, and whom they were so soon to need so sorely. We see them hurrying, while the might of Germany glowered up against them, to grasp their share of the pillage and ruin of Czechoslovakia. It is a mystery and tragedy of European history that a people capable of every heroic virtue, gifted, valiant, charming, as individuals, should repeatedly show such inveterate faults in almost every aspect of their governmental life. Glorious in revolt and ruin; squalid and shameful in triumph. The bravest of the brave, too often led by the vilest of the vile! Yet we shall never seek in vain for their perennial impulse to strike against tyranny and to suffer with invincible fortitude all the agonies they perpetually draw upon themselves.

It is not easy in these latter days, when we have all passed through years of intense moral and physical stress and exertion, to portray for another generation the passions which raged in Britain about the Munich Agreement. Among the Conservatives, families and friends in intimate contact were divided to a degree the like of which I have never seen. Men and women, long bound together by party ties, social amenities and family connexions, glared upon one another in scorn and anger. The issue was not one to be settled by the cheering crowds which had welcomed Mr. Chamberlain back from the airport or blocked Downing Street and its approaches; nor by the redoubtable exertions of the Ministerial Whips and partisans. We who were in a minority at the moment cared nothing for the jokes or scowls of the Government supporters. The Cabinet was shaken to its foundations, but the event had happened and they held together. One Minister alone stood forth. The First Lord of the Admiralty, Mr. Duff Cooper, resigned his great Office, which he had dignified by the mobilisation of the Fleet. At the moment of Mr. Chamberlain's overwhelming mastery of public opinion, he thrust his way through the exulting throng to declare his total disagreement with its leader.

At the opening of the three days' debate on Munich, he made his resignation speech. This was a vivid incident in our Parliamentary life. Speaking with ease and without a note, for forty minutes he held the hostile majority of his Party under his spell. This was a rending quarrel within the Tory Party. Some of the truths he uttered must be recorded here: "I besought my colleagues not to see this problem always in terms of



"THE HEADACHE" was Cartoonist Strube's diagnosis of the world's affliction in March 1939. The headache soon became a war in which Germany obeyed a fanatic whose absurd portrait (opposite) made a popular Nazi postcard. GI who slashed it was with Third Army when this example of Nazi bad taste was captured.

Czechoslovakia, not to review it always from the difficult strategic position of that small country, but rather to say to themselves, 'A moment may come when, owing to the invasion of Czechoslovakia, a European war will begin, and when that moment comes we must take part in that war, we cannot keep out of it, and there is no doubt upon which side we shall fight.' Let the world know that, and it will give those who are prepared to disturb the peace reason to hold their hand."

THE long debate was not unworthy of the emotions aroused and the issues at stake. I well remember that when I said "We have sustained a total and unmitigated defeat" the storm which met me made it necessary to pause for a while before resuming. There was widespread and sincere admiration for Mr. Chamberlain's persevering and unflinching efforts to maintain peace, and for the personal exertions which he had made. It is impossible in this account to avoid marking the long series of miscalculations, and misjudgments of men and facts, on which he based himself; but the motives which inspired him have never been impugned, and the course he followed required the highest degree of moral courage. To this I paid tribute two years later in my speech after his death. The differences which arose between leading Conservatives, fierce though they were, carried with them no lack of mutual respect, nor in most cases did they sever, except temporarily, personal relations. It was common ground between us that the Labour and Liberal Oppositions, now so vehement for action, had never missed an opportunity of gaining popularity by resisting and denouncing even the half-measures for defence which the Government had taken.

There was also a serious and practical line of argument, albeit not to their credit, on which the Government could rest themselves. No one could deny that we were hideously unprepared for war. Who had been more forward in proving this than I and my friends? Great Britain had allowed herself to be far surpassed by the strength of the German Air Force. All our vulnerable points were unprotected. Barely a hundred anti-aircraft guns could be found for the defence of the largest city and centre of population in the world; and these were largely in the hands of untrained men. If Hitler was honest and lasting peace had in fact been achieved, Chamberlain was right. If, unhappily, he had been deceived, at least we should gain a breathing-space to repair the worst of our neglects. These considerations, and the general relief and rejoicing that the horrors of war had been temporarily averted, commanded the loyal assent of the mass of Government supporters. The House approved the policy of His Majesty's Government "by which war was averted in



FRENCH DEFENSE relied upon the Maginot Line, which Churchill visited in 1939. A principal feature of the line was cupola unit (above).

the recent crisis" by 366 to 144. The thirty or forty dissentient Conservatives could do no more than register their disapproval by abstention. This we did as a formal and united act.

March 14, 1939, witnessed the dissolution and subjugation of the Czechoslovak Republic. The Slovaks formally declared their independence. Hungarian troops, backed surreptitiously by Poland, crossed into the Eastern Province of Czechoslovakia, or the Carpatho-Ukraine, which they demanded. Hitler, having arrived in Prague, proclaimed a German Protectorate over Czechoslovakia, which was thereby incorporated in the Reich.

Mr. Chamberlain was due to speak at Birmingham two days later. I fully expected that he would accept what had happened with the best grace possible. I therefore awaited the Birmingham declaration with anticipatory contempt.

The Prime Minister's reaction surprised me. He had conceived himself as having a special insight into Hitler's character, and the power to measure with shrewdness the limits of German action. Suddenly as by an explosion his faith and all that had followed from his actions and his arguments was shattered. Responsible as he was for grave misjudgment of facts, having deluded himself and imposed his errors on his subservient colleagues and upon the unhappy



ACROSS THE RHINE lights gleam as Germans work at night on their Siegfried Line, which was a counterpart of the French defenses. When

Churchill was shown over the Rhine sector by French officers during his visit in 1939 he reflected that "In England, as in 1914, the carefree people



IN LAST YEAR OF PEACE uneasy Frenchmen and Germans mounted guard on frontiers. Above: a *poilu* peers anxiously toward Germany.

British public opinion, he none the less between night and morning turned his back abruptly upon his past. If Chamberlain failed to understand Hitler, Hitler completely underrated the nature of the British Prime Minister. He mistook his civilian aspect and passionate desire for peace for a complete explanation of his personality, and thought that his umbrella was his symbol. He did not realise that Neville Chamberlain had a very hard core, and that he did not like being cheated.

Within a fortnight (March 31) the Prime Minister said in Parliament: "I now have to inform the House that . . . in the event of any action which clearly threatened Polish independence and which the Polish Government accordingly considered it vital to resist with their national forces, His Majesty's Government would feel themselves bound at once to lend the Polish Government all support in their power."

In this sad tale of wrong judgments formed by well-meaning and capable people we now reach our climax. Look back and see what we had successively accepted or thrown away; a Germany disarmed by solemn treaty; a Germany rearmed in violation of a solemn treaty; air superiority or even air parity cast away; the Rhineland forcibly occupied and the Siegfried Line built or building; the Berlin-

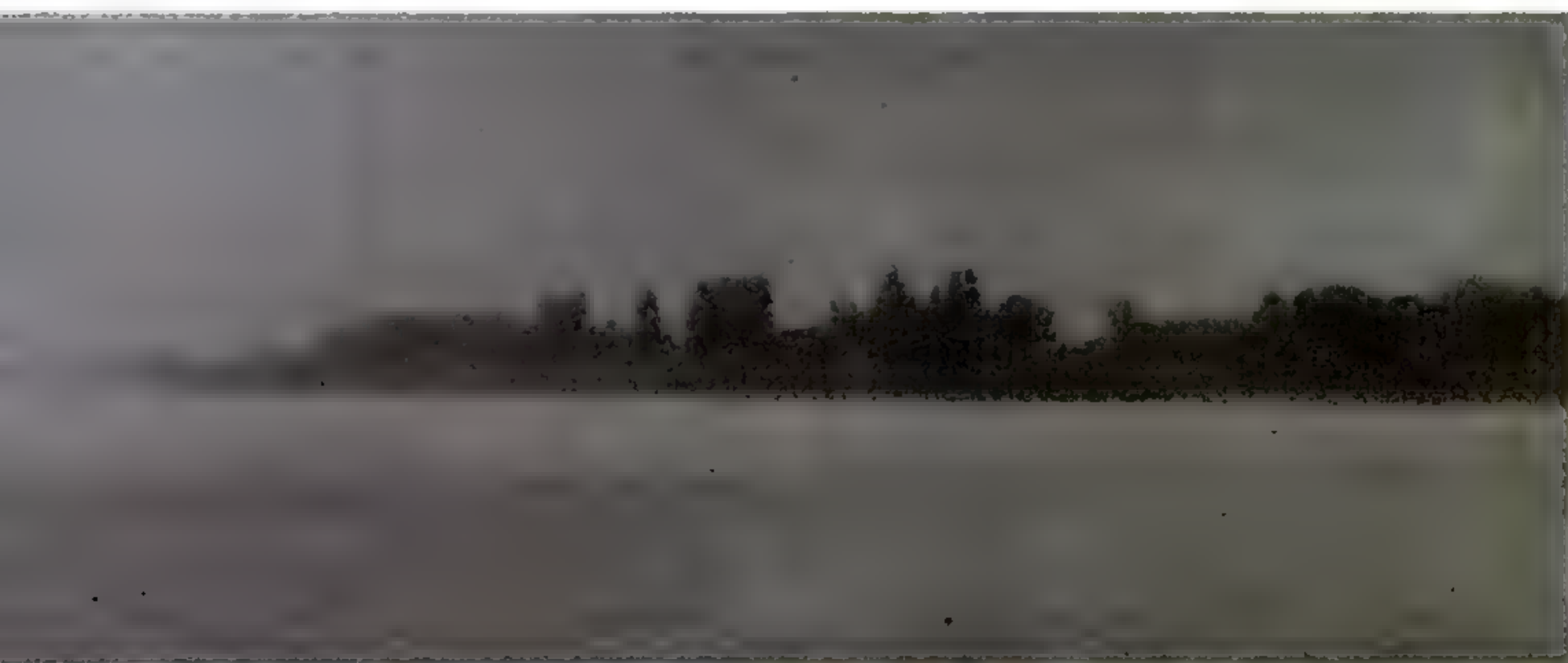
Rome Axis established; Austria devoured and digested by the Reich; Czechoslovakia deserted and ruined by the Munich Pact; its fortress line in German hands; its mighty arsenal of Skoda henceforward making munitions for the German armies; President Roosevelt's effort to stabilise or bring to a head the European situation by the intervention of the United States waved aside with one hand, and Soviet Russia's undoubted willingness to join the Western Powers and go all lengths to save Czechoslovakia ignored on the other; the services of 35 Czech divisions against the still unripened German army cast away, when Great Britain could herself supply only two to strengthen the front in France; all gone with the wind.

And now, when every one of these aids and advantages has been squandered and thrown away, Great Britain advances, leading France by the hand, to guarantee the integrity of Poland—of that very Poland which with hyena appetite had only six months before joined in the pillage and destruction of the Czechoslovak State. Here is a line of milestones to disaster. Here is a catalogue of surrenders, at first when all was easy and later when things were harder, to the ever-growing German power. Here was decision at last, taken at the worst possible moment and on the least satisfactory ground, which must surely lead to the slaughter of tens of millions of people.

Still, if you will not fight for the right when you can easily win without bloodshed; if you will not fight when your victory will be sure and not too costly; you may come to the moment when you will have to fight with all the odds against you and only a precarious chance of survival. There may even be a worse case. You may have to fight when there is no hope of victory, because it is better to perish than live as slaves.

A NEW crisis now opened upon us. At dawn on April 7, 1939, Italian forces landed in Albania, and after a brief scuffle took over the country. As Czechoslovakia was to be the base for aggression against Poland, so Albania would be the springboard for Italian action against Greece and for the neutralising of Yugoslavia. The vessel of peace was springing a leak from every beam.

WE have reached the period when all relations between Britain and Germany were at an end. We now know of course that there never had been any true relationship between our two countries since Hitler came into power. He had only hoped to persuade or frighten Britain into giving him a free hand in eastern Europe; and Mr. Chamberlain had cherished the hope of appeasing and reforming him and leading him to grace. However, the time had come when the last illusions of the British Government



were enjoying their holidays and playing with their children on the sands. But here along the Rhine a different light glared." The dark French shore

looms in right half of the picture, across the great river which from Lauterbourg to Switzerland separates two traditional European antagonists.



BACK AT THE ADMIRALTY

Mr. Churchill's return to the Admiralty in World War II is recorded on a page from his personal scrapbooks. He particularly likes these pictures, taken Sept. 4, 1939. Mr. Churchill notes in his Memoirs, "I spent a good part of the night of the 3rd meeting the Sea Lords and Heads of the various Departments, and from the morning of the 4th I laid my hands upon the naval affair."

CHURCHILL'S MEMOIRS CONTINUED

had been dispelled. The Cabinet was at length convinced that Nazi Germany meant war, and the Prime Minister offered guarantees and contracted alliances in every direction still open, regardless of whether we could give any effective help to the countries concerned. To the Polish guarantee was added a Greek and Roumanian guarantee, and to these an alliance with Turkey.

The British Government had to consider urgently the practical implications of the guarantees given to Poland and to Roumania. Neither set of assurances had any military value except within the framework of a general agreement with Russia. It was therefore with this object that talks at last began in Moscow on April 15 between the British Ambassador and M. Litvinov. Considering how the Soviet Government had hitherto been treated, there was not much to be expected from them now. However, on April 16 they made a formal offer, the text of which was not published, for the creation of a united front of mutual assistance between Great Britain, France, and the U.S.S.R. The three Powers, with Poland added if possible, were furthermore to guarantee those States in central and eastern Europe which lay under the menace of German aggression. The obstacle to such an agreement was the terror of these same border countries of receiving Soviet help in the shape of Soviet armies marching through their territories to defend them from the Germans, and incidentally incorporating them in the Soviet-Communist system of which they were the most vehement opponents.

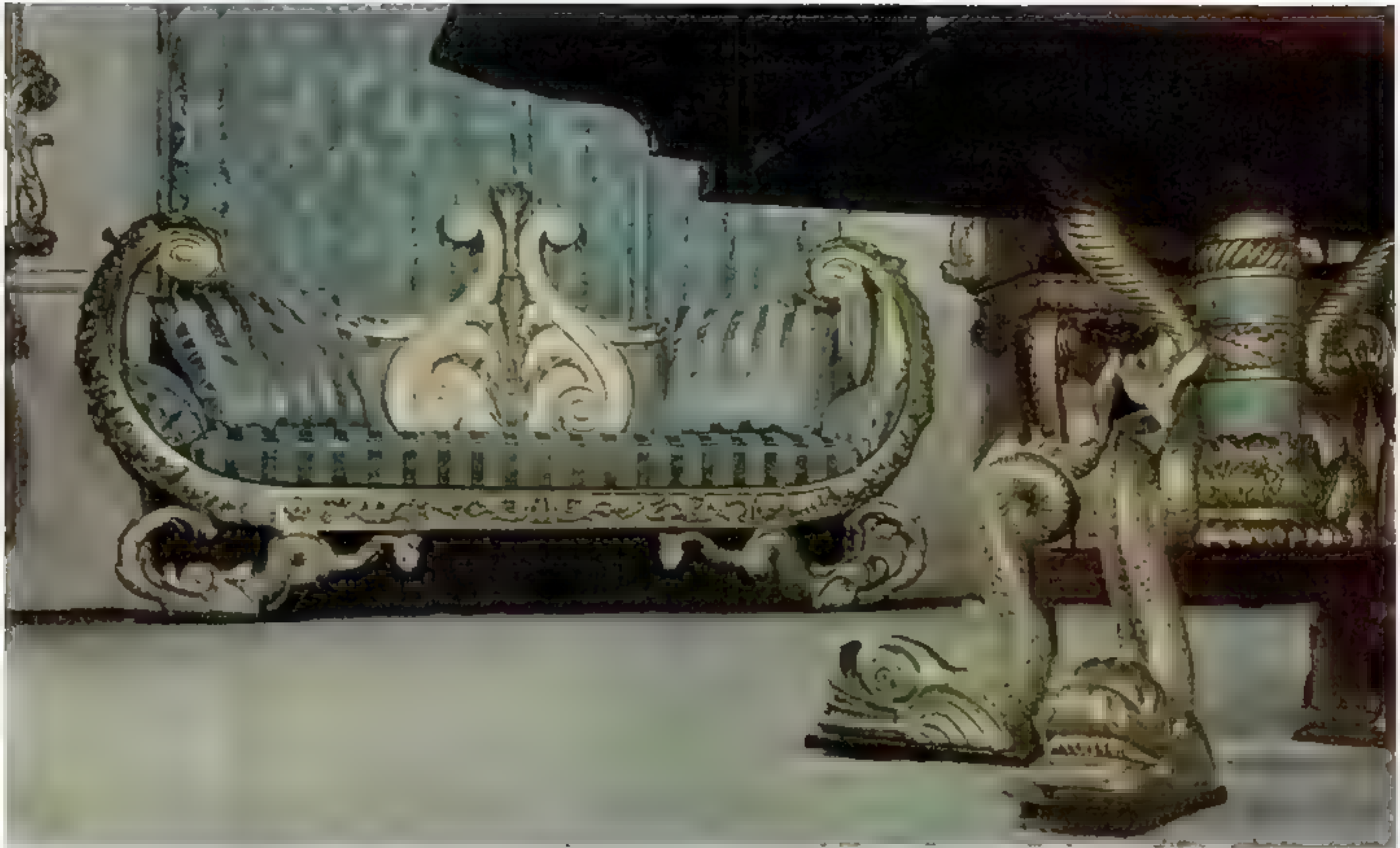
There can however be no doubt, even in the after light, that Britain and France should have accepted the Russian offer, proclaimed the Triple Alliance, and left the method by which it could be made effective in case of war to be adjusted between allies engaged against a common foe. Allies in war are inclined to defer a great deal to each other's wishes; the flail of battle beats upon the front, and all kind of expedients are welcomed which, in peace, would be abhorrent.

IT is not even now possible to fix the moment when Stalin definitely abandoned all intention of working with the western Democracies and of coming to terms with Hitler. Indeed it seems probable that there never was such a moment. The publication in *Nazi-Soviet Relations 1939-41* by the American State Department of a mass of documents captured from the archives of the German

Foreign Office gives us however a number of facts hitherto unknown. Apparently something happened as early as February, 1939; but this was almost certainly concerned with trading and commercial questions affected by the status of Czechoslovakia after Munich which required discussion between the two countries. The incorporation of Czechoslovakia in the Reich in mid-March magnified these issues. Russia had some contracts with the Czecho-Slovak Government for munitions from the Skoda Works. What was to happen to these contracts now that Skoda had become a German arsenal?

On April 17 the State Secretary in the German Foreign Office, Weizsaecker, records that the Russian Ambassador had visited him that day for the first time since he had presented his credentials nearly a year before. He asked about the Skoda contracts, and Weizsaecker pointed out that "a favourable atmosphere for the delivery of war materials to Soviet Russia was not exactly being created at present by reports of a Russian-British-French Air Pact and the like." On this the Soviet Ambassador turned at once from trade to politics, and asked the State Secretary, what he thought of German-Russian relations. Weizsaecker replied that it appeared to him that "the Russian Press lately was not fully participating in the anti-German tone of the American and some of the English papers." On this the Soviet Ambassador said, "Ideological differences of opinion had hardly influenced the Russian-Italian relationship, and they did not have to prove a stumbling-block to Germany either. Soviet Russia had not exploited the present friction between Germany and the western Democracies . . . nor did she desire to do so. There exists for Russia no reason why she should not live with [Germany] on a normal footing. And from normal, relations might become better and better." We must regard this conversation as significant especially in view of the simultaneous discussions in Moscow between the British Ambassador and M. Litvinov and the formal offer of the Soviet on April 16, of a Three-Power alliance with Great Britain and France. It is the first obvious move of Russia from one leg to the other: "Normalisation" of the relations between Russia

TEXT CONTINUED PAGE 81
PICTURES NEXT 2 PAGES



IN THE ADMIRALTY HOUSE DRAWING ROOM DOLPHINS OF THE FAMOUS "FISH" FURNITURE GAPE AT A WEIRD SOFA

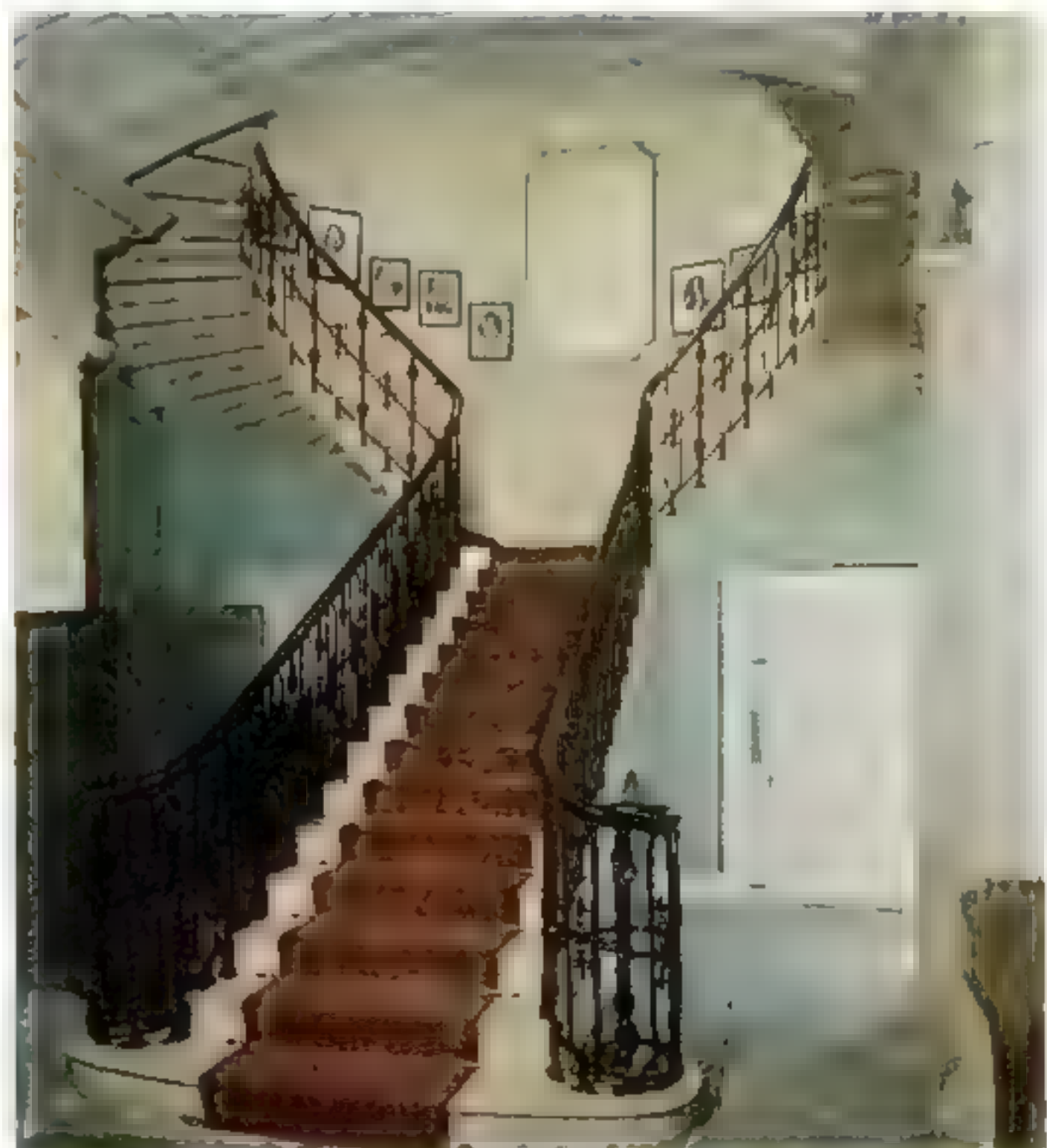
THE BRITISH ADMIRALTY

The heart of the Royal Navy and a repository of Britain's long tradition on the seas is the Admiralty on Whitehall. The building reflects the personal and intimate manner in which the affairs of British seapower have always been conducted. One wing of it (Admiralty House) is the first lord's residence; the main buildings, the offices of

the Admiralty's close-knit staff. In this somber edifice, haunted by past glories and hushed even in the activity of a newer day, Mr. Churchill lived and worked as first lord in two world wars. His first appointment came 37 years ago; his second, when World War II began, occasioned the joyous signal to the fleet, "Winston is back."



NELSON'S STATUE PEERS FROM SHADOWS OF MAIN HALL



FORMER FIRST LORDS FLANK ADMIRALTY HOUSE STAIRS



THE FIRST LORD'S ROOM was Mr. Churchill's office at the Admiralty in both wars. During World War I its furniture included a large octagonal table. Mr. Churchill's memory of his old office was precise. Surveying the

familiar room on his return in September 1939 Mr. Churchill immediately asked, "Where's that octagonal table I had in 1914?" It was located for him in the office of one of the assistant secretaries and hurriedly returned

You, Yes, You

*can make this
Delicious Lemon Pie*



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GROCER'S**

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— Easy, Quick...with the new

Pillsbury PIE CRUST MIX *and Fresh Lemons!*

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can make a great team

Ann Pillsbury has developed a new pie crust mix in her kitchen to save you time in your kitchen, and give you perfect results every time.



Lady, here's pie that will bring such pats-on-the-back from your husband you'll think courting days are here again: homemade lemon pie! Rich-flavored crust—tender and flaky... the tang of fresh Sunkist lemons in the filling. You can make it—even if you never made a pie before.

It's so quick, so easy with the new Pillsbury Pie Crust Mix. You can't miss. Just add water. Mixes quickly,

rolls out easily. Ready before the oven is hot. Crust turns out perfect every time. Cuts at touch of fork. Rich flavor of fine shortening.

Don't hesitate! Make him a real homemade lemon meringue pie for dinner tonight. Ann Pillsbury's easy recipe on the package. Get the new Pillsbury Pie Crust Mix and fresh Sunkist lemons at your grocer's today.

APPLE



CHERRY



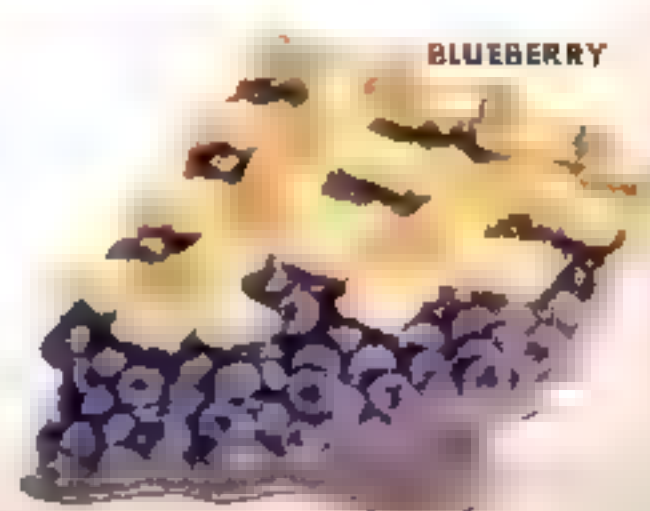
BANANA



**You can make
any kind of pie**

easily, quickly, perfectly—
with the new Pillsbury
Pie Crust Mix.

BLUEBERRY



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(Serves 6)

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|----------|--------|-----|
| Beef | 1 lb. | 35¢ |
| Potatoes | 2 lbs. | 20¢ |
| Beef | 1 lb. | 35¢ |
| Milk | 1 qt. | 10¢ |
| Tea | 1 cup | 5¢ |

BEEF AND SAUERKRAUT

| | | |
|------------|--------|-----|
| Beef | 1 lb. | 35¢ |
| Sauerkraut | 1 lb. | 10¢ |
| Potatoes | 2 lbs. | 20¢ |
| Beef | 1 lb. | 35¢ |
| Milk | 1 qt. | 10¢ |
| Tea | 1 cup | 5¢ |

THE WAR MEMOIRS OF WINSTON CHURCHILL

CONTINUED FROM PAGE 76

and Germany was henceforward pursued, step for step, with the negotiations for a triple alliance against German aggression.

If, for instance, Mr. Chamberlain on receipt of the Russian offer had replied, "Yes. Let us three band together and break Hitler's neck," or words to that effect, Parliament would have approved, Stalin would have understood, and history might have taken a different course. At least it could not have taken a worse.

Instead, there was a long silence while half-measures and judicious compromises were being prepared. This delay was fatal to Litvinov. On May 3 an official communiqué from Moscow announced that "M. Litvinov had been released from the office of Foreign Commissar at his request and that his duties would be assumed by the Premier, M. Molotov." The eminent Jew, the target of German antagonism, was flung aside for the time being like a broken tool, and, without being allowed a word of explanation, was bundled off the world stage to obscurity, a pittance and police supervision. Molotov, little known outside Russia, became Commissar for Foreign Affairs, in the closest confederacy with Stalin. He was free from all encumbrance of previous declarations, free from the League of Nations atmosphere, and able to move in any direction which the self-preservation of Russia might seem to require. There was in fact only one way in which he was now likely to move. He had always been favourable to an arrangement with Hitler. The Soviet Government were convinced by Munich and much else that neither Britain nor France would fight till they were attacked, and would not be much good then. The gathering storm was about to break. Russia must look after herself.

Foreign Commissar Molotov

FOR the task in hand no one was better fitted or equipped than the new Foreign Commissar. Vyacheslav Molotov was a man of outstanding ability and cold-blooded ruthlessness. He had survived the fearful hazards and ordeals to which all the Bolshevik leaders had been subjected in the years of triumphant revolution. He had lived and thrived in a society where ever-varying intrigue was accompanied by the constant menace of personal liquidation. He was above all men fitted to be the agent and instrument of the policy of an incalculable machine. I have only met him on equal terms, in parleys where sometimes a strain of humour appeared, or at banquets where he genially proposed a long succession of conventional and meaningless toasts. I have never seen a human being who more perfectly represented the modern conception of a robot. And yet with all this there was an apparently reasonable and keenly-polished diplomatist. What he was to his inferiors I cannot tell. What he was to the Japanese Ambassador during the years when after the Teheran Conference Stalin had promised to attack Japan once the German army was beaten, can be deduced from his recorded conversations. One delicate, searching, awkward interview after another was conducted with perfect poise, impenetrable purpose, and bland, official correctitude. Never a chink was opened. Never a needless jar was made. His smile of Siberian winter, his carefully-measured and often wise words,

CONTINUED ON NEXT PAGE



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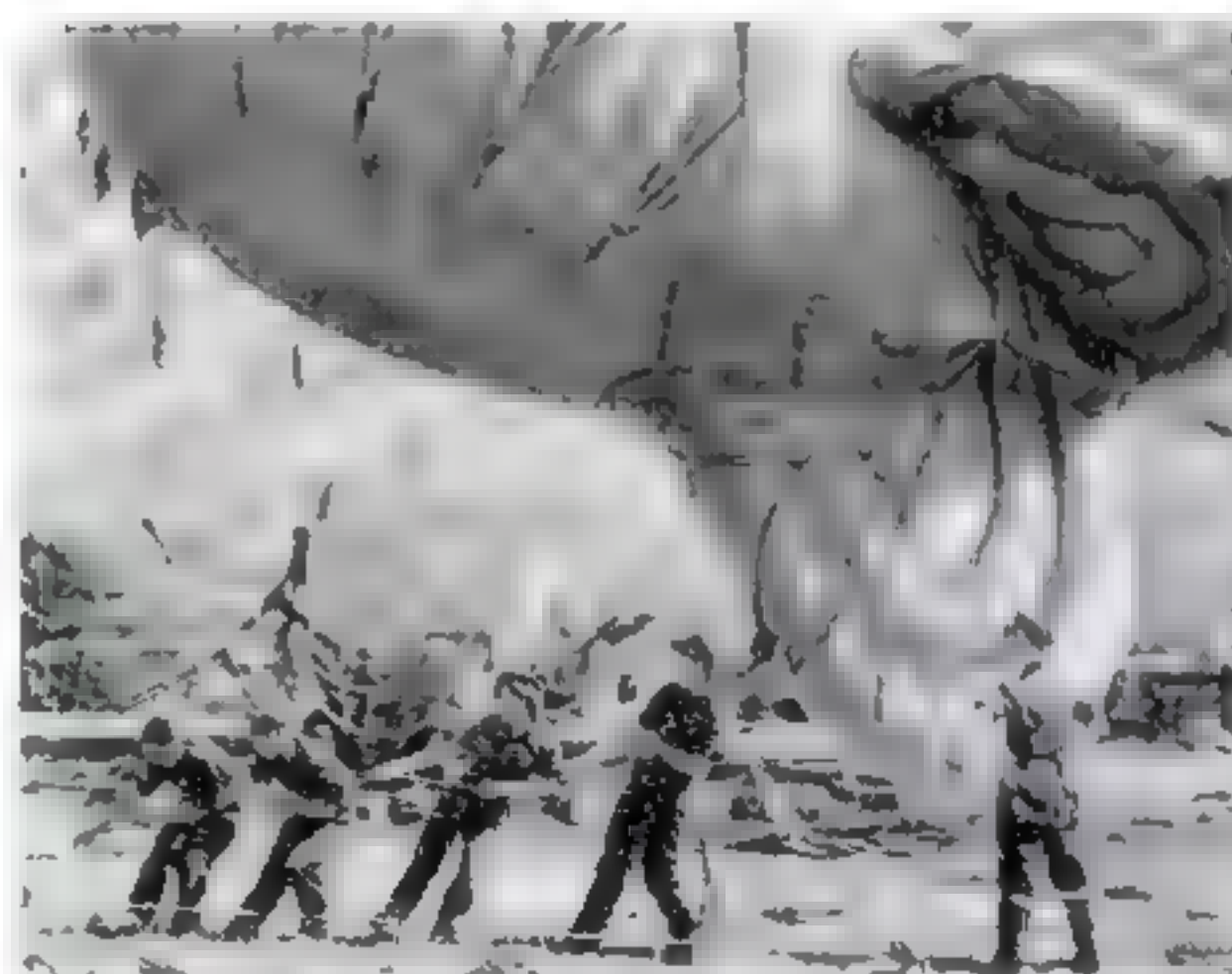
CHURCHILL'S MEMOIRS CONTINUED

his affable demeanour, combined to make him the perfect agent of Soviet policy in a deadly world.

Correspondence with him upon disputed matters was always useless, and, if pushed far, ended in lies and insults, of which this work will presently contain some examples. Only once did I seem to get a natural, human reaction. This was in the spring of 1942, when he alighted in England on his way from the United States. We had signed the Anglo-Soviet Treaty, and he was about to make his dangerous flight home. At the garden gate of Downing Street, which we used for secrecy, I gripped his arm and we looked each other in the face. Suddenly he appeared deeply moved. Inside the image there appeared the man. He responded with an equal pressure. Silently we wrung each other's hands. But then we were all together, and it was life and death for the lot. Havoc and ruin had been around him all his days, either impending on himself or dealt by him to others. Certainly in Molotov the Soviet machine had found a capable and in many ways a characteristic representative—always the faithful Party man and Communist disciple. How glad I am at the end of my life not to have had to endure the stresses which he had suffered; better never be born. In the conduct of foreign affairs, Sully, Talleyrand, Metternich would welcome him to their company, if there be another world to which Bolsheviks allow themselves to go.

SUMMER advanced, preparations for war continued throughout Europe, and the attitudes of diplomatists, the speeches of politicians and the wishes of mankind counted each day for less. There was much coming and going between Paris and London during the month of July. The celebrations of the Fourteenth of July were an occasion for a display of Anglo-French union. I was invited by the French Government to attend this brilliant spectacle.

As I was leaving Le Bourget after the parade, General Gamelin suggested that I should visit the French Front. "You have



BARRAGE BALLOON

When war began Britain flew 600 balloons, nicknamed "floating elephants," for air-raid defense. Later their sausage shapes, tended by crews often made up of women, became familiar all over England. This painting, "Balloon Site," is by Dame Laura Knight.

never seen the Rhine sector," he said. "Come then in August, we will show you everything." Accordingly a plan was made, and on August 15 General Spears and I were welcomed by his close friend, General Georges, Commander-in-Chief of the armies in France and *Successeur Eventuel* to the Supreme Commander. Beginning at the angle of the Rhine near Lauterbourg, we traversed the whole sector to the Swiss frontier. All the temporary bridges across the river had been removed to one side or the other. The permanent bridges were heavily guarded and mined. Trusty officers were stationed night and day to press at

CONTINUED ON PAGE 10

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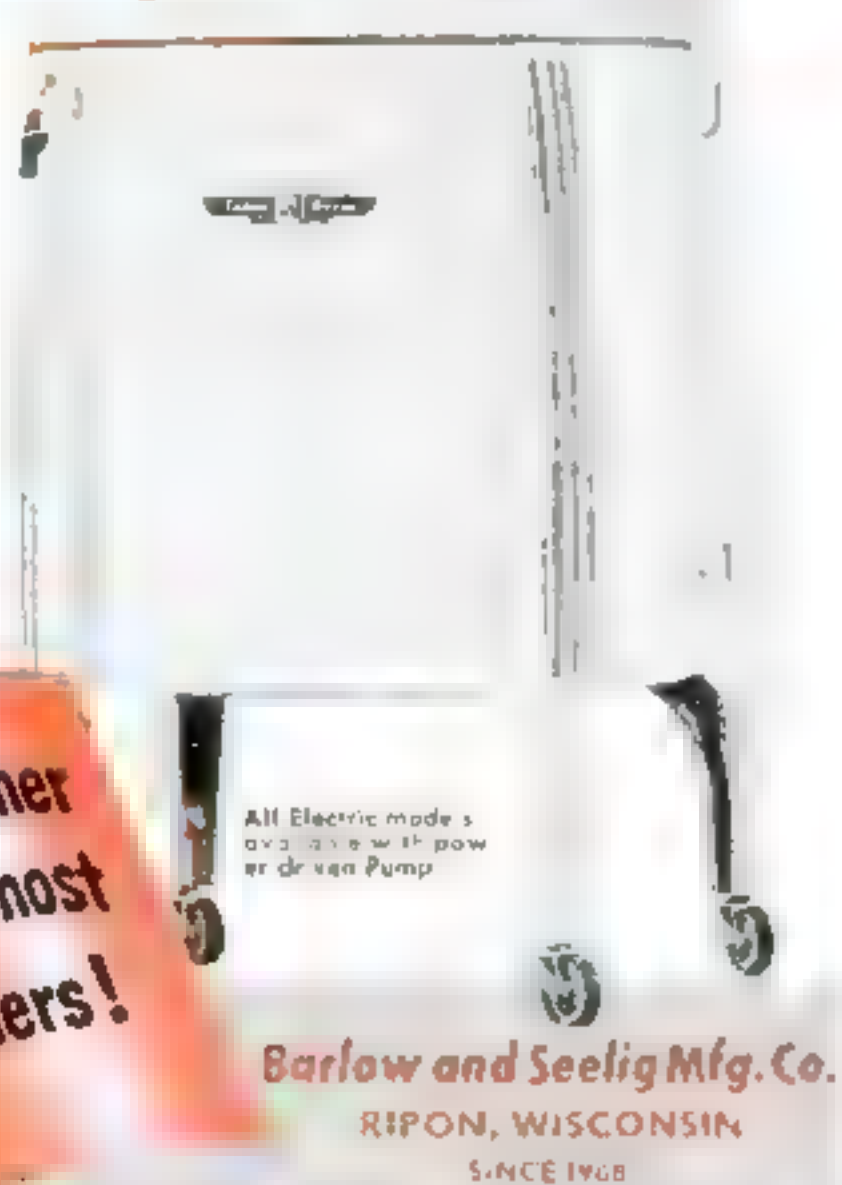
Most Washers Have a SINGLE WALL Flat Bottom Tub

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The Double-Wall Washer that washes faster than most Single-Wall Washers!



CHURCHILL'S MEMOIRS CONTINUED

a signal the buttons which would blow them up. The French outposts crouched in their rifle-pits amid the brushwood. Two or three of us could stroll together to the water's edge, but nothing like a target, we were told, must be presented. Three hundred yards away on the farther side, here and there among the bushes, German figures could be seen working rather leisurely with pick and shovel at their defences. All the riverside quarter to Strasbourg had already been cleared of civilians.

I stood on its bridge for some time and watched one or two motor cars pass over it. Prolonged examination of passports and character took place at either end. Here the German post was little more than a hundred yards away from the French. There was no intercourse with them. Yet Europe was at peace. There was no dispute between Germany and France. The Rhine flowed on, swirling and eddying, at six or seven miles an hour. One or two canoes with boys in them sped past on the current.

I did not see the Rhine again until more than five years later in March, 1945, when I crossed it in a small boat with Field-Marshal Montgomery. But that was near Wesel, far to the north.

What was remarkable about all I learned on my visit was the complete acceptance of the defensive which dominated my most responsible French hosts, and imposed itself irresistibly upon me. In my own bones, too, was the horror of the Somme and Passchendaele offensives. The Germans were of course far stronger than in the days of Munich. We did not know the deep anxieties which rent their High Command. We had allowed ourselves to get into such a condition, physically and psychologically, that no responsible person—and up to this point I had no responsibilities—could act on the assumption—which was true—that only forty-two half-equipped and half-trained German divisions guarded their long front from the North Sea to Switzerland.

A record in deceit

A RENEWED effort to come to an arrangement with Soviet Russia was made by the British and French Governments. All through July the discussions continued fitfully. We know now that at this same time the Soviet Government agreed to the journey of a German negotiator to Moscow.

At the Kremlin in August, 1942, Stalin, in the early hours of the morning, gave me one aspect of the Soviet position. "We formed the impression," said Stalin, "that the British and French Governments were not resolved to go to war if Poland were attacked, but that they hoped the diplomatic line-up of Britain, France and Russia would deter Hitler. We were sure it would not." "How many divisions," Stalin had asked, "will France send against Germany on mobilisation?" The answer was: "About a hundred." He then asked: "How many will England send?" The answer was: "Two and two more later." "Ah, two and two more later," Stalin had repeated. "Do you know," he asked, "how many divisions we shall have to put on the Russian front if we go to war with Germany?" There was a pause. "More than three hundred." I was not told with whom this conversation took place or its date.

On the evening of August 19, 1939, Stalin announced to the Politburo his intention to sign a pact with Germany.

Only totalitarian despotism in both countries could have faced the odium of such an unnatural act. It is a question whether Hitler or Stalin loathed it most. Both were aware that it could only be a temporary expedient. The antagonisms between the two empires and systems were mortal. Stalin no doubt felt that Hitler would be a less deadly foe to Russia after a year of war with the Western Powers. Hitler followed his method of "One at a time." The fact that such an agreement could be made marks the culminating failure of British and French foreign policy and diplomacy over several years.

On the Soviet side it must be said that their vital need was to hold the deployment positions of the German armies as far to the West as possible so as to give the Russians more time for assembling their forces from all parts of their immense empire. They had burnt in their minds the disasters which had come upon their armies in 1914, when they had hurled themselves for-

CONTINUED ON PAGE 87

Q.

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A.

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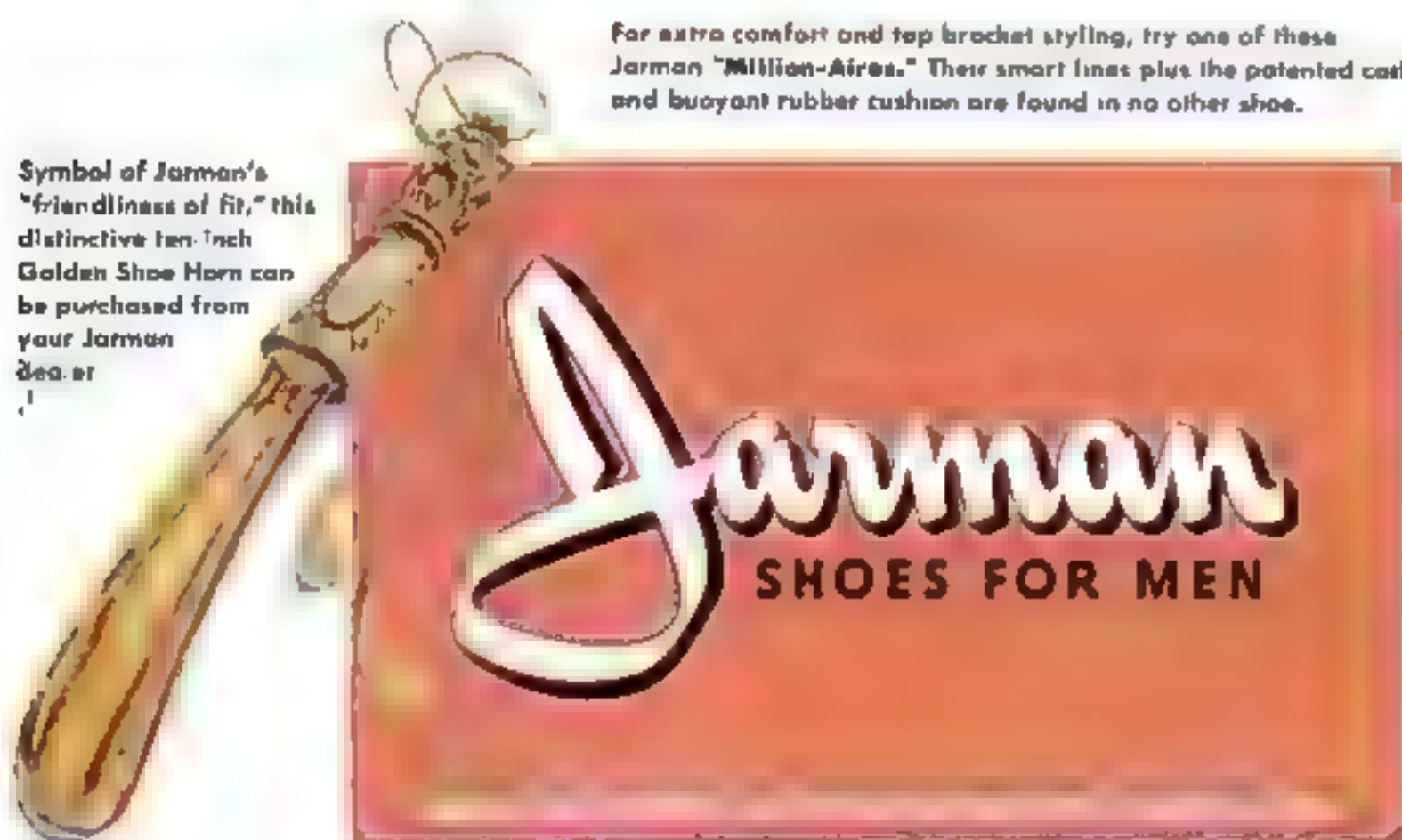


LEFT: Style 2110.
Distinctive wing tip brogue
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CENTER: Style 2580.
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CHURCHILL'S MEMOIRS CONTINUED

ward to attack the Germans while still themselves only partly mobilised. But now their frontiers lay far to the east of those of the previous war. They must be in occupation of the Baltic States and a large part of Poland by force or fraud before they were attacked. If their policy was cold-blooded, it was also at the moment realistic in a high degree.

The sinister news broke upon the world like an explosion. On August 21-22 the Soviet Tass Agency stated that Ribbentrop was flying to Moscow to sign a Non-Aggression Pact with the Soviet Union.

There was much jubilation and many toasts around the Conference table. Stalin spontaneously proposed the toast of the Fuehrer, as follows: "I know how much the German Nation loves its Fuehrer: I should therefore like to drink to his health." A moral may be drawn from all this, which is of homely simplicity. "Honesty is the best policy." Several examples of this will be shown in these pages. Crafty men and statesmen will be shown misled by all their elaborate calculations. But this is the signal instance. Only twenty-two months were to pass before Stalin and the Russian Nation in its scores of millions were to pay a frightful forfeit. If a Government has no moral scruples, it often seems to gain great advantages and liberties of action, but "All comes out even at the end of the day, and all will come out yet more even when all the days are ended."

ON my return from the Rhine front I passed some sunshine days, with a pleasant but deeply anxious company, in the old Chateau where Henry of Navarre had slept the night before the battle of Ivry. One could feel the deep apprehension brooding over all, and even the light of this lovely valley seemed robbed of its genial ray. I found painting hard work in this uncertainty. On August 26 I decided to go home, where at least I could find out what was going on. I told my wife I would send her word in good time. On my way through Paris I gave General Georges luncheon. He produced all the figures of the French and German Armies, and classified the divisions in



CHURCHILL AND THE COMMISSAR

Churchill is met at Yalta by Vyacheslav Molotov. "His cannon-ball head . . . and comprehending eyes," writes Mr. Churchill, "his slab face, his verbal adroitness and imperturbable demeanour, were appropriate manifestations of his qualities and skill."

quality. The result impressed me so much that for the first time I said: "But you are the masters." He replied: "The Germans have a very strong army, and we shall never be allowed to strike first. If they attack, both our countries will rally to their duty."

That night I slept at Chartwell, where I had asked General Ironside to stay with me next day. He had just returned from Poland, and the reports he gave of the Polish army were most favourable. He had seen a divisional attack-exercise under a live barrage, not without casualties. Polish morale was high. He stayed three days with me, and we tried hard to measure the

CONTINUED ON NEXT PAGE

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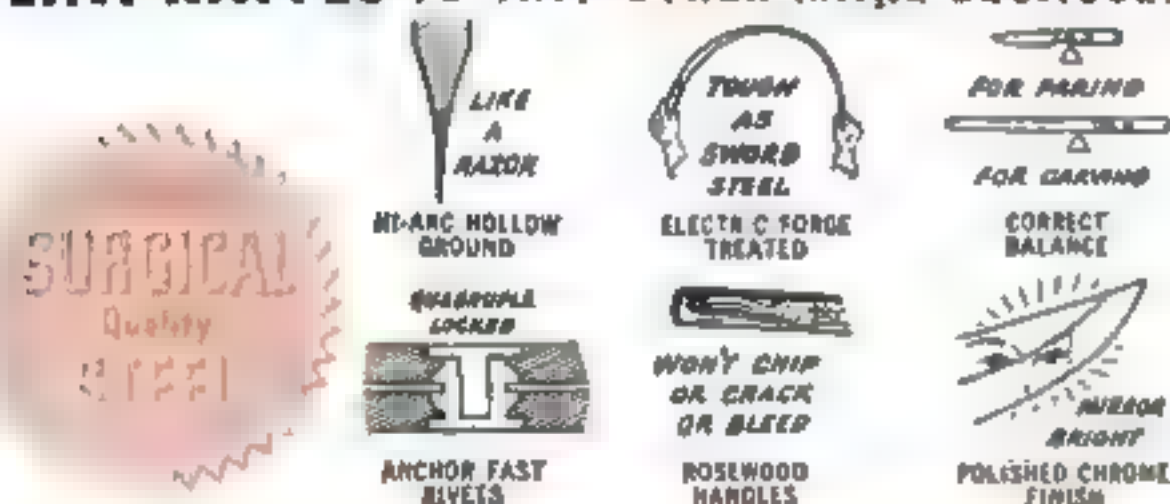
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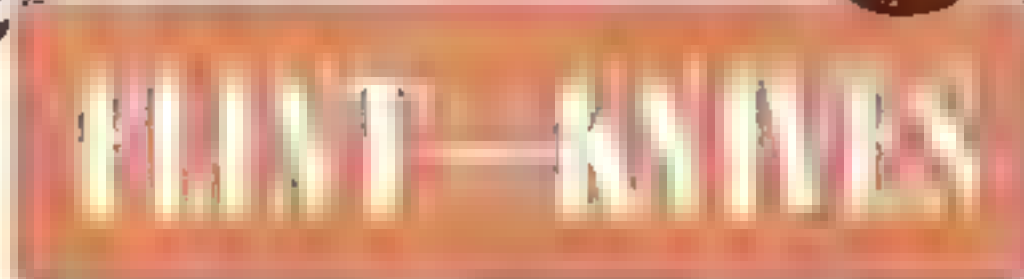
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CHURCHILL'S MEMOIRS CONTINUED

unknowable. Also at this time I completed bricklaying the kitchen of the cottage which during the year past I had prepared for our family home in the years which were to come. My wife, on my signal, came over via Dunkirk, on August 30.

There were known to be twenty thousand organised German Nazis in England at this time, and it would only have been in accord with their procedure in other friendly countries that the

WINSTON CHURCHILL ON MUSSOLINI AND CIANO

"It makes one flush to read in Ciano's diary the comments which were made... about our country and its representatives [on the occasion of the Chamberlain-Halifax visit to Rome in January 1939]. 'Essentially,' writes Ciano, 'the visit was kept in a minor key.... We were talking about it after dinner to the Duce. "These men," said Mussolini, "are not made of the same stuff as Francis Drake and the other magnificent adventurers who created the Empire. They are after all the tired sons of a long line of rich men."... 'The British,' noted Ciano, 'do not want to fight. They try to draw back as slowly as possible, but they do not want to fight.... Chamberlain's eyes filled with tears as the train started moving and his countrymen started singing "For he's a jolly good fellow." "What is this little song?" asked Mussolini.... And then... later: "Lord Perth has submitted for our approval the outlines of the speech that Chamberlain will make in the House of Commons in order that we may suggest changes if necessary." The Duce approved it, and commented: "I believe this is the first time that the head of the British Government has submitted to a foreign Government the outlines of one of his speeches. It's a bad sign for them." However, in the end it was Ciano and Mussolini who went to their doom....

"On the day of Goering's visit to Rome [April 15, 1939] President Roosevelt sent a personal message to Hitler and Mussolini urging them to give a guarantee not to undertake any further aggression.... The Duce at first refused to read the document, and then remarked: "A result of infantile paralysis!" He little thought he was to suffer from a worse disease."

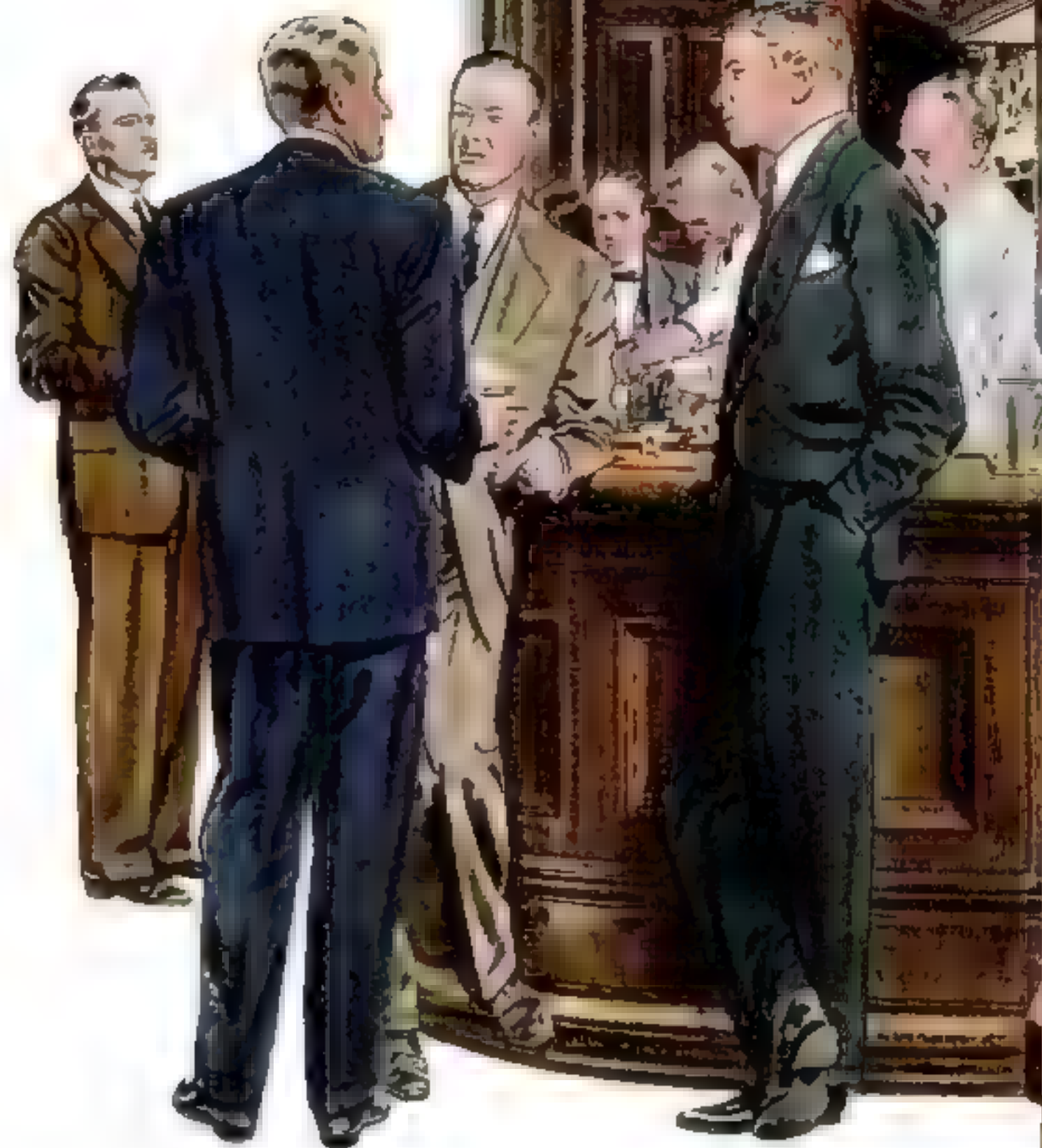
outbreak of war should be preceded by a sharp prelude of sabotage and murder. I had at that time no official protection, and I did not wish to ask for any; but I thought myself sufficiently prominent to take precautions. I had enough information to convince me that Hitler recognised me as a foe. My former Scotland Yard detective, Inspector Thompson, was in retirement. I told him to come along and bring his pistol with him. I got out my own weapons, which were good. While one slept, the other watched. Thus nobody would have had a walk-over. In these hours I knew that if war came—and who could doubt its coming?—a major burden would fall upon me.

POLAND was attacked by Germany at dawn on September 1. The Prime Minister asked me to visit him in the afternoon at Downing Street. He told me that he saw no hope of averting a war with Germany and that he proposed to form a small War Cabinet of Ministers without Departments to conduct it. He invited me to become a member of the War Cabinet. I agreed to his proposal without comment, and on this basis we had a long talk on men and measures. After some reflection, I felt that the average age of the Ministers who were to form the supreme executive of war direction would be thought too high, and I wrote to Mr. Chamberlain after midnight accordingly.

I was surprised to hear nothing from Mr. Chamberlain during the whole of September 2, which was a day of intense crisis. I thought it probable that a last-minute effort was being made to preserve peace; and this proved true. However, when Parliament met in the evening, a short but very fierce debate occurred, in which the Prime Minister's temporising statement was ill-received by the House. When Mr. Greenwood rose to speak on behalf of the Labour Opposition, Mr. Amery from the Conservative benches cried out to him, "Speak for England." This was

CONTINUED ON PAGE 21

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CHURCHILL'S MEMOIRS CONTINUED

received with loud cheers. There was no doubt that the temper of the House was for war. I even deemed it more resolute and united than in the similar scene on August 3, 1914, in which I had also taken part.

The early broadcast of the 3rd announced that the Prime Minister would speak on the radio at 11.15 a.m. As it now seemed certain that war would be immediately declared by Great Britain and also by France, I prepared a short speech which I thought would be becoming to the solemn and awful moment in our lives and history.

The Prime Minister's broadcast informed us that we were already at war, and he had scarcely ceased speaking when a strange, prolonged, wailing noise, afterwards to become familiar, broke upon the ear. My wife came into the room braced by the crisis and commented favourably upon German promptitude and precision, and we went up to the flat top of the house to see what was going on. Around us on every side, in the clear, cool September light, rose the roofs and spires of London. Above them were already slowly rising thirty or forty cylindrical balloons. We gave the Government a good mark for this evident sign of preparation, and as the quarter of an hour's notice, which we had been led to expect we should receive, was now running out, we made our way to the shelter assigned to us, armed with a bottle of brandy and other appropriate medical comforts.

Our shelter was a hundred yards down the street and consisted merely of an open basement, not even sand-bagged, in which the tenants of half-a-dozen flats were already assembled. Everyone was cheerful and jocular, as is the English manner when



MY LORDS COMMISSIONERS

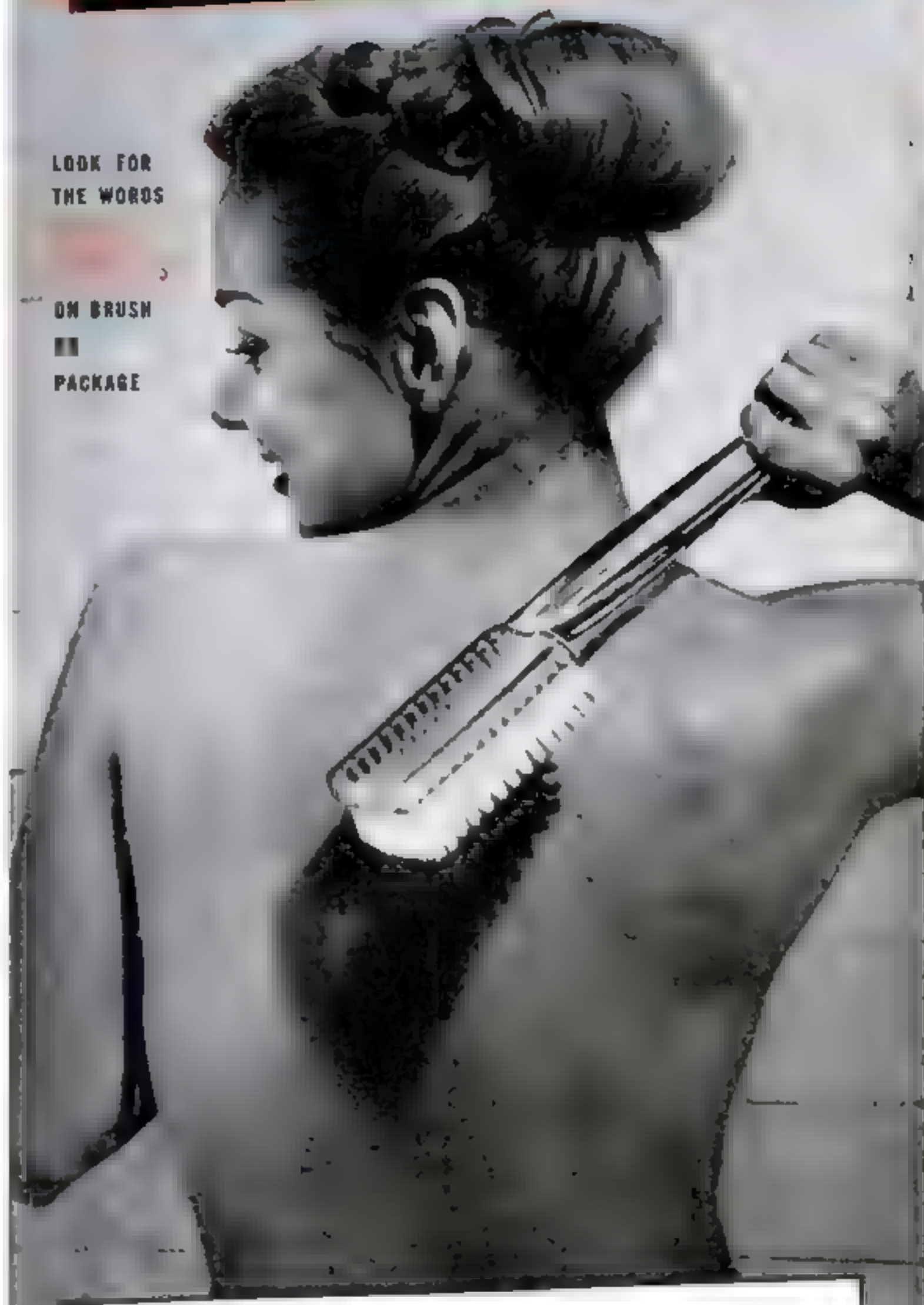
Presiding over Admiralty Board which in Britain collectively executes the office of Lord High Admiral, Churchill sits in front of a portrait of William IV, Lord High Admiral 1827-28. Admiral Sir Dudley Pound, First Sea Lord, is second on Churchill's right.

about to encounter the unknown. As I gazed from the doorway along the empty street and at the crowded room below, my imagination drew pictures of ruin and carnage and vast explosions shaking the ground; of buildings clattering down in dust and rubble, of fire-brigades and ambulances scurrying through the smoke, beneath the drone of hostile aeroplanes. For had we not all been taught how terrible air raids would be? The Air Ministry had, in natural self-importance, greatly exaggerated their power. The pacifists had sought to play on public fears, and those of us who had so long pressed for preparation and a superior Air Force, while not accepting the most lurid forecasts, had been content they should act as a spur. I knew that the Government were prepared, in the first few days of the war, with over 200,000 beds for air-raid casualties. Here at least there had been no underestimation. Now we should see what were the facts.

After about ten minutes had passed, the wailing broke out again. I was myself not sure that this was not a reiteration of the previous warning, but a man came running along the street

CONTINUED ON NEXT PAGE

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Washing is so-o-o simple with a Lauderall! Just add soap and flip a switch. No dial to set, no pre-soaking—Lauderall takes over automatically and *Double-Tumbles* a full 10 pounds of clothes to snowy freshness. The revolving clothes cylinder tumbles clothes to the right, then tumbles them to the left. The spacious cylinder reverses direction 4 times per minute . . . makes over 1500 revolutions in the complete washing-rinsing cycle! Sudsy water, under pressure, works through all fabrics again and again. This sensational Re-Verso-Rol . . . Double-Tumble Action . . . is exclusive with Lauderall . . . it's your assurance of a cleaner, brighter wash. No tangle—no tear—so gentle on your clothes. And Lauderall's more thorough Double-Tumble Action requires far less hot water . . . cuts soap bills amazingly! Eliminate "wash day" with a Lauderall!

See it for yourself at any of 8,000 Lauderall dealers from Coast to Coast!



by Jacobs

F. L. JACOBS COMPANY, Detroit 32, Michigan. Plants: Detroit, Grand Rapids, Traverse City, Holly, Michigan—Indianapolis, Ind., Danville, Ill. and Louisville, Ky.—Distributed in Canada by J. H. Connor & Son, Ltd., Ottawa.

CHURCHILL'S MEMOIRS CONTINUED

shouting "All Clear," and we dispersed to our dwellings and went about our business.

Mine was to go to the House of Commons, which duly met at noon with its unhurried procedure and brief, stately prayers. There I received a note from the Prime Minister asking me to come to his room as soon as the debate died down. As I sat in my place, listening to the speeches, a very strong sense of calm came over me, after the intense passions and excitements of the last few days. I felt a serenity of mind and was conscious of a kind of uplifted detachment from human and personal affairs. The glory of Old England, peace-loving and ill-prepared as she was, but instant and fearless at the call of honour, thrilled my being and seemed to lift our fate to those spheres far removed from earthly facts and physical sensation. I tried to convey some of this mood to the House when I spoke, not without acceptance.

Mr. Chamberlain told me that the Liberals would not join the Government, that he was able to meet my views about the average age to some extent by bringing the three Service Ministers into the War Cabinet in spite of their executive functions, and that this would reduce the average age to less than 60. This, he said, made it possible for him to offer me the Admiralty as well as a seat in the War Cabinet. I was very glad of this because, though I had not raised the point, I naturally preferred a definite task to that exalted brooding over the work done by others which may well be the lot of a Minister, however influential, who has no Department. It is easier to give directions than advice, and more agreeable to have the right to act, even in a limited sphere, than the privilege to talk at large. Had the Prime Minister in the first instance given me the choice between the War Cabinet and the Admiralty, I should of course have chosen the Admiralty. Now I was to have both.

Nothing had been said about when I should formally receive my Office from the King, and in fact I did not kiss hands till the fifth. But the opening hours of war may be vital with navies. I therefore sent word to the Admiralty that I would take charge forthwith and arrive at 6 o'clock. On this the Board were kind enough to signal to the Fleet, "Winston is back."

So it was that I came again to the room I had quitted in pain and sorrow almost exactly a quarter of a century before, when Lord Fisher's resignation had led to my removal from my post as First Lord and ruined irretrievably, as it proved, the important conception of forcing the Dardanelles. A few feet behind me, as I sat in my old chair, was the wooden map-case I had had fixed in 1911, and inside it still remained the chart of the North Sea on which each day, in order to focus attention on the supreme objective, I had made the Naval Intelligence Branch record the movements and dispositions of the German High Seas Fleet. Since 1911 much more than a quarter of a century had passed, and still mortal peril threatened us at the hands of the same nation. Once again defence of the rights of a weak State, outraged and invaded by unprovoked aggression, forced us to draw the sword. Once again we must fight for life and honour against all the might and fury of the valiant, disciplined and ruthless German race. Once again! So be it.

In Next Week's Issue THE FOURTH INSTALMENT OF WINSTON CHURCHILL'S WAR MEMOIRS

In the fourth instalment of his War Memoirs Mr. Churchill describes the Nazi blitz against Poland and Soviet Russia's collaboration in the attempt to destroy Polish national life, and candidly reviews the naval actions of the period, when German submarines attacked in the Western Approaches; when the *Athenia*, *Courageous* and *Royal Oak* were sunk; and when the Allied world was exhilarated by the victory of British cruisers over the pocket battleship *Graf Spee* in the Battle of the River Plate.



"I was curious..."



"I tasted it..."



Now I know why Schlitz is...

The Beer that made Milwaukee Famous!"





Is your first interest color and pattern? Your taste tells you what your home needs—the perfect color, the superbly right pattern to set a mood of graciousness and hospitality. Find *just the right rug* at your Bigelow dealer's—where there's a *wide choice*! Rainbows of rich colors—scores of magnificent patterns and textures to choose from! **SHOWN:** Bigelow's incomparable Sonata 2103-9165, a turf-deep Lokweave carpet, a Bigelow exclusive. Can be seamed invisibly. Around \$16.50* a sq. yd.



Want wide choice? Just-right price? Superb wear-value?

Go where rugs wear
the Bigelow name!



Is wear a big consideration in your family? Get wear-plus, with a Bigelow Rug! Each is made of "lively" wool, that keeps its spring, gives longer wear and lasting good looks. The experience of millions of women proves that you can expect *many, many years* of superb service and beauty from your Bigelow Rug! **SHOWN:** Bigelow's dramatic Sovereign 10408, a modern carved-effect carpet, soft and deep, in rich self-color. Around \$10.50* a sq. yd.

*Slightly higher west of Rockies



Do you have just so much money to spend? Whatever you've set aside for the rug of your dreams, you'll find a perfect choice at your price level. *Every Bigelow Rug is a Best Buy!* In each—a balanced blend of finest wools, for extra richness, wear. Quality controls watch every step of manufacture . . . assure you a *better rug*. **SHOWN:** Bigelow's Fervak 9389, a lovely floral carpet: around \$6.75* a sq. yd.

Bigelow Rugs and Carpets

Beauty you can see . . . quality you can trust . . . since 1825



You have either reached a page that is unavailable for viewing or reached your viewing limit for this book.

Come over on the
Sunny Brook
side!



Enjoy the whiskey that's
"Cheerful as its Name"

The pleasure's all yours—when
Old Sunny Brook is the order of
the day. The moment you savor
this rich Kentucky flavor, you'll
stay "on the Sunny Brook side"!

Kentucky Whiskey
—A Blend



LOOK FOR THIS WATCHMAN
ON EVERY BOTTLE

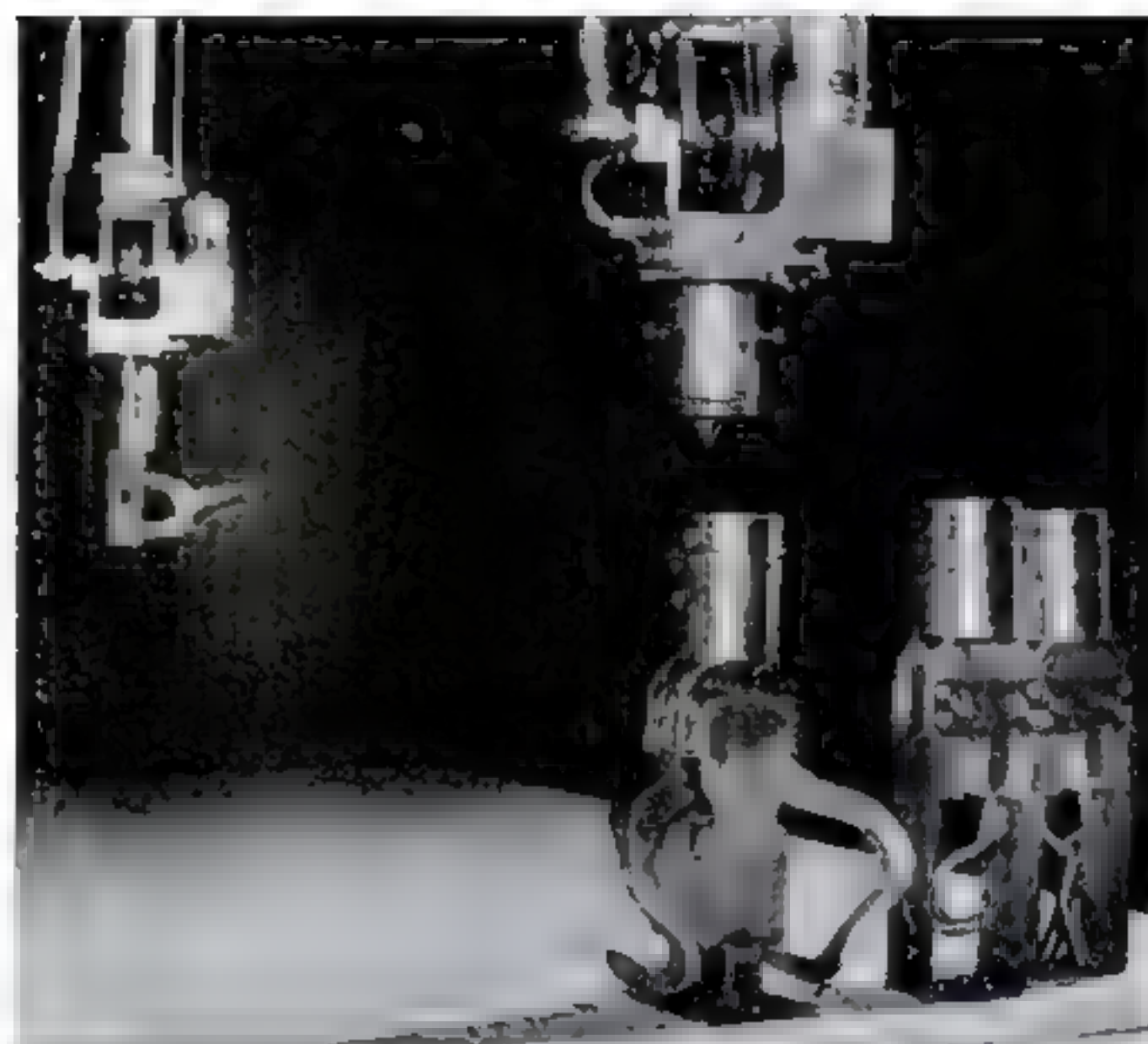
NATIONAL DISTILLERS PRODUCTS CORP., N. Y. • 93 PROOF • 65% GRAIN NEUTRAL SPIRITS

Thinking of You
ON MOTHER'S DAY

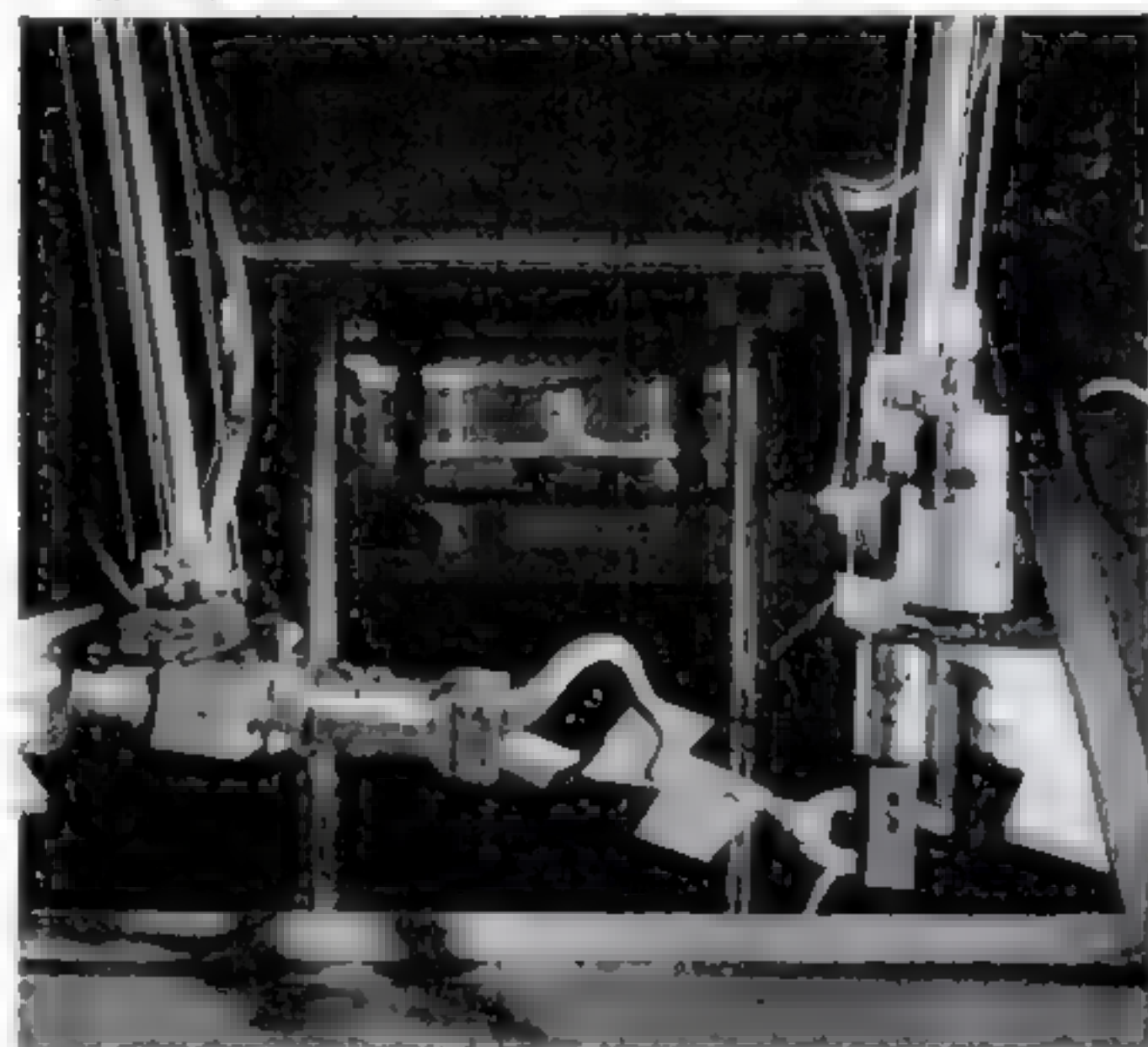
REMEMBER MOTHER
with an
American Greeting
CARD

AMERICAN GREETING PUBLISHERS, INC.
CLEVELAND 2, OHIO • LOS ANGELES 10, CALIF.

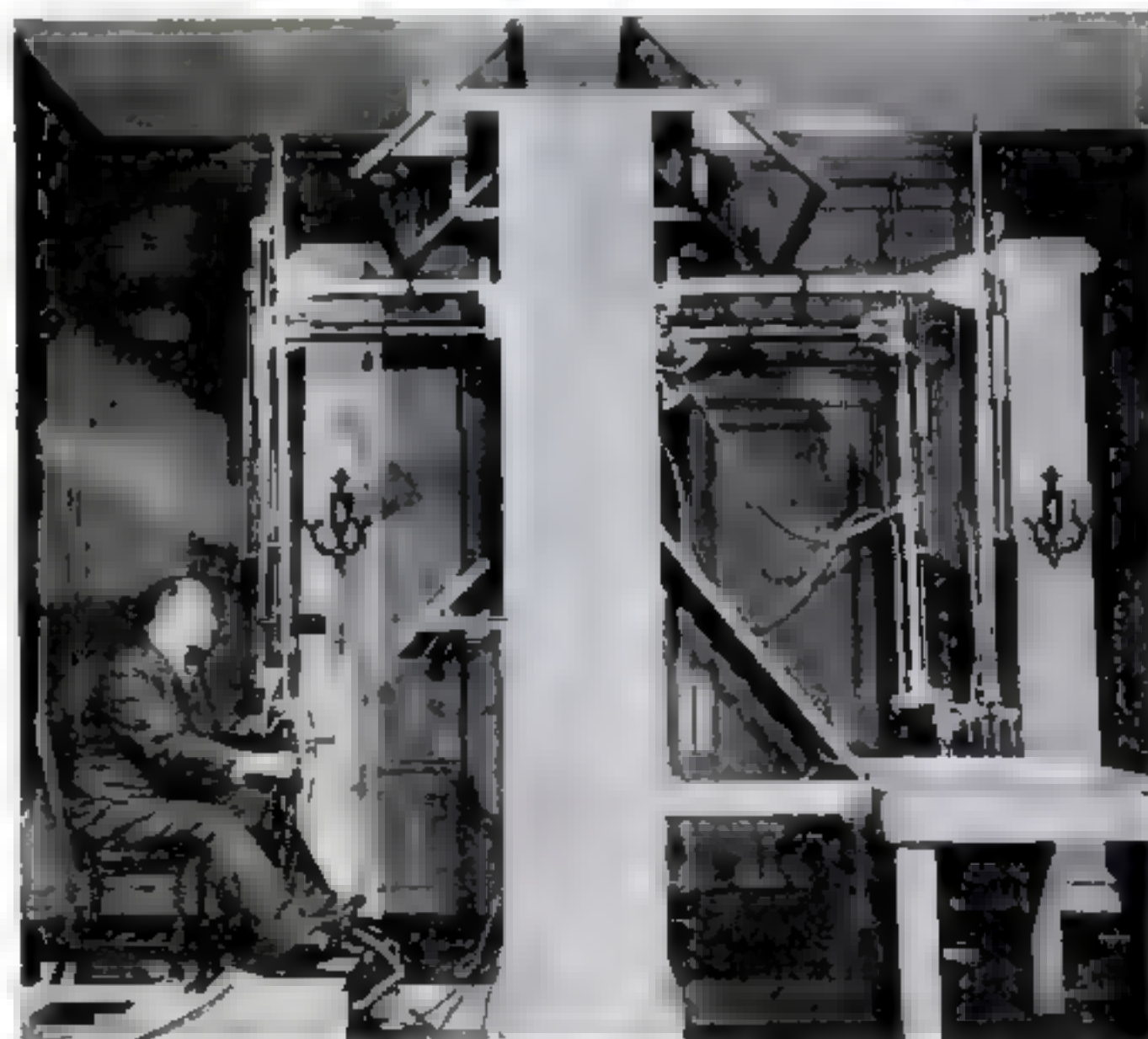
Mechanical Hands CONTINUED



CHANGING HANDS by remote control, operator selects from among several types (right). Hands become radioactive themselves, cannot be touched.



CUTTING METAL, scissorslike hand snips while its mate holds sheet of copper. Electric motors turn hands, but other motions are purely mechanical.

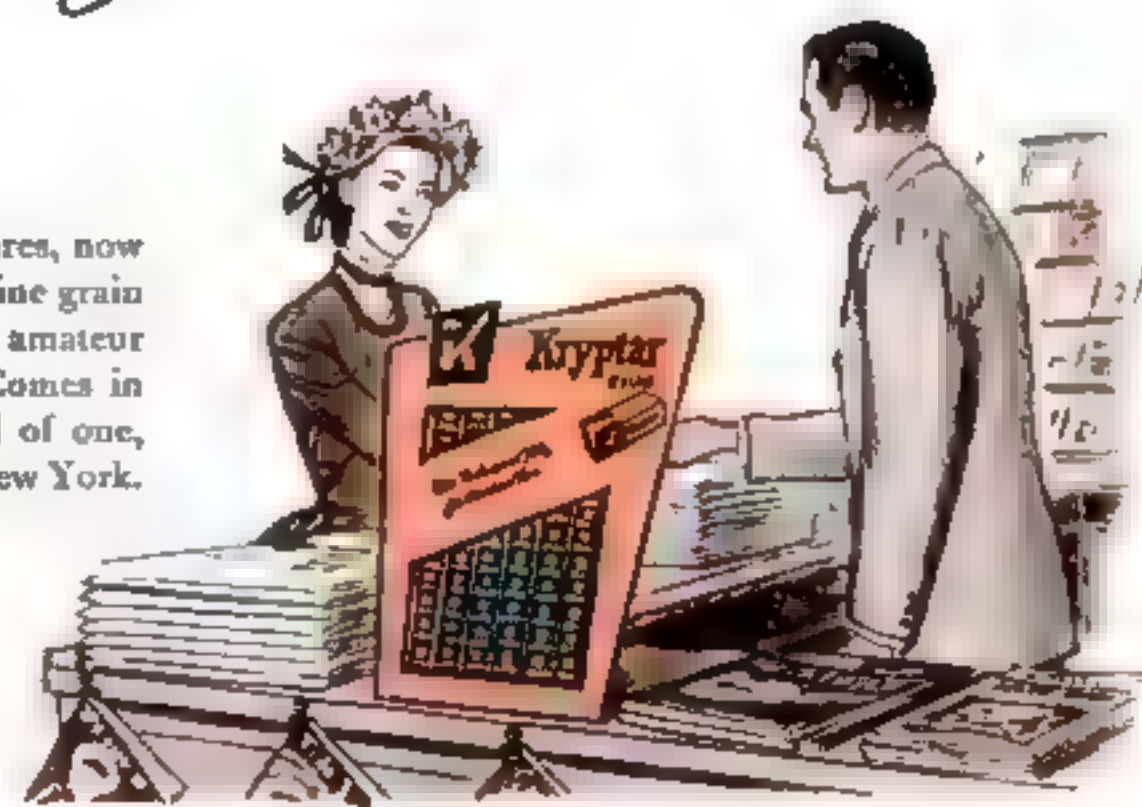


SIDE VIEW shows how manipulator works. Operator is protected by lead wall but watches mechanical hands with binoculars and a system of mirrors.



America's new big name in film!

If you want better, more true-to-life pictures, now try Kryptar, the new big name in film. A fine grain panchromatic film, Kryptar gives even an amateur thrilling professional-looking pictures. Comes in all popular sizes. Get two rolls instead of one, today! Kryptar Corporation, Rochester, New York.



"It's panchromatic...it's guaranteed!"

Mrs. Tobin's Garden

SPRING BRINGS BEAUTY TO A FAMOUS LONG ISLAND ESTATE

Of all the country's gardens few are more famous than those which lie on the north shore of Long Island. And of these none is lovelier in the spring than Woodside, the home of Mrs. Richard M. Tobin, the wife of a former U.S. Minister to the Netherlands. From the middle of April until June, around the pools and ponds of her dozen gardens (see map) the flowers follow fast after one another. The whole schedule of blooming is crowded into these three months when Mrs. Tobin herself is most at home. Before the early daffodils in the woodlands fade, the magnolia and cherry blossoms in the formal gardens have burst out into flower. After the tulips of many colors have gone, as summer comes in the stately blue delphiniums come out all along the walls.

The Tobin spring garden was planned and planted a quarter century ago by Mrs. Tobin and landscape architects. Mrs. Tobin is always bringing things back to her garden from her travels. From a glorified junk yard in London she brought a collection of urns, sundials and birdbaths which sit in almost every garden. The main gateway was built from stones of gateposts which once led to an old English house. But after looking all over Europe for some iron gates, she found the right ones in a New York pawnshop. Even her guests have helped her. When the Duke of Windsor, then Prince of Wales, visited Woodside in the 1920s, he brought Mrs. Tobin an oak tree which he planted himself on the lawn beside her house.

HOUSE

BOWL
GARDEN

AZALEA WALK

FORMAL
GARDENS

SWIMMING POOL

TRELLIS WALK

INFORMAL
GARDENS

WOODLAND

SPRING WALK

LAWN

TULIP BED

PERENNIAL GARDEN

TULIP BED

CUTTING GARDEN

LILAC AND
PEONY GARDEN

TEA HOUSE

LONG ALLÉE

NURSERY

DOGWOOD
ALLÉE

VEGETABLE GARDEN

DOGWOOD
ALLÉE

VEGETABLE GARDEN

ROAD

SCATTERED NARCISSUSES

WOODLAND

DUCK POND

MAP OF THE GARDEN, which takes up 20 acres of Mrs. Tobin's 120-acre estate, shows how it stretches away from house (top right). Its general layout is copied from English gardens which Mrs. Tobin has visited. The swimming pool in center of the large formal gardens is marble rimmed. Brick steps lead from it to a broad lawn at the head of which stands a tea house equipped with a kitchenette, where Mrs. Tobin takes her friends on warm spring afternoons.



THE SPRING WALK Blossoms all at once in May with bright flowers. Along this stretch, under the rows of overhanging lilac bushes, grow large clusters

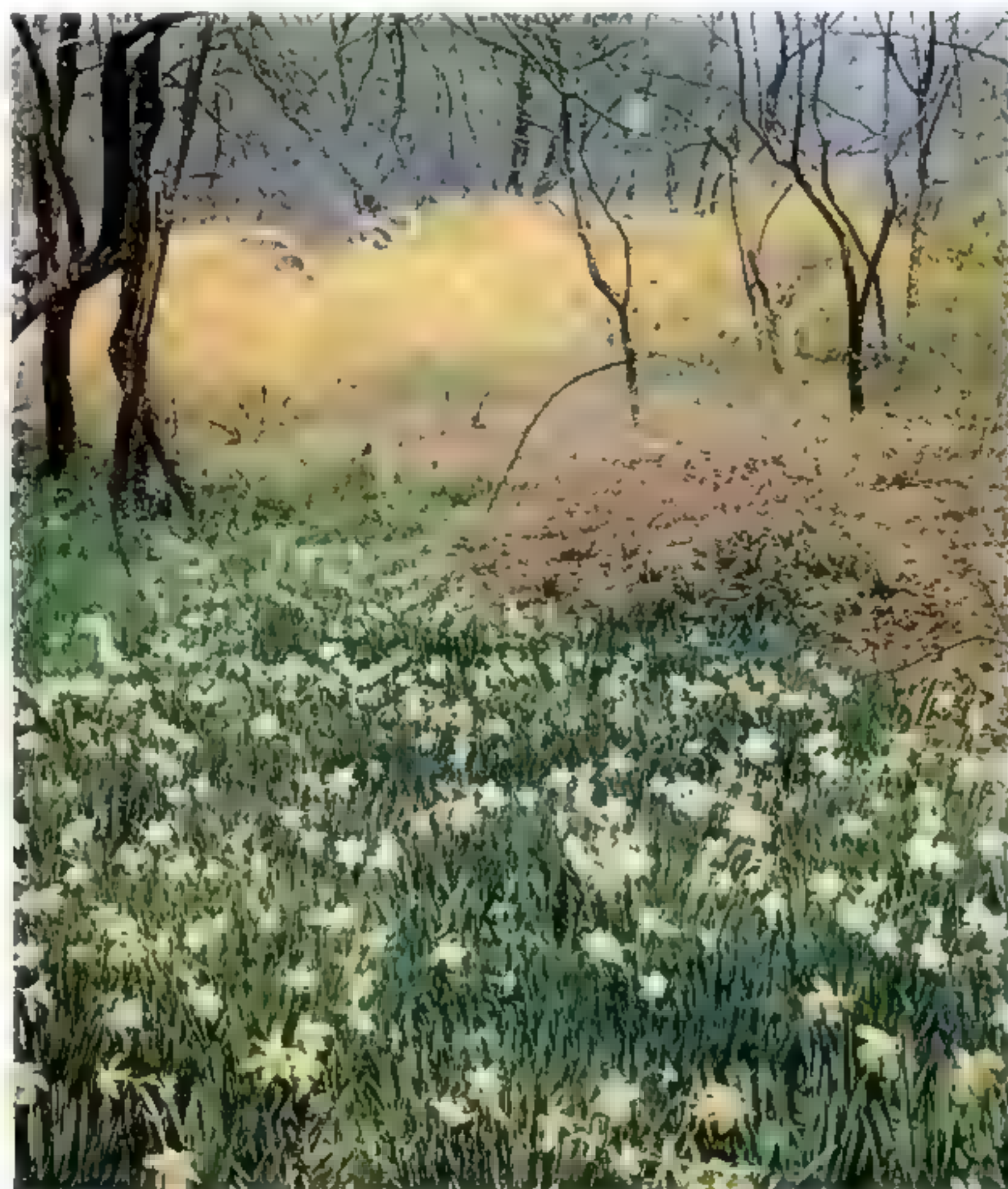
of blue grape hyacinths and ajuga, patches of purple and apricot violas and dark red primroses, a profusion of white arabis and tall clumps of yellow tufts

CONTINUED ON NEXT PAGE

GARDEN CONTINUED



MAGNOLIA TREE, which blossoms in full sight of Mrs. Tobin's house in late April, is about 40 years old and the largest magnolia on her estate. The fence keeps Mrs. Tobin's cows off the lawn.



DAFFODILS and other narcissuses grow in the woodlands which surround the formal gardens. When the narcissuses bloom the last week of April, the yellow forsythia is out as a background.



AZALEA WALK is a brick path leading through a narrow opening in wall to a small statue of Pan



TULIP BEDS stretch all the way from one end to other of the perennial garden. Between this garden's vine-

covered trellis also bloom tall clumps of dusylake doremon (left foreground) and a cherry tree (right center).



(rear) in a sunken garden. Along it grow not only pink azalea but also yellow yucca and blue iris.



DUCK-POND GARDEN, which is planted with dozens of different flowers, blooms early in May. White birch

trees grow near the pond (left foreground), and a large swamp maple stands down by water (right background).

DOCTORS PROVE the Palmolive Plan brings 2 out of 3 women

Lovelier Skin in 14 days!

Regardless of Age

Smoother, Less Coarse-Looking Skin was reported by the 36 examining doctors in almost two-thirds of the cases tested. And the women were all ages, from 15 to 50. So don't let your age discourage you. Try the Palmolive Plan!



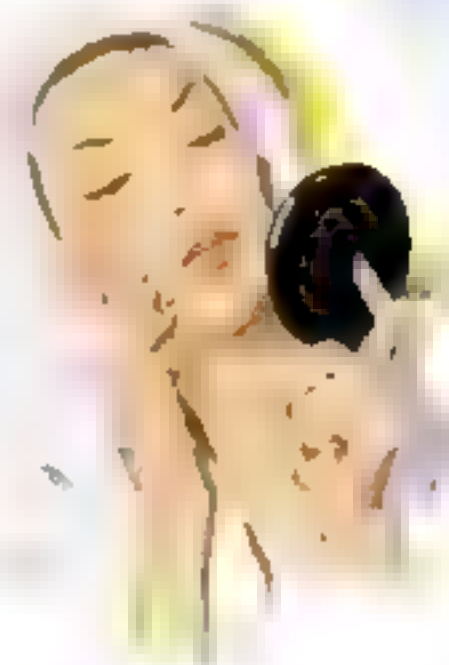
Regardless of type of Skin—

Clearer—Actually Less Oily Skin for many who had just about given up hope! The doctors tried the Palmolive Plan on all types of skin—and proved it really works! Reason enough, if you long for a lovelier complexion, to start your Palmolive Plan tonight!



Regardless of beauty care used before!

Brighter Color—Fewer Tiny Blemishes was the thrilling result for 2 out of 3 women tested. Yes, even tiny blemishes—deep-set blackheads, often caused by improper cleansing—respond in most cases to the Palmolive Plan! Regardless of previous beauty care!



DOCTORS PROVE
PALMOLIVE'S
BEAUTY RESULTS!

You, too, may look for such Skin improvements in only 14 days!

HERE'S THE EASY PALMOLIVE PLAN!

- A** Wash your face with Palmolive Soap! Then, for 60 seconds, massage with Palmolive's soft, lovely lather. Rinse!
- B** Do this 3 times a day for 14 days. This cleansing massage brings your skin Palmolive's full beautifying effect!
- C**



Remember, 36 doctors, leading skin specialists tested the 14-Day Palmolive Plan on 1285 women of all ages—from fifteen to fifty—with all types of skin. Dry! Oily! Normal! Young! Older! And 2 out of 3 of these women got noticeable complexion improvement in just 14 days! No matter what skin care they had used before.

Reason enough for every woman who longs for a lovelier complexion to start this new Beauty Plan with Palmolive Soap!

P.S. For Tub



For Shower



Get the New, Big, Thrifty



Bath Size Palmolive!





GWYNED FILLING, ALONE IN A CROWD THAT HAS GATHERED TO WATCH A FIRE IN THE CITY, STANDS ON TIPTOE AND TILTS BACK HER HEAD TO GET A BETTER VIEW

THE PRIVATE LIFE OF Gwyned Filling

THE HOPES AND FEARS OF COUNTLESS YOUNG CAREER GIRLS
ARE SUMMED UP IN HER STRUGGLE TO SUCCEED IN NEW YORK

PHOTOGRAPHS FOR LIFE BY LEONARD McCOMBE

In the spring of 1925 in St. Charles, Mo., a housewife named Mildred Filling picked up a newspaper and saw in the society column an odd first name: Gwyned. Because Mrs. Filling was about to have a child, this solved the christening problem, and it now accounts for the fact that an attractive 23-year-old girl alone among the crowds of New York would stop and turn if that odd name were spoken.

Gwyned Filling came to New York last June to begin a career. Because she wanted to feel independent she had borrowed \$250 from a local bank rather than from her father, a former city official. She had a large ambition and some training, having just completed a course in advertising at the University of Missouri. With her came her college roommate, Marilyn Johnson, who had taken the same course. For

five weeks they looked unsuccessfully for jobs, during which Gwyned's \$250 shriveled to \$30. But finally she walked down the right street, took the right elevator and entered the offices of Newell-Emmett Co., a large advertising agency which handles the account for Chesterfield cigarettes. Gwyned was hired for \$35 a week, which disappears quickly in New York.

Because she had already worked her way through college and had learned to make her clothes and to eat breakfast for 15¢, Gwyned got along. With Marilyn, she found an 11x15-foot furnished room in an apartment building on 23rd Street. Although they could scarcely afford the stiff \$75-a-month rent, they could find nothing cheaper. Gwyned soon made office friends, including several young men who began to take her out to dinner regularly enough to subtract

about \$4 a week from her living expenses. An older couple turned over their apartment, empty on weekends, to both girls. This saves no money, but it is a release from the drab clutter of their single room.

After six months Gwyned's salary was raised to \$52 a week. She commenced, under careful supervision, to write fragments of advertising copy. She also began to repay, at the rate of \$21.93 a month, her borrowed \$250.

Gwyned's life is interesting and often gay, but beneath the gaiety lie the problems which confront all career girls. How much of her time and nerves must she sacrifice for success? When should she marry, and will she jeopardize her chance by trying to close her eyes to everything but her career? Gwyned has no ready answer, but even as she works she knows she must find one.

CAREER GIRL CONTINUED

HER DAY BEGINS WITH A FRANTIC



Gwyned has two alarm clocks. Both of them are broken, and thus at 7:30 she is roused by her landlady, Mrs. Bell. Even after 10 months in New York, Gwyned is still occasionally surprised to wake and find herself far from home in a small room—and glances nervously across at Marilyn to make certain her friend is there.



Marilyn and Gwyned take their morning baths hurriedly according to a strict rotation schedule—and having the tub first on alternate days. The other girl, plucky, waits her turn and reads a coal-miners' periodical from the St. Charles *Cosmos Monitor*, which is mailed to them daily and hence is a firm link with home.



After breakfast the girls race for the bus, which takes them eastward along 23rd Street to Fourth Avenue. Sometimes, when Gwyned is in an economical mood, either by choice or circumstance, she rises half an hour early and walks—or trots—17 blocks to the office, a distance of 100 ft a tick. The terrific air loss argu-

RACE AGAINST THE CLOCK



Breakfast is eaten hastily in a restaurant across the street. The 15¢ meal consists of two slices of toast and a cup of coffee. Gladys Hallem, the counter girl, invariably greets Gwyned with, "How are things in St. Charles, Mo. today, baby?" and then gets the girls' food quickly because she already knows what they will order.



for speed, which affects all of New York, has already taken hold of Gwyned and Marilyn. Even though another bus will be along within two minutes, the girls scramble down the rain-soaked street, splattering their shoes and stockings with water and grime, in order to make sure they will not be left behind by this one.



When she reaches the office at 9, after her frantic dash to get there on time, Gwyned must often wait patiently until her boss has time to see her. Waiting with her is George Flanagan, a copy supervisor who occasionally supplies reassurance about her work while she musters up courage to show it to her department head.



Much of Gwyned's office work is done in an endless series of major and minor conferences, at which advertising layouts are discussed, changed, accepted and rejected. When Managing Partner C. D. Newell (above, standing) makes one of his rare appearances in her minor orbit, she is overawed and nervous. This nervousness Gwyned counteracts by staging her own impromptu conferences (below) with her friend Betty Duquesne, to whom she tells her gossip of the moment. Almost any day ends with a conference with her immediate boss, Jack Cunningham (bottom), with whom she feels at ease and not afraid to yawn.



In Macy's baby department Gwyned eavesdrops on a customer who is inquiring about diapers, a subject dear to Gwyned's heart inasmuch as she writes copy for the Chicopee Sales Corporation, which manufactures baby products. Gwyned makes frequent trips outside the office to do research, and recently

spent several hours in a casket manufacturer's sales-room to learn where Massachussetts woven fabrics, another Chicopee product, could be put to good use. On another jaunt to a radio studio she met Actor Ray Milland, who was impressed with her homemade clothes and politely asked who her dressmaker was

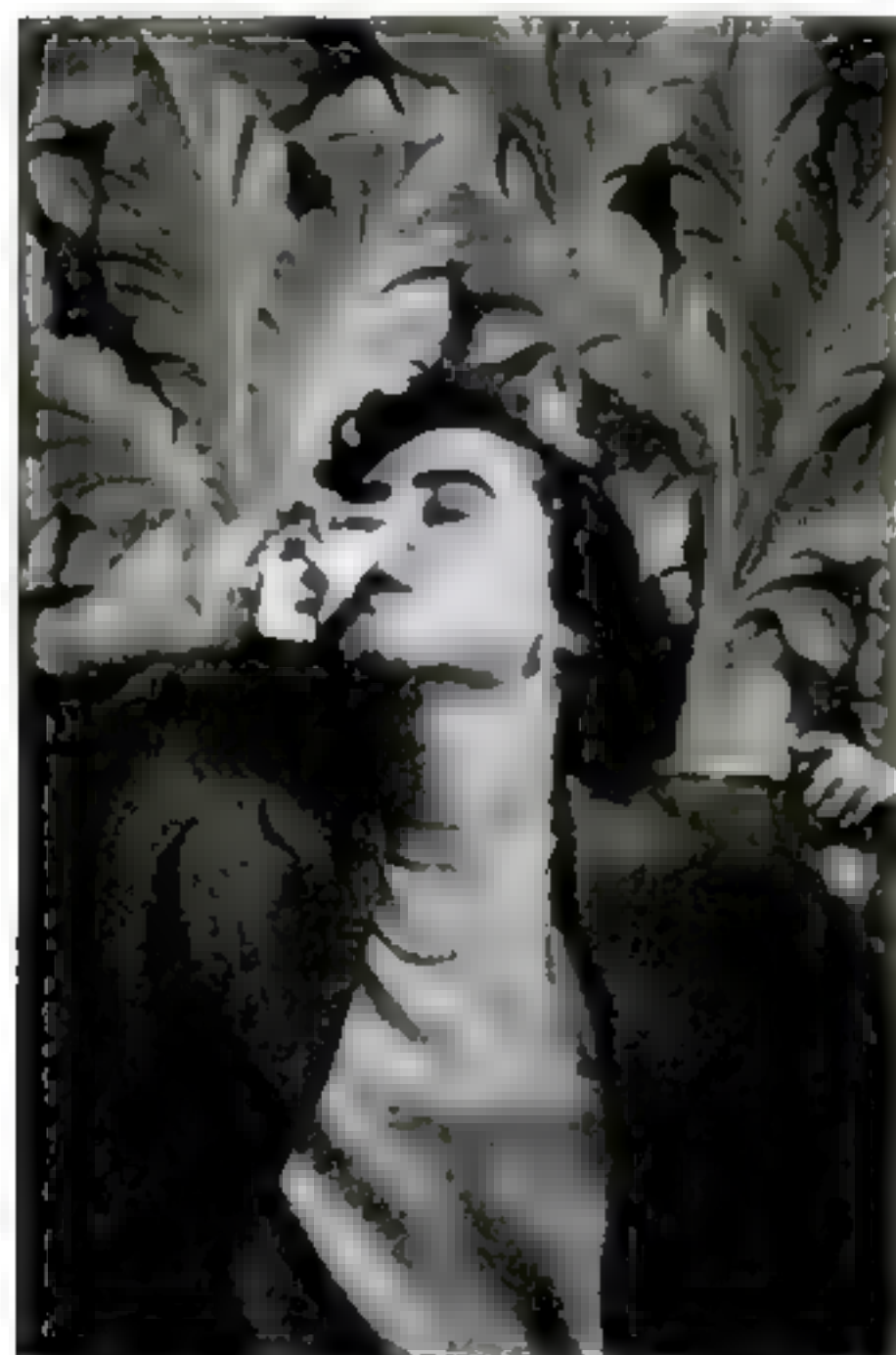


Often Gwyned is not satisfied with her day's effort and forces herself to go right on working long after she leaves the office. She hurries home, does her laundry in a coin-operated (8 pounds for 10¢) washing machine in the basement and wrestles with an advertising layout while her underwear dries in the window. Marilyn, who has a research job which requires no homework, sits on the bed nearby making bright and occasionally acid comments. During a full evening on

the floor in a welter of papers, sketches and books. Gwyned is likely to smoke considerably more than her daily ration of cigarets (one pack) and to produce the following advertising copy: "As a lining at the foot of the casket, MARSLINN non-woven fabric is softer, less expensive." She is also the author of "The Chicopee Antique Layette Show will build traffic in your department." She is in earnest about these things and her professional pride permits little humor on the subject.



Wherever she is, Gwyned is constantly in motion, scratching her head or back, twisting her ring, peeling her fingernail polish. These restless motions are extremely difficult for her to stop. When her fidgeting is called to her attention she smiles and sits uncomfortably still but soon commences to scratch again.



At rare intervals, particularly after a day of hectic travel around the city, Gwyned is overtaken by one of her most embarrassing misfortunes: nosebleeds. Here she copes with one in a restaurant, gracefully tilting back her head and inwardly running through all the salty Missouri expletives she can remember.

In the midst of a quarrel Gwyned shouts at Marilyn with bitter but fleeting violence, which has a frightening effect in their small room. After this both are overcome by remorse and a kind of loneliness, and make peace by reading aloud from the small assortment of books they brought with them from college.

CAREER GIRL CONTINUED



When she works at home the ash trays in Gwyned's vicinity are always overflowing; occasionally a cigarette, only partially snubbed out, falls and burns a brown furrow on the tabletop; orange peels and pits litter the room. In a kind of retaliation Marilyn absently gnaws pencils until she has chewed through

the wood into the graphite core. Mutual irritation over these habits touches off the occasional spats between the girls. There is a sudden blaze of temper and an emotional squaring off which lasts only long enough for one or the other to realize that it is, after all, merely a question of emptying the ashtray.





In spite of occasional disagreements Gwyned and Marilyn have a great deal in common. Five minutes after one of their quarrels they gleefully collaborate on community projects, which usually have to do with clothing. By fortunate chance the girls are of identical size, which makes it possible for them to make joint purchases and to trade dresses at will. Because their budgets allow little for clothing

—Gwyned's includes only about \$10 a month—they make most of what they require on a gauze and plaster dressmaker's dummy, shown in the process of construction above. Gwyned's wardrobe is also supplemented by gifts from her mother in Missouri, who frequently foregoes a new dress herself in order to make one for her daughter, and who often includes a present for Marilyn in her packages.



Gwyned at 23 has been in love only once, and then briefly—a high school engagement was quietly called off when she and her fiancé changed their mind. In New York she meets a number of young men who are attracted to her. She has two office acquaintances—Carl Nichols (*above*) and Charles Straus (*p. 112*)—who are handicapped by the fact that they are in professional competition with her. Also, she has made many sacrifices to begin her career and has accordingly sur-

rounded herself with a kind of protective insulation. Even when she is lonely she insists that she wants to work for at least five more years. One evening with Carl she saw a small stuffed cat in a store window. It was a charming toy. Carl bought it for her. Now she is very fond of it and keeps it in her room and may pick it up and pet it from time to time. She remembers that evening not so much because of what Carl said or how he looked, but because it was the night she acquired the cat.



SOMETIMES HER LIFE IS LIGHT AND GAY...



George Fowler is one of Newell-Emmett's eight partners, part of whose job is to maintain cordial relations between the company and its more important clients. He and his wife have in a sense adopted Gwyned, inviting her out to their country home in New Jersey for weekends. The Fowlers see in Gwyned many of the qualities of their own daughters. Mr. Fowler is full of friendly advice, warning and advising her about how to succeed without offending others in the firm. Recently he wrote a long *Ode to Gwyned's Parents*, which he forwarded to the surprised Fillings in Missouri.



One of the brightest spots in Gwyned's New York life is her relationship with Pierre (second from left) and Betty Duquesne (p. 106), whose large walk-up apartment she occupies on weekends while they are out of town. At the Duquesnes' frequent parties Gwyned is vivacious and carefree among people she might otherwise never encounter: artists and illustrators, musicians and writers. For a few hours she is able to forget the tension of the office and the urgency of her career—there will be time to worry about it in the morning. She laughs easily and adjusts readily to new groups.

... AND SOMETIMES SHE CRIES



Gwyned has a deep curiosity about New Yorkers and how they behave. Walking about the city she stops when she comes upon one of the street rallies which go on daily. Here she attends a Zionist demonstration, listening with attention because anti-Semitism and Palestine are major topics among her friends.



Gwyned's favorite beau is Charles Straus, with whom she becomes more moody than with others. Charlie is shy and quiet but shows flashes of wit which Gwyned likes and is extremely capable in his copy-writing job. Often he quotes long random passages of verse and laughs at Gwyned when she tries and

fails to identify them. However, his shyness sometimes irritates her. Despite her wariness of emotional entanglements at this early stage in her career, she occasionally feels a need for masculine reassurance and sympathy. Idly she touches his wrist with her finger while Charlie talks of something far away.



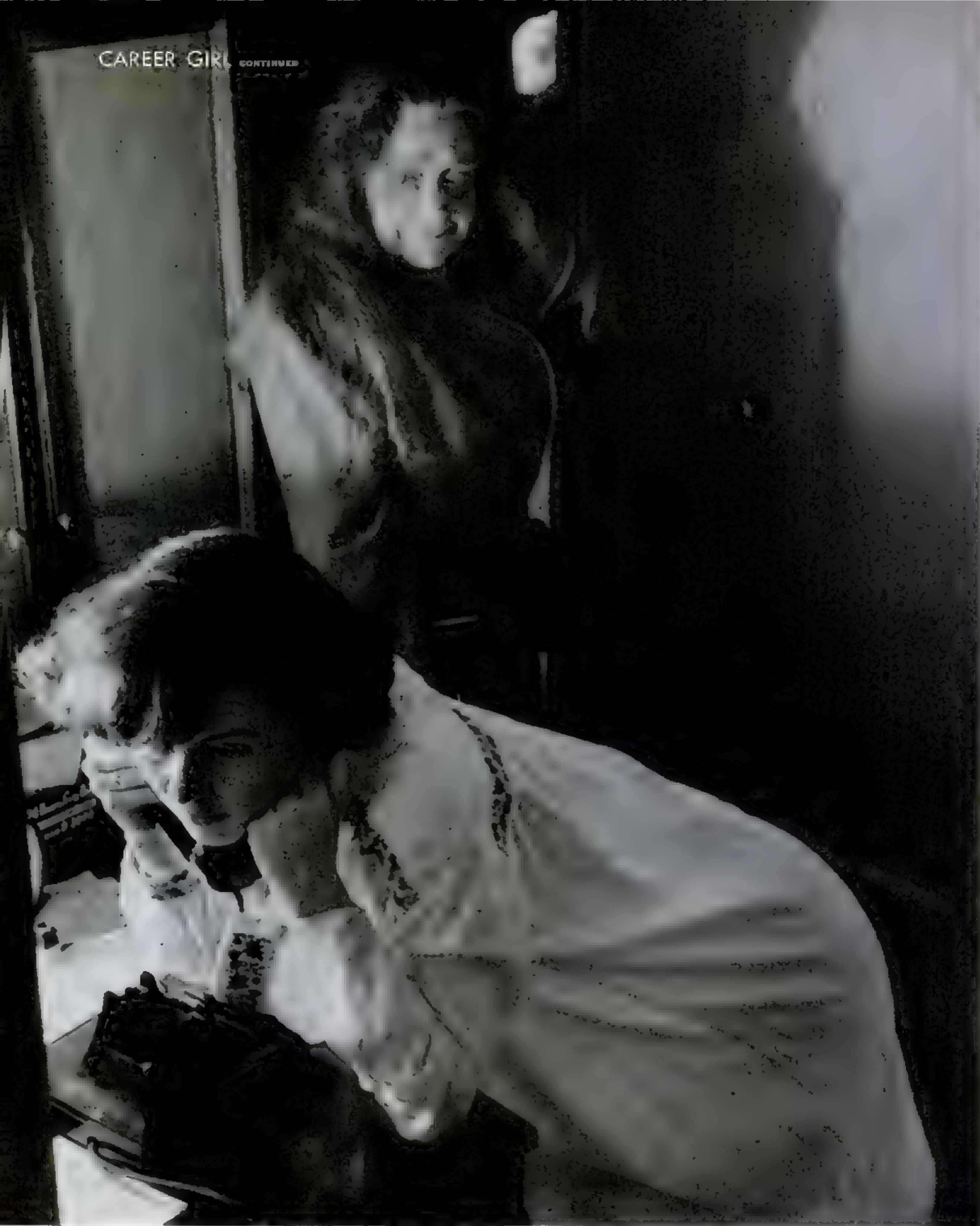
Gwyned's boyfriends sometimes get a sly going-over at morning gossip sessions in the office. Another subject which is brought up around the coffeepot, presided over by Gwyned's office mate Margery Paddock (left), is Gwyned's quick rise from \$35 to \$52 a week. "You've been here 10 months. Gwyned? Strange, it

seems much less. Now, that intelligent, talented Miss Jones down the hall . . . she's been here over two years, and I wonder when they'll give her a chance to write some copy. . . ." The gossip does not much disturb Gwyned, who has long since learned to take it as an inevitable by-product of office competition.



After a telephone squabble with Charlie, Gwyned bursts into tears on Marilyn's shoulder. The events which lead up to one of these rare outbursts are as a rule inconsequential. Gwyned is under continual strain because she is anxious to make a success of her career. Tears might be caused merely by the shattering of a tumbler or a cigaret burn on a new dress. In this case it was the simple and harmless vagueness of Charlie Straus. For some time it had been his habit to take her out

only on weekends. Therefore she looked forward to such times. On Saturday morning he telephoned but mentioned nothing of his plans for the evening. Later another friend called her, and in annoyance she accepted his invitation to dinner. When Charlie at length telephoned again, this time with a definite plan, it was too late. Gwyned, weeping on Marilyn's shoulder, said she would never speak to him again. She spoke to him again bright and early on Monday morning in the office.



Gwyned has a friend who lives in San Francisco. When he is lonely at midnight he telephones, overlooking the three-hour transcontinental time differential. Thus at 3 a.m. old Mrs. Bell, the landlady, gets up to answer the raucous jangle and then wearily pads into Gwyned's room to say, 'It's for you.' Gwyned lolls drowsily over the hall table as she talks, then hangs up, puts out the light and returns to her room. Sometimes she lies awake thinking before sleep returns. She has not

solved the career girl's problem. It requires only a letter from a happily married friend to make her pause—and wonder. It takes only the sight of a tree budding in a city square to make her think of home. But she has made her choice. She is full of effervescent spirit; her fatigue falls away easily and she is enthusiastic for the career she has well started. Whether it will also end well seems a remote matter to her—what is important is that she is doing what she has always wanted to do.

Winding's a chore
that is no more



RELAX WITH THE CLOCK that keeps time by itself. Little Tel can't run down, or fast or slow - it's electric!



WAKE UP REFRESHED after a night of deep, sweet sleep. With electric Little Tel standing by, there's never a tick-tock to disturb you.

As efficient a little alarm clock as you could possibly own. Little Tel pampers you by night with silence . . . it calls you, come morn, with an alarm that keeps sounding until you wake up and stop it. You can count on it for years of accurate service, for it has the famous self-starting Telechron motor that has long been making Telechron electric clocks first in favor the world around. Actual size shown, in ivory-colored plastic case. Telechron Inc., Ashland, Mass.

TELALARM JR - slightly larger with control-a-tone arm that you can regulate low or loud - luminous hands and hour markings

TELALARM - same design, in a larger size - luminous hands and numbers, bell alarm.

Prices on Telechron clocks, including alarms, start at..

\$4.50
Plus Tax

Telechron
ELECTRIC CLOCKS

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REGAL'S reproduction, in the same Cretan calfskin at just **\$8⁹⁵**

Can you afford \$75 for a flawless pair of hand-made shoes — tailored to your feet? Hundreds of well-dressed New Yorkers can — and order them regularly! Their bootmaker is Oliver Moore, creator of this distinctive style.

Both of these shoes look like a lot of money. But the one on the right costs only \$8.95 a pair, thanks to the skill of Regal's machine craftsmen. Their copy is leather-perfect!

Same design, same snug heel, same costly Cretan calf. Price: just \$8.95!

At a quick glance, you might overlook another reason well-to-do New Yorkers are glad to pay Moore \$75 for his hand-made shoes. See how every layer of sole leather and the neatly beaded welt *continue into the heel*. That's an "extended Rand." It adds stability, helps the shoe hold its shape longer.

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Try our patented "Prescription Fitting," which measures and fits both feet in standing and walking positions. Your feet could ask nothing more fitting!



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IN PRE-GAME ANTICS AT CLEVELAND A MIDGET FROM SPIKE JONES'S BAND PRETENDS TO SQUARE OFF AGAINST UMPIRE JOE PAPARELLA, WHO LOOKS UNWORRIED

BASEBALL OPENER

Some clowning and good weather get season off to a record start

The weather was cloudy but warm, producing the sort of lazy spring day on which a man's fancy might turn to thoughts of love, bock beer or baseball. Some 331,000 people chose the latter, giving the big leagues their largest opening-day crowd in history. The people came for various reasons: to watch the President, the governor or the mayor pitch out the first ball; and to look for evidences that the local team was as good as its spring train-

ing notices—or in some cases that the team was not quite so bad as advertised. The biggest single crowd of all turned out in Cleveland, where Club President Bill Veeck usually manages to provide a good show as well as pretty good baseball. Veeck did not disappoint his 73,000 customers. He gave them some outrageous pre-game clowning (*above*), a lot of band music and a fine two-hit performance by his expensive pitching ace, Bob Feller (*p. 120*).

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TRY IT! Scratch your head. If you find signs of dryness, loose ugly dandruff, you need Wildroot Cream-Oil hair tonic. Grooms hair... relieves dryness... removes loose dandruff! Contains soothing Lanolin, an oil resembling the natural oil of your skin.

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OLD CUSTOMER Harry Thobe, 78, a bricklayer who has rooted for the Cincinnati Reds for 50 years, dances his opening-day jig on bleacher fence.



YOUNG CUSTOMER is entertained by Cleveland President Bill Veeck in a nursery installed at ball park so that parents can take their children along.



**THE TELL-TALE
"HANKY" TEST...**

Blow a thin stream of smoke through a hanky. See that brown stain? That's what dulls smokers' smiles!



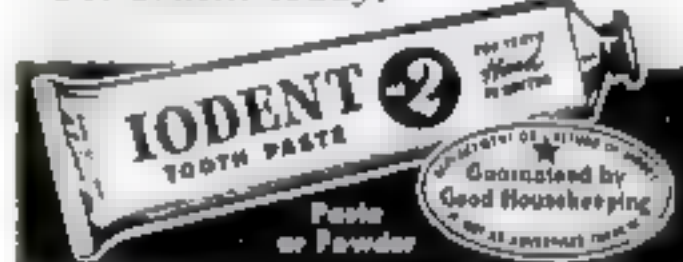
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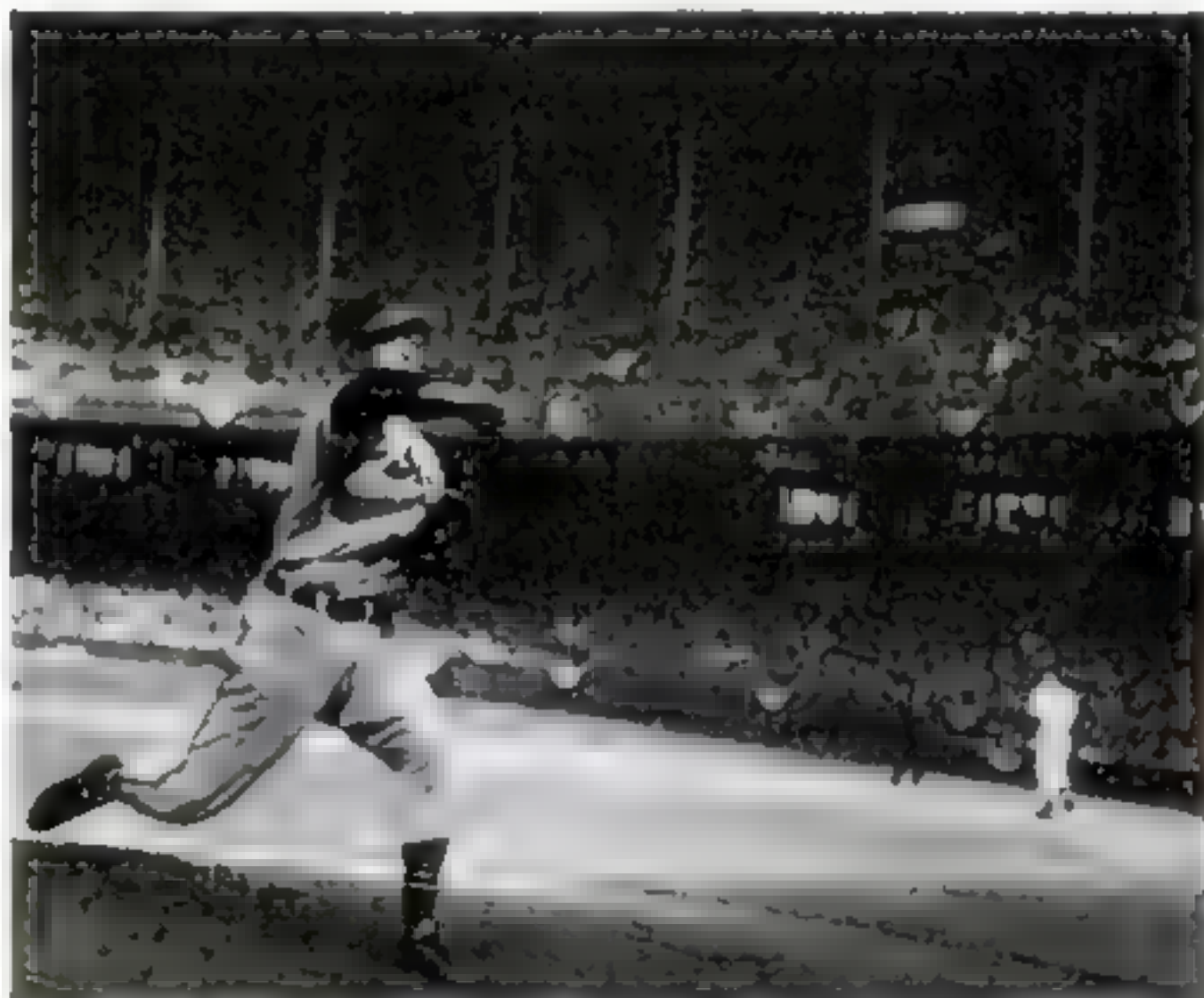
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Baseball Opener CONTINUED

THERE WAS GOOD BASEBALL TOO



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WARMUP PITCH by Cleveland's Bob Feller, highest-paid player in the business, makes a blur of the ball as it heads for the plate. Feller delighted the big crowd by allowing the St. Louis Browns no runs, two walks, only two hits.



LONG STRETCH in vain is made by Detroit Tigers' First Baseman George Vico against Chicago White Sox April 20. Rookie Vico, in first major-league game, made a good start. He hit the first ball pitched to him for a home run.

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Nymphorn
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Doze off to dreamland in a dainty Empire gown by Nymphorn! Daintily styled for charm and comfort... frothy white lacework at waist and sleeves. And the skirt's so roomy and romantically full! Dawn pink and cloud blue seersucker.

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The breads you enjoy most owe much of their good taste, fine texture and golden brown crust to dextrose (food-energy sugar).

Modern bakers have learned from long experience ... backed by many laboratory tests ... that dextrose, as a baking ingredient, consistently produces superior bread ... your most versatile food.

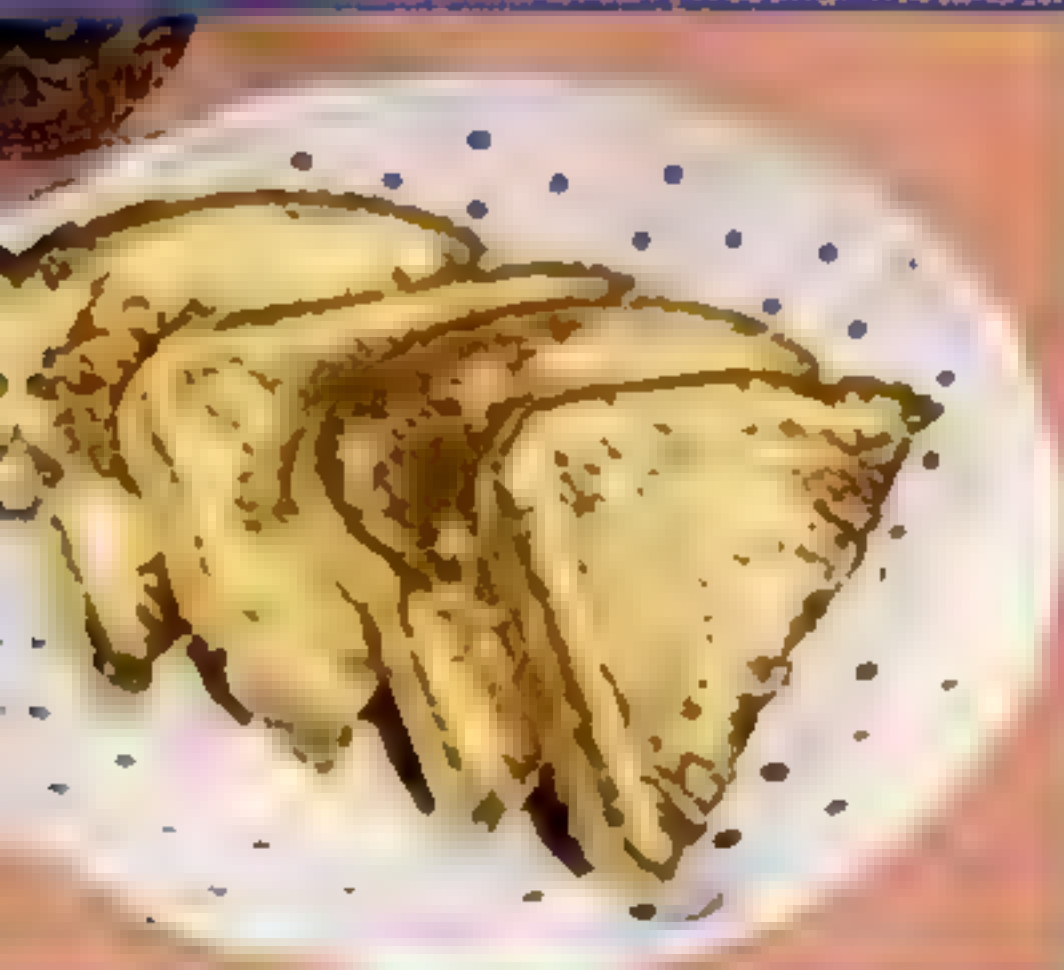
CORN PRODUCTS REFINING COMPANY

One of the producers of dextrose... a natural sugar

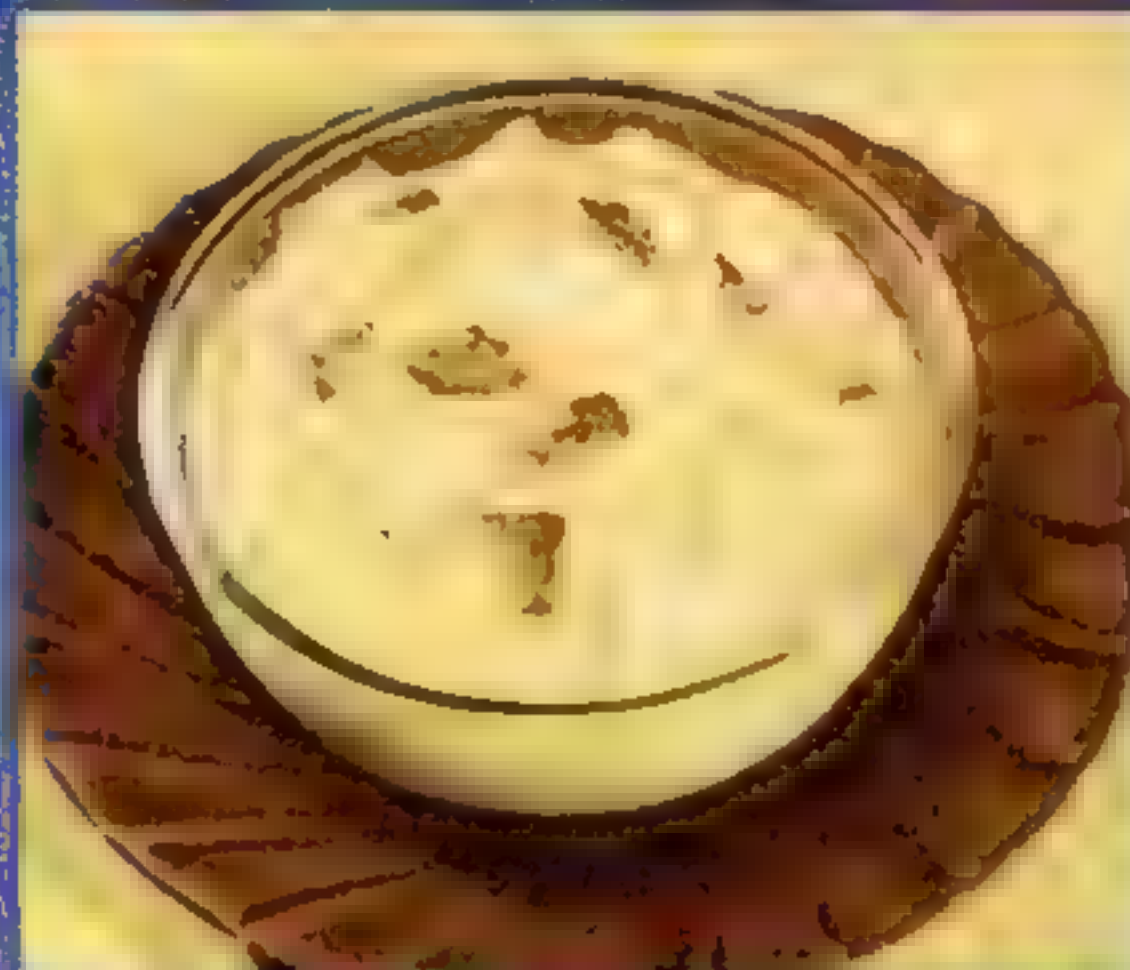
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Bread, served with jam or jelly, (these, too, often enriched with dextrose) makes an energizing snack 'tween meals.



Bread baked with dextrose toasts better... tastes better. Bread is an essential of a nourishing breakfast.



Bread has many uses. Bread pudding, a very popular dessert, is easy-to-make, economical and delicious.



Sandwiches, made with a choice of fillings, lend variety, enjoyment, and nourishment to the "full-dinner pail."



Late snacks always include bread. Try spreading tasty cheese on bread—a delicious, satisfying combination.



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Advancing years need not rob you of romance. Not if you keep young in spirit . . . and young in look. Not if you can cheat the years with Endocrine, the hormone cream that helps so many women regain a smoother, firmer, more youthful-looking skin.

Does your mirror betray tell-tale signs of age—tiny lines, dry, crepey skin? Try to correct them. Use Endocrine—the first successful hormone cream . . . the only hormone cream with an eleven-year record of proven results.

Hormone creams will not work wonders for every woman. But of those who try Endocrine, most see flattering skin improvements—some in as little as thirty days. Can you? To prove it costs but a few cents a day. One-month supply, three-fifty plus tax.

Save money with Endocrine's special offer for May only. Inquire at your cosmetic counter.



NOVELIST ARTHUR KOESTLER WORKS QUIETLY IN PRIVACY OF HIS STUDY IN HIS WELSH SHEEP-FARMING HOME

BABBITS OF THE LEFT

A famous novelist and noted authority on Communism addresses U.S. liberals and points out some fallacies in their thinking about Stalinism

by ARTHUR KOESTLER

BEFORE I started out on this my first visit to the U.S., my friends in Europe warned me: "You won't find a common language with the Americans. They live in the moon."

The first few days over here convinced me that this is not true. I do feel a growing awareness of the threat over Europe in this country. The only question is whether it is growing rapidly enough to catch up with the speed of the drift to catastrophe in Europe.

For the war hysteria of which a considerable number of people seem to suffer here is, of course, not a sign of mature awareness. Nor is the mentality of appeasement. I shan't waste your time and mine proving that appeasement doesn't lead to peace but to war; if you haven't found that out yet, I suggest you reread the arguments against the tactic of appeasement in the old 1933 to 1939 files of liberal and radical magazines—from the *New Republic* to *The New Statesman and Nation*. You will find there explained with a brilliant logic that appeasement of an aggressive, expanding power creates a fog in which neither of the two partners knows where he is; the aggressor, having grabbed positions A, B and C, hopes to get away with grabbing D—and why shouldn't he hope so with all the encouragement that he receives from the

The following text consists of extracts from extemporaneous lectures recently delivered in the U.S. by Hungarian-born Novelist Arthur Koestler. Mr. Koestler, a former Communist, marked his revolt against the system eight years ago with *Darkness At Noon*, first of the brilliant novels which made him world-famous. On his first visit to the U.S., he is lecturing gratis for the International Rescue and Relief Committee in New York, which has been aiding and resettling victims of both Communist and fascist totalitarianism for 15 years. Its honorary chairman is John Dewey; other members are Reinhold Niebuhr, John Dos Passos, Matthew Woll and James Carey.

appeasers in the opponents' camp? But unfortunately position D—Poland in 1939 and maybe Italy today—has meanwhile come to be regarded by the defensive partner as a *casus belli*, and so the world slides into war—I didn't say it goes to war, I said it slides into war—without either of the two partners wanting it. In other words, appeasement means playing poker; a firm, clearly outlined, principled policy means playing chess.

These are platitudes, the type of platitude

which every reader of the *New Republic* or *The New Statesman and Nation* knew by heart in the 1930s. Today they have forgotten it, and arguing against them means regressing to the kindergarten level. I hope that in this meeting we shall remain at least on the level of the primary school. So I shall take it, henceforth, for granted that war hysteria and appeasement are two equally deadly dangers, like Scylla and Charybdis, and that the liberals' extremely precarious task today is to navigate like Ulysses between the two.

Unfortunately our liberal Ulysses of today hardly deserves the title "nimble-witted" which Homer bestowed upon his hero. When the sorceress calls from the East and her fellow travelers are turned into pigs, he can hardly resist the temptation of sharing their fate. For it is not easy to be a liberal today. It is not easy to navigate between the Scylla of the Hearst press, of war hysteria and of Red-baiting, and the Charybdis of the Munich *cum* Pearl Harbor which Mr. Chamberlain—sorry, I mean Mr. Wallace—would prepare for us.

Allow me as an aid for this perilous task of navigation to point out some of the logical fallacies and emotional eddies in which liberals and leftists frequently get shipwrecked. I have

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BABBITTS CONTINUED

listed for myself eight of them—the eight main fallacies of what you may allow me to call left Babbittism. Here they are:

First is the *confusion of Left and East*. Some sections of the reactionary press are unable or unwilling to distinguish between liberals, New Dealers, Social Democrats and Stalinites; they are all damned Reds. Naturally we are indignant at this poisonous imbecility. But don't forget that the Left itself is partly responsible for this confusion. The left Babbitt assumes that there is a continuous spectrum stretching from pale pink liberals to deeper red socialists and so on to purple Communists of the extreme left. His idea is based on the confusion of the political direction "left" with the geographical direction "east." It is time that he got it into his head that Moscow is not to his left but to his east. The Soviet Union is not a socialist country, and Cominform policy is not socialist policy. In 1939-41, for instance, French Socialists fought the Nazis on the battlefield and underground, while the Communists in France and here collaborated with the Germans against us.

So let us bear in mind that "East is east and Left is left" and if the twain sometimes still meet, the meeting is purely coincidental. The tragic decline of the Social Democratic movements in France, Italy and the rest of Europe is first and foremost caused by their failure to denounce Stalinism as a movement which discredits socialism—as the rule of the Borgias discredited Christianity. That is why liberals and social democrats in Europe are being swept away like straw in a hurricane.

The soul-searching fallacy

THE second fallacy of the Babbitt of the Left is what we may call the *soul-searching fallacy*. The other day there was a press conference where I mentioned that the people on the Continent, the frightened people in Italy and France, look upon you Americans as their only hope of salvation, salvation from the economic point of view through ERP; salvation from the military point of view in case of an open or disguised Russian aggression on the Czech pattern. Thereupon one of the journalists present said, "Do you really believe that we can help Europe with our dirty hands?" I said, "What do you mean by 'dirty hands'?" He said, "Well, I mean our policy in Greece and in Palestine and backing up Franco and the way we treat Negroes and Jews. We are dirty all over, and if we pose as defenders of democracy it is just hypocrisy."

The answer to this fallacy is to project the argument back to 1938. Then it would run as follows: "We have no right to fight Hitler's plan of sending six million Jews to the gas chambers so long as there are restricted hotels in America and so long as Negroes do not have absolute equality here. Our hands are dirty—so instead of using them to fight racial persecution let us first wash them clean and polish our nails. Once American democracy has become a perfect democracy, then and then only shall we have a right to defend what remains of Europe. And if Europe goes to the dogs before we have finished putting our own house in order, that's just too bad and cannot be helped."

Third and closely related to the soul-searching fallacy is the *fallacy of the false equation*. Its European version is "Soviet totalitarianism is bad. American imperialism is equally bad. There is nothing to choose between them, so let us stay in no man's land and found another 100% purist soul-searching sectarian little magazine until we are drowned in the deluge." To prove that the American system is "just as bad" as the Russian system, to make the two sides of the equation balance, your left purist has recourse to subconscious little subterfuges. He equates the Hollywood purges with the Moscow purges. The physical assassination of thousands of the elite of the Russian Revolution and the dismissal from their jobs of nine film script writers constitutes for him a perfect equation. Variations of this attitude are equally frequent in this country. The American fellow-traveler has never lived under a totalitarian regime, so when he draws comparisons he mostly doesn't know what he is talking about. His conscience is in revolt against the "black belt" of Chicago, the appalling slums in which the workers of the packing industry live like rats. I spent only a few hours in Chicago, but most of them I spent in the "black belt" and at the local headquarters of the packing-house workers on strike. I was appalled by what I saw and heard and smelled. So don't think I am a naive tourist, a romantic admirer of your system. But now compare your treatment of racial minorities at its worst with the Soviet treatment of the minorities of the Crimean Republic, the Chechen Republic, the Volga-German Republic, whose total populations, men, women and children, were deported to the Arctic because they had proved, as the official Soviet communiqué about the Crimeans stated, "unreliable during the war"—even the babes in

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CONTINUED ON PAGE 126

NEW WEAVING METHOD MODERNIZES HAMPERS

Interweaving Steel Ribs with Fibre is the First Change in Generations

UNTIL now, hampers, a necessity in every home, have been made on the same elementary principles used by primitive basket-makers. These methods have at last been improved upon by the world's largest hamper manufacturer.

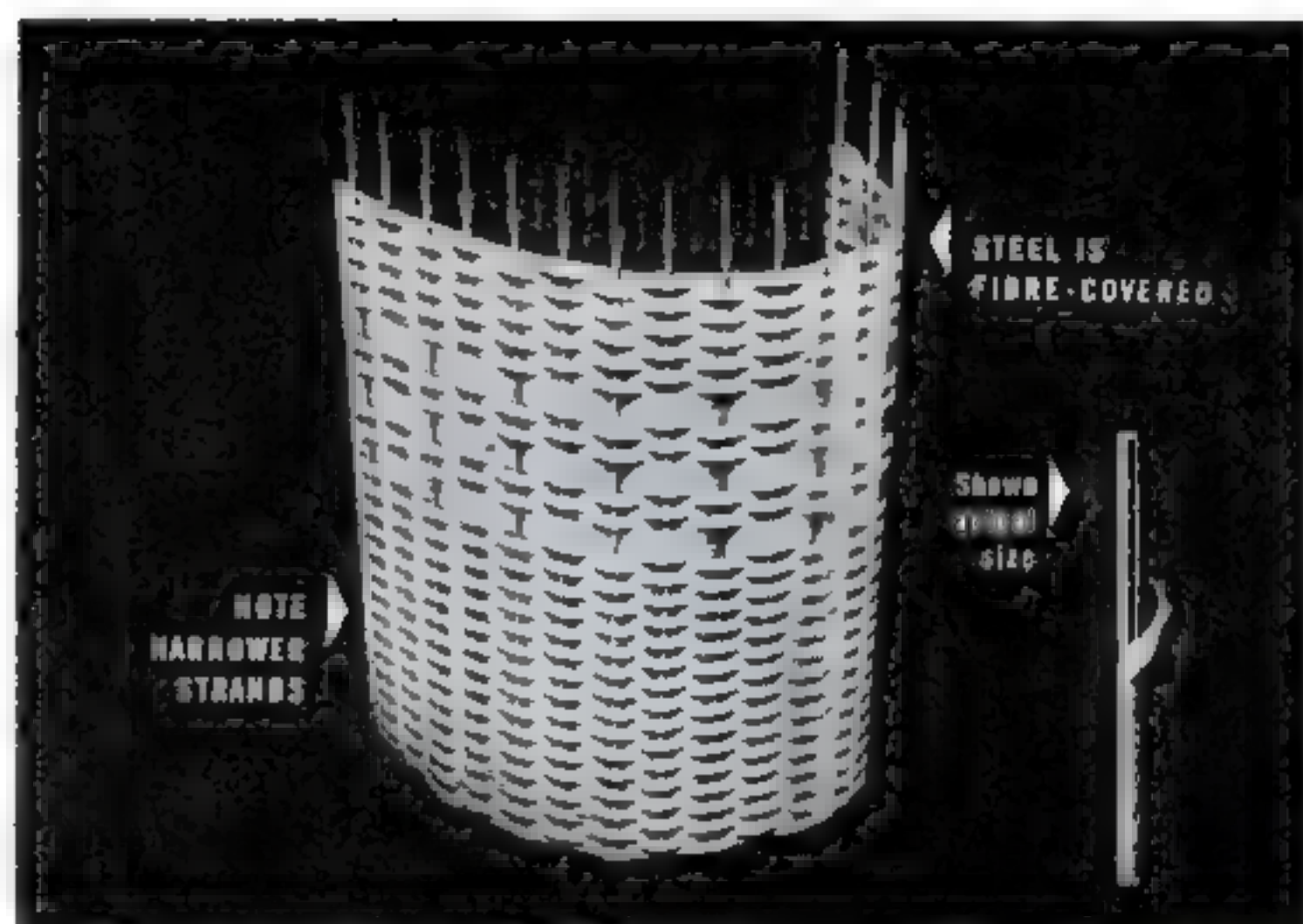
Duroweve, created by Pearl-Wick, gives American homes a radically different piece of furniture—a hamper just as right in the bedroom as in the bathroom. Duroweve's steel ribs, woven in every three-quarters of an inch and fibre-covered for invisibility, make the new Pearl-Wick Hampers three times as strong as old types. They have far greater Self-Ventilation, and designing flexibility that permits handsome new shapes and styles never before possible.

You will be delighted when you see the new Pearl-Wick Hampers. They are so good-looking, you will want to replace your present bath-room hampers—and enjoy Pearl-Wick's modern convenience in your children's rooms, kitchen and bedrooms, too.

Pearl-Wick Hampers are offered in a lovely variety of decorator shades to match your room plans—with hand-painted floral designs, softly gleaming plastic pearl panels or plain fronts. All come in a number of sizes that amply meet your laundry needs. All have plastic "pearl" tops.

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"They're Beauties," say house-furnishings experts. New Pearl-Wick Self-Ventilating Hampers of Duroweve are handsomely styled furniture that grace any room in your home.



Duroweve Fibre is three times stronger, reinforced with steel "girders" woven in every three-quarters of an inch. It is an exclusive feature of Pearl-Wick Hampers.



Takes Hard Knocks. Duroweve's steel ribs keep hampers from caving in or bulging, no matter how filled they may be. Permanent finish stays beautiful for years.

More Self-Ventilation. Soiled things are air-bathed, to ward off mildew, odor, dampness. Narrower strands of fibre create thousands of air-vents that can't be clogged.



PEARL-WICK SELF-VENTILATING HAMPERS NOW OF DUROWEVE

"Pearl-Wick" and "Duroweve" are names owned by Pearl-Wick Corp., Long Island City 2, N. Y.

"It's Leap Year!
How about a Date?"
says
DINAH SHORE

There's nothing like "A Date with Dinah" (Set C-125) when she sings these wonderful all-time hits:

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Lovin' Dat Man" • "Dixie" • "I've
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Changes Made"
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BABBITTS CONTINUED

their cradles were unreliable and had to go to Siberia. In Chicago I saw men on strike and sympathized with them. In Russia strikes, or incitement to strike, are qualified as high treason and punished by the maximum penalty. In American elections political machines may distort the people's will. In Russian elections 99½% vote for the one official list—the remaining ½% presumably being in bed with influenza. Thus the fallacy of the false equation equates an imperfect democracy with a perfect totalitarian regime; its philosophy boils down to the simple maxim that there is nothing to choose between measles and leprosy.

Fallacy number four is the *anti-anti attitude*. It runs as follows: "I am not a Communist. In fact, I dislike Stalinist politics, but I don't want to be identified with anti-Communist Red-baiting, with the Hollywood purges and the Hearst press. Hence I am neither a Communist nor an anti-Communist, but an anti-anti-Communist." If W. R. Hearst says that twice two is four, I shall automatically hold that twice two is five or at least 4½. The $2 \times 2 = 4\frac{1}{2}$ mathematicians are usually Wallace voters.

Don't laugh, for the roots of this fallacy are very deep in all of us, myself included. I remember how painful it was when an old dodderer in a London club walked up to me and said with a friendly tap on my shoulder, "Well, well, young man, I am glad that at last you have come around to see reason. I myself knew 25 years ago what Bolshevism means, and it's never too late to repent."

You can't help this sort of thing; you can't help people being right for the wrong reasons. In the last war we fought in the name of democracy in an alliance with Dictator Metaxas of Greece, Dictator Chiang Kai-shek and Dictator Stalin. And rightly so, because at that time Nazism was the main menace to the world, and politics is based on forming alliances. But there is a fundamental difference between a wartime alliance and political identification with one's allies. Being allied to Chiang didn't mean that we accepted the Chinese regime in England or America. Being against our will in one camp with the Hearst press against the totalitarian menace from the East doesn't mean that we identify ourselves with Mr. Hearst's ideology. This fear of being in bad company is not an expression of political purity; it is an expression of a lack of self-confidence. If you are sure of yourself—politically and ideologically—you will no longer be frightened to say that twice two makes four even if Colonel McCormick says the same.

The sentimental fallacy

FALLACY number five is the *sentimental fallacy*. For years we were allied to Communists in the antifascist struggle, and now when we have to part company some roots of past loyalty, of a sentimental conservatism remain in us which are very difficult to eradicate. Our bedfellows of yesterday do not, of course, share this emotional squeamishness. Over the slightest disagreement they will denounce us as fascists, spies and traitors. These emotional ties are one-way ties and it is essential to bear in mind that they are entirely irrational and conservative in nature.

Fallacy number six may be called the fallacy of *Caligary logics*. *The Cabinet of Dr. Caligary* was the first film which might be called surrealistic, made about 25 years ago. The fellow traveler, the fellow traveler's fellow traveler, the cryptofellow traveler and so on, live in a world of surrealistic logic where all facts are seen reflected in curved distorting mirrors. Example: the fellow traveler will tell you, "You criticized the Stalinist regime, but in Stalingrad the heroic Red Army defeated the Germans and thereby proved the superiority of the Stalinist regime over every other regime."

You answer, "If the military defeat of the Germans by the Russians in 1943 is to be regarded in itself as a proof of the superiority of the Stalinist regime, then the military defeat of the French by the Russians in 1812 must be regarded as a proof of the superiority of the czarist regime and of the system of serfdom over the ideology of the French Revolution."

The Caligary logician will thereupon answer you indignantly, "It is typical of your perverted mind to compare Stalin with the czar."

Fallacy number seven is the fallacy of the *perfect cause*. It is related to number two, the soul-searching fallacy. Only absolutely clean hands have a right to reach out to protect and save what remains of Europe. Only an absolutely perfect cause is worth fighting for. And the search for the perfect cause becomes an excuse for inactivity, for staying put in the homeless radical's no man's land.

History knows no perfect causes, no situation of white against black. Eastern totalitarianism is black; its victory would mean the end of our civilization. American democracy is not white but gray. To live, even to die for a perfect cause is a luxury permitted to few.

CONTINUED ON PAGE 127

Served in the New York Studio of
James Montgomery Flagg
Outstanding American Illustrator



PORTRAIT by "MONTY" FLAGG... or You?

WHETHER it's MR. FLAGG, sketching a Cover Girl for a popular magazine—or you, pasting snapshots in the family album, you'll find Pabst Blue Ribbon always a pleasant, friendly companion.

That ever-faithful, real beer flavor you enjoy in Pabst Blue Ribbon

was achieved by 104 years of pioneering in the *Art of Brewing...* and the *Science of Blending.*

By tasting, by comparing, you will understand why millions the world over have settled down to the real beer enjoyment of blended, splendid Pabst Blue Ribbon.

Pabst
Blue Ribbon



33 FINE BREWS BLENDED INTO ONE GREAT BEER

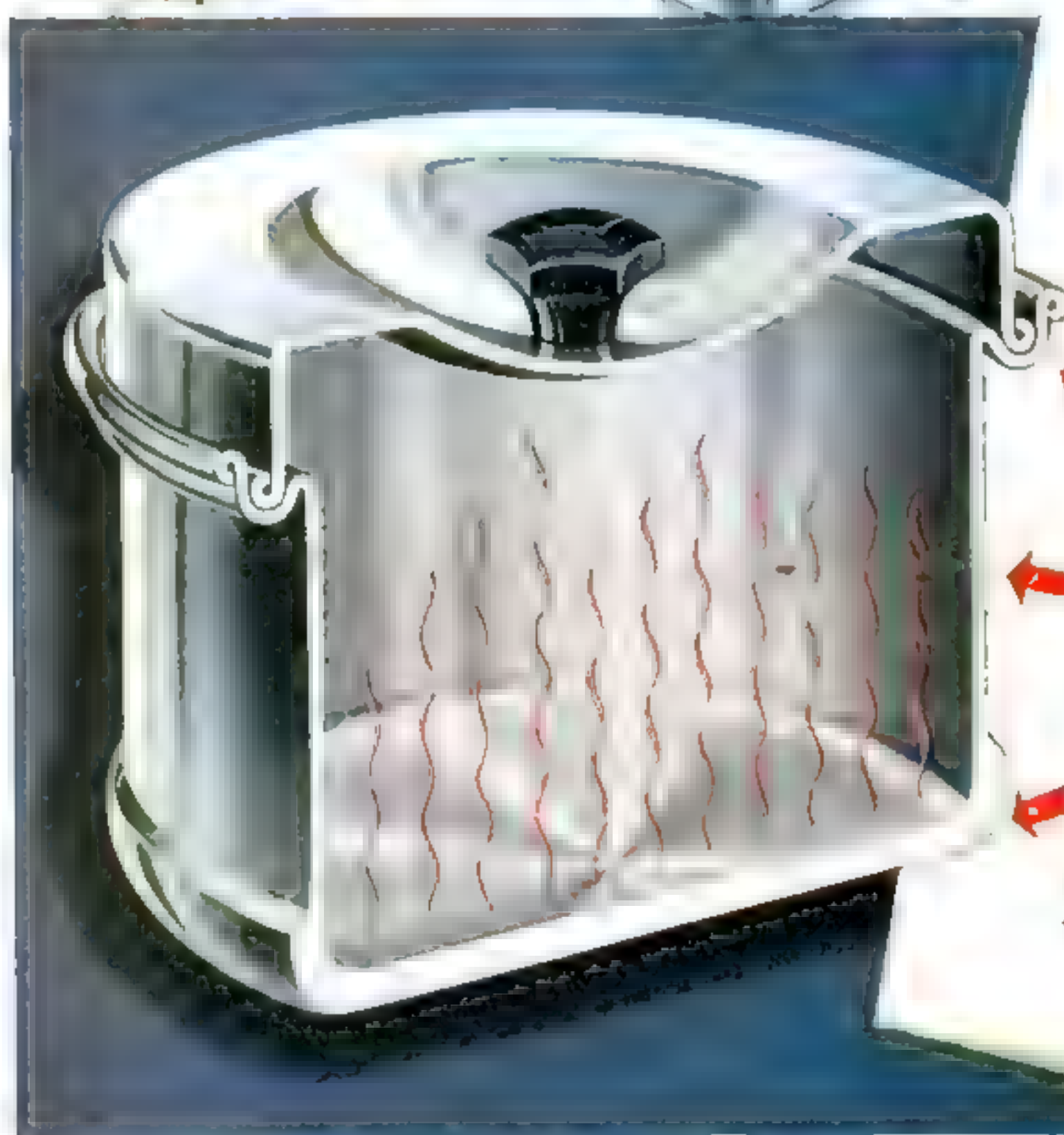
Tune in the EDDIE CANTOR Show
 Every Thursday Night over N B C.

Copy 1948, Pabst Brewing Company, Milwaukee, Wis.

★ Just in time for Mother's Day

The most sensational cooking development
in years...

CAPTIVE HEAT



Exclusive with these
Triple-Action Cooking Utensils of
REYNOLDS *Lifetime* ALUMINUM

STEAM-TRAP LID — Steam is captured and held by the finely finished tongue-and-groove seal of the Steam-Trap Lid.

QUICK-CONDENSING WALL — Flavor is captured by the faster condensation on walls and lid—dripping back the juices, for "water-less" cooking at its best.

TRIPLE-THICK BOTTOM — Heat is captured, spread and held by the Triple-Thick Bottom — cooking evenly over the entire bottom area — no hot spots to scorch or burn.

"The nearest thing to pressure cooking—without the pressure!"

"Captive Heat" Cooking is the sensation of the day among all the housewives and home economists who have tested it. Vegetables cook in their own juices. Meats are tenderized clear through... simmered as long as you like, with no fear of burning. Chicken fried in the Covered Fryer is a revelation. It's a new kind of cooking, yet you

have nothing new to learn... because "Captive Heat" itself makes all the difference!

See this sensational line at your dealer's... saucepans, saucepots, double boilers, roaster, everything including a superb percolator. You'll admire their beauty, their balance, the convenience of their recessed lids for easy stacking. But just wait until you get them home and try the new "Captive Heat" Cooking! Reynolds Metals Company, Housewares Division, Louisville 1, Kentucky.



LOOK FOR THE "TRIPLE-THICK" RIDGE

REYNOLDS *Lifetime* ALUMINUM

TRIPLE-THICK BOTTOM • GUARANTEED FOR LIFE

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BABBITTS CONTINUED

In 1942 or '43 I published an article which began with the words, "In this war we are fighting a total lie in the name of a half-truth." The total lie was Hitler's New Order. The half-truth was our democracy. Today we face a similar emergency and a similar predicament. Once more the choice before us is merely that between a gray twilight and total darkness. But ask the refugees who manage to escape, at the risk of their lives, from behind the iron curtain into our gray democracy, whether this choice is worth fighting for. They know. You don't.

The last fallacy, number eight, is the confusion between short-term and long-term aims. It is the most dangerous of all. By long-term aims I mean the age-old struggle for reform, for social justice, for a more equitable system of government. By short-term aims I mean the necessity of fighting an immediate emergency. The danger of confusion is twofold. Your leftist Babbitt may refuse to fight against the short-term emergency until he has finished the job of creating a perfect government in his country, in 100 years or so. The opposite danger is to become so obsessed with the immediate emergency, that all principles of the long-term struggle are thrown overboard. Ex-Communists and disappointed radicals are in a particular danger of toppling over to the other extreme. It is essential that we should keep in mind that there are two distinct levels involved in our struggle; that to defend our system against a deadly threat does not imply acceptance of everything in this system, does not imply the giving up of the long-term fight to improve it; and vice versa, that our criticism of the shortcomings of this system does not free us from the obligation of defending it, despite its ambiguous grayness, against the total corruption of the humanitarian ideal.

This talk was mainly addressed to the Left. I may have been harsh to the left Babbitt; it was a brotherly harshness. To the Babbitt of the Right I have nothing to say; we have no language in common.

The power-vacuum which two world wars have created in Central and Western Europe, has inescapably linked your fate with that of the European continent. I feel the enormous burden which is falling on your shoulders. For there will either be a *Pax Americana* in the world or there will be no pax. Never has such a burden and such a responsibility been borne by any single nation in history. It is the more unfair to you as yours is an adolescent civilization, with adolescent enthusiasms and adolescent pimples. The task of the progressive intelligentsia of your country is to help the rest of the nation to face its enormous responsibilities. The time for sectarian quarrels in the cosy no man's land of abstract radicalism is past. It is time for the American radical to grow up.



LECTURER KOESTLER brings informal note to Carnegie Hall by perching easily on table. Listening behind him is Columbia Professor George S. Count.

O'SULLIVAN HEELS... and SOLES

Be comfortable... look smart... keep healthy... save money. These spell wearability and O'Sullivan's have it.

Millions of people... everywhere in America are conscious of the in-built quality which has made the name O'Sullivan so universally accepted for more than fifty years.

America's oldest and largest manufacturer of replacement rubber heels and soles, is deeply conscious of this wide acceptance... and proudly so... we mean to keep building comfort and quality, at a popular price, into O'Sullivan's.

That is our pledge to you. For a good step forward, then, ask your Shoe Repairman for O'Sullivan's.

O ' S U L L I V A N

AMERICA'S No. 1 HEEL

...AND SOLE





WIVES OF MEMBERS gather on the lawn in front of the Jockey Club's marble pavilion at Palermo track to wait for the running of the Grand Jockey Club Prize, one of the

year's biggest racing events. In this private stand members can follow the races in dignified isolation while less fortunate Argentines shout themselves silly in the cheap seats.

Life Visits the Jockey Club in Buenos Aires

It is a sanctuary of vast luxury
for proper gentlemen and horses

The Jockey Club of Buenos Aires is an \$8,583,-054.71 institution officially dedicated to improving the breed of Argentine horseflesh and unofficially to providing sanctuary for some 4,500 Argentine aristocrats who consider Rightist Dictator Juan Perón a dangerous leftist. For a horse of proper ancestry, the club runs a vast, luxurious establishment which includes two race tracks and a lavish training ground (right), complete with an equine pool. When a horse of peculiar merit dies, the Jockey Club hallows its bones in a museum (p. 136).

For a man of proper ancestry, who has wealth, property and ultraconservative political views, the Jockey Club provides facilities of even more imposing grandeur. In addition to a marble racetrack pavilion (opposite) the club runs a lavish clubhouse in town (below) where men of leisure can sprawl in leather chairs beneath a Goya and either snore over their *London Times's* or berate "that man in La Casa Presidencial." For the younger members the club has a *Sala de Armas* where they can clang away at each other with foils, preparing for any affair that might involve their honor. For the more ardent horse lovers there is a special room, called "The Mad House," set aside exclusively for arguments about horses. The club maintains an excellent cuisine, a staff of 39 cooks and a cellar stocked with approximately 225,000 bottles of choice vintage wines.

To help maintain dignity in times of political stress the club has a restful bar where members can quietly sip a glass of vermouth and ignore Perón's "shirtless ones," who occasionally march by the club chanting, "Burn it down! Burn it down!" Even in times of mortal stress the Jockey Club is well prepared to take care of its own. A private ambulance service is constantly at the disposal of its members.



HORSES RACE at Jockey Club track at Palermo, 5 miles from center of Buenos Aires. The club's private pavilion (left) is at the finish line. Of a gross as high as \$7.0 million

a year, club keeps 10% for taxes, spends rest on upkeep and subsidies for less prosperous tracks and small-town polo societies. The Jockey Club does not keep a surplus.



HORSES SWIM in this specially built pool (above) at the beautifully landscaped training ground the Jockey Club runs at San Isidro. Below, a horse named Rotterdam,

with its trainer's help, paddles down the length of the pool past a sign which bluntly informs human beings that the pool is reserved for the exclusive use of horses.



MAIN CLUBHOUSE is \$2 million edifice in Buenos Aires, finished in 1897, 10 years after club was founded.



Here's the only sure proven
MOTHPROOF
 method used for years by
 big woolen mills—Now
 sold for home use!



Don't be confused—insecticides and mothproofers are NOT the same thing. To be **ABSOLUTELY SURE** moths will *never* eat your clothes, sofas or rugs—you must make the cloth itself mothproof. And this is just what **LARVEX** does—one spraying mothproofs for a *whole year*!

LARVEX's magic spray penetrates each tiny woolen fibre and mothproofs the cloth itself. Moths will commit suicide by starvation rather than eat anything treated with **LARVEX**. Safe. Stainless. No moth ball, camphor or cedar odors. **LARVEX** is *completely odorless*. It gives **POSITIVE PROTECTION** from moth damage.

THE ORIGINAL MOTHPROOFER

Inexpensive! It costs no more to **LARVEX** a suit or coat than it does to get it dry cleaned.



Quick! A few minutes' spraying mothproofs for a **WHOLE YEAR**.



TESTS SHOW PROOF. Cloth on left has *not* been treated with **LARVEX**. Cloth on right has been treated with **LARVEX**. Note how moth worms refuse to eat Larvexed cloth.

ONLY 79¢ A PINT. \$1.79 A QUART. ALL DRUG, DEPARTMENT AND HOUSEFURNISHINGS STORES.

LARVEX
The Largest Selling Mothproofer



Jockey Club CONTINUED

THE IMPROVERS OF THE BREED



DIPLOMAT AND LANDOWNER view the races at a club track. Alberto Palacios Costa (*left*) has been Argentine ambassador to Belgium, Switzerland and Spain. Joaquín S. de Anchorena (*right*), like most of the members, comes from an old family whose wealth is based on the ownership of vast tracts of land.



STOCK BREEDER Don Ricardo Fernández Guerrico strokes the muzzle of one of the 75 Thoroughbreds he raises each year. Fernández Guerrico owns and operates the Haras Argentino, one of Argentina's largest stud farms, adds to his profits by auctioning his own stock. Last year he grossed about \$284,000.



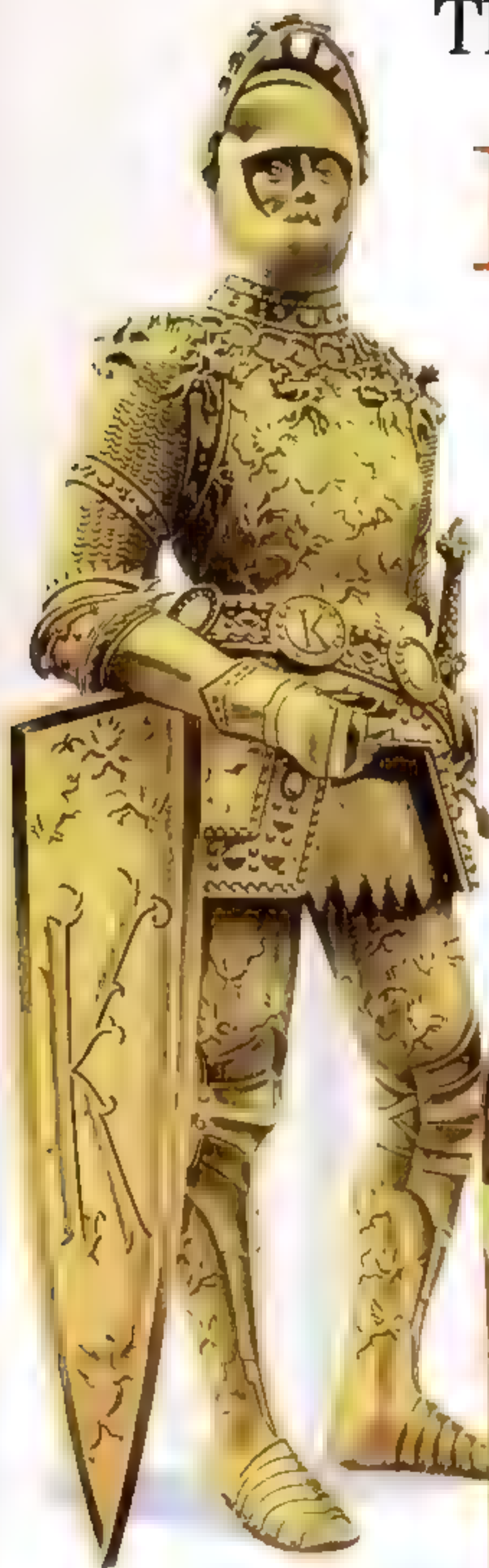
INVESTOR AND AUCTIONEER run club racing commission. President Miguel Martínez de Hoz (*left*) inherited his wealth from landowning family, has increased it with investments in diverse enterprises. Secretary Horacio J. M. Bullrich gets his money by auctioning livestock rather than raising it.

CONTINUED ON PAGE 123

That Noble, *Noble* Flavor !

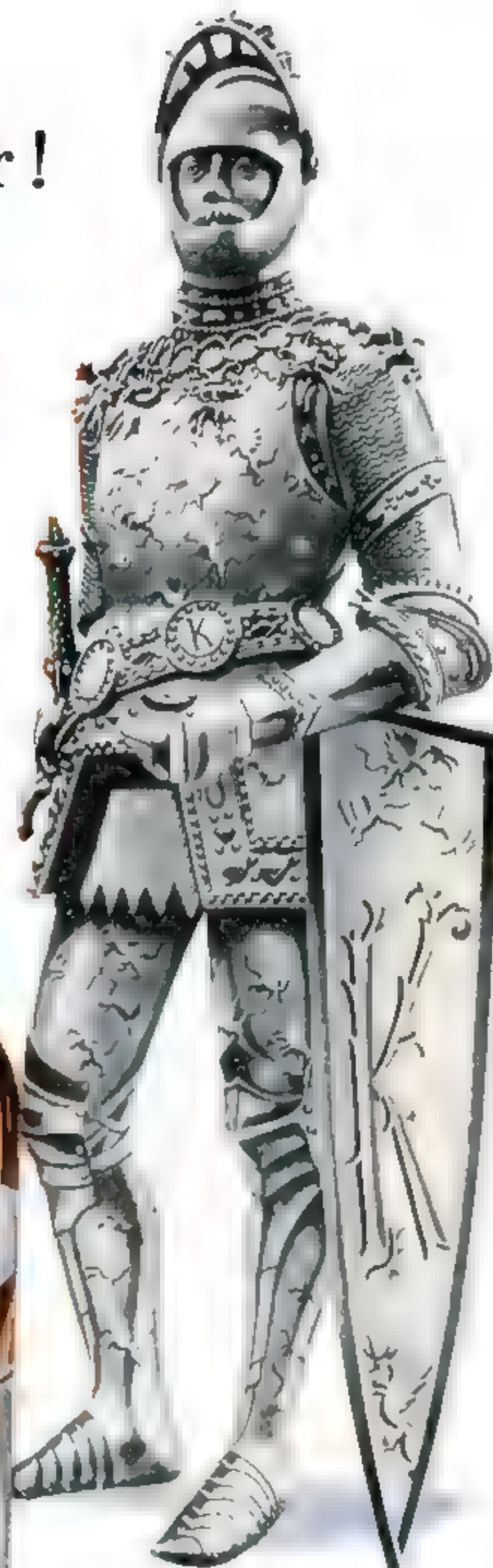
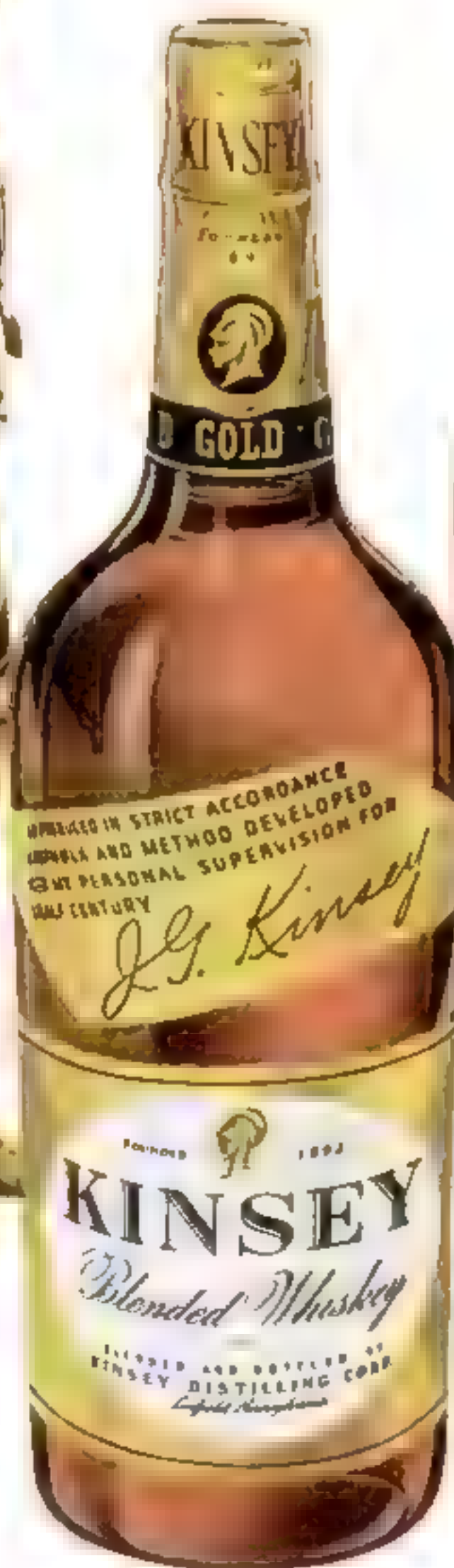
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KINSEY "GOLD"

Rich, full-bodied... a luxury whiskey!



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Light, mellow... and a wonderful value!

Magnificent, matchless flavor... *noble* flavor... you'll enjoy it in every drop of Kinsey Whiskey.

Kinsey is so superb in quality because it is the *unhurried* whiskey... blended with 56 years of skill and know-how.

Try Kinsey today... and see for yourself how really smooth... how really delicious... how really *noble* a whiskey can taste.

the cream hair tonic?

Here's the cream
of them all!



Contains Viratol*... gives your hair
that "just-combed" look
all day long!

NEW FORMULA WITH VIRATOL*, works wonders in the looks of your hair. Gives it that "just-combed" look . . . all day long. Your hair not only *looks* natural . . . but it *feels* natural and it *stays in place!*

CONTAINS TRIPLE-A LANOLIN, TOO! Gives you the combined ingredients for the kind of scalp care you need . . . helps relieve loose dandruff, excessive dryness.

HOMOGENIZED FOR SMOOTHNESS! Just the right consistency for year-round easy flow, smoother application.

**This special compound gives lustre . . . keeps hair in place without stiffness.*

→ new Vaseline cream hair tonic!
TRADE MARK ®

THE CLUB IS RICH AND RESTFUL



TWO SERVANTS wait at the head of staircase for a call from the hushed clubrooms beyond. The club has 1,328 employees to care for its 4,536 members.



TWO MEMBERS relax under painting by Bouguereau, whose masterpiece, *Nymphs and Satyr*, once adorned a New York bar, scandalized 1880 moralists.

CONTINUED ON NEXT PAGE

Have you heard about



Sergeant's new TICK KILLER?

This good news is traveling fast! Now—for the first time—you can rid your dog of disease-carrying ticks quickly and easily.

Sergeant's new TICK KILLER is safe, sure—thoroughly reliable for use on your dog. And it kills both the American Dog Tick and the Brown Dog Tick, even when they are engorged and swollen.

Many other so-called "tick powders" have been available to dog owners. But it remained for Sergeant's research to develop a truly effective formula. Sergeant's was not willing to enter the field until

it could offer a tested remedy, fully approved by consulting veterinarians. Perfected after years of study, this TICK KILLER destroys fleas and lice, too.

The same careful research and testing have gone into the development of each of the 19 Sergeant's Dog Care Products, offering you a complete line of reliable products for the care your dog deserves. Ask for Sergeant's at your drug or pet store—and be sure of the dependability that has made Sergeant's a trusted name with dog owners for 73 years.

• Do you know all you should about keeping your dog fit? Sergeant's FREE Dog Book contains a lot of interesting, practical information on dog health and training. Ask for your copy at drug or pet stores, or write Sergeant's, Richmond 20, Va.



Sergeant's DOG CARE PRODUCTS

GRAFLEX FOR PICTURES WITH LIFE!



This summer take pictures that will make your friends "Oh!" and "Ah!". Pictures with life... depth, clarity... photos that will make you vividly re-live the warm, sunshiny days of vacation-time.

Graflex has spent more than half a century manufacturing cameras that make it a cinch to stop f-a-s-t action to focus sharply... to include only what you want in a print and to do all of these things easily.


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Jockey Club CONTINUED

IT TEACHES RIDING, FENCING



FENCING LESSONS from Prof. Alberto Lucchetti (left) are taken seriously since some club members still fight duels to maintain their honor as gentlemen.



RIDING LESSONS for young jockeys on electrically propelled horse are conducted at club's Institute of Hippology by ex-Cavalryman Pedro Alessandri.



OSTEOLOGY LESSONS are absorbed in club museum by apprentice jockey, who studies skeletons of two famous Argentine racers, Old Man and Botafogo.

DOUBLE LIFE, DOUBLE VALUE

Beauticians prefer JOY professional
Manicure Scissors of surgical steel.
DOUBLE PLATED for DOUBLE
LIFE and DOUBLE VALUE.



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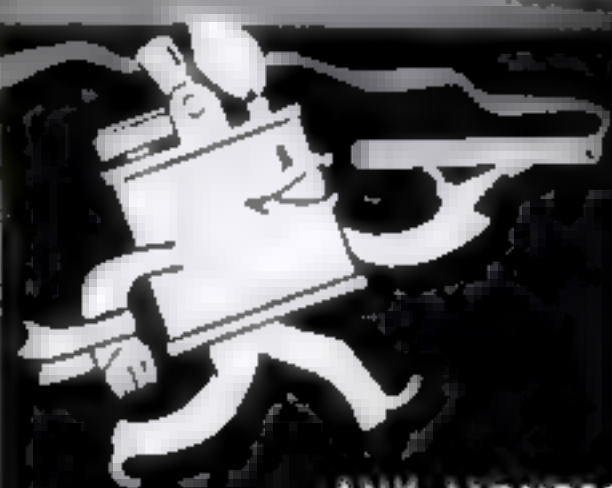


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OTIS UNDERWEAR, 57 Worth St., New York 13, N. Y.



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SERVES YOU BETTER WITH
RONSONOL FUEL

Instant-flash Ronsonol fuel burns cleaner, gives more lights per filling. Insist, too, on extra-length, sure-fire Ronson Redskin 'Flints'.

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AUTOMATIC

MIXMASTER

REG. U. S. PAT. OFF.

has all these advantages ...



SUNBEAM CHOCOLATE CAKE

Preparation: Have ingredients at room temperature. Grease and flour 2 deep 8-inch layer cake pans. Pre-heat oven to moderate (350°) heat. Sift flour once before measuring. Measure all ingredients level.

Procedure: Cut into small pieces: 3 Squares (3 oz.) Unsweetened Chocolate. Add: ½ Cup Boiling Water. Stir until well blended. Cool.

Sift together into large MIXMASTER bowl: 1½ Cups Sifted Cake Flour (2 cups less 2 tbsp.), 1 Cup Sugar, 1 Teaspoon Salt, 1 Teaspoon Soda. Add: ½ Cup High-Grade Vegetable Shortening, ¼ Cup Milk. Beat at No. 2 speed 2 minutes. Add: 2 Whole Eggs (unbeaten), 1 Teaspoon Vanilla.

Scrape beaters, then beat at No. 3 speed 1 minute. Add the cooled chocolate mixture, beat 1 minute more. Pour batter into prepared pans.

Bake: 350° (moderate) oven — 30 to 35 minutes. Cool. Ice.

SEAFOAM ICING

Put in top of double boiler: 2 Egg Whites, 1½ Cups Brown Sugar, firmly packed, 6 Tablespoons Water, 1 Teaspoon Dark Corn Syrup. Place over boiling water. Remove MIXMASTER motor and beaters from stand, take to stove, cook and beat mixture at No. 8 speed until icing will stand in peaks (about 5 minutes). Remove from boiling water. Add: 1 Teaspoon Vanilla. Continue beating on No. 8 speed until thick enough to spread.



Exclusive MIX-FINDER DIAL

You have the correct mixing speed right at your fingertips. All the every-day mixing speeds are plainly indicated. Easy-to-see, easy-to-set and scientifically right. And you know the results will have that "success secret" of delicious foods — EVEN mixing every time.

For Mother on Her day
MAY 9

Exclusive AUTOMATIC BEATER EJECTOR



Tilt the handle — out drop beaters individually, for easy cleaning. No pulling. No messy fingers.

Exclusive POWERFUL MOTOR

Because MIXMASTER has a powerful, patented-governor controlled motor, the beaters automatically maintain Full Power on all speeds at all times. The beaters never vary their speed as batter thins-out or thickens-up whether set slow or fast, for EVEN mixing.



PORTABLE

Pull trigger and lift off motor-and-beaters for portable use.



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You don't attach it — just set it on when needed. Gets all the juice quickly, easily.



There is no substitute for Sunbeam Mixmaster. It has all these exclusive features that save time and arm-work, and put EXTRA deliciousness into your cooking and baking. Over four million enthusiastic users are its best advertisement.

Though tremendous popularity has made them scarce, despite constantly growing production — hold to your purpose. Be sure your mixer is the original and the ONLY Mixmaster. There's only one by that name.

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*Buy the **Genuine**
and you buy the **Best***



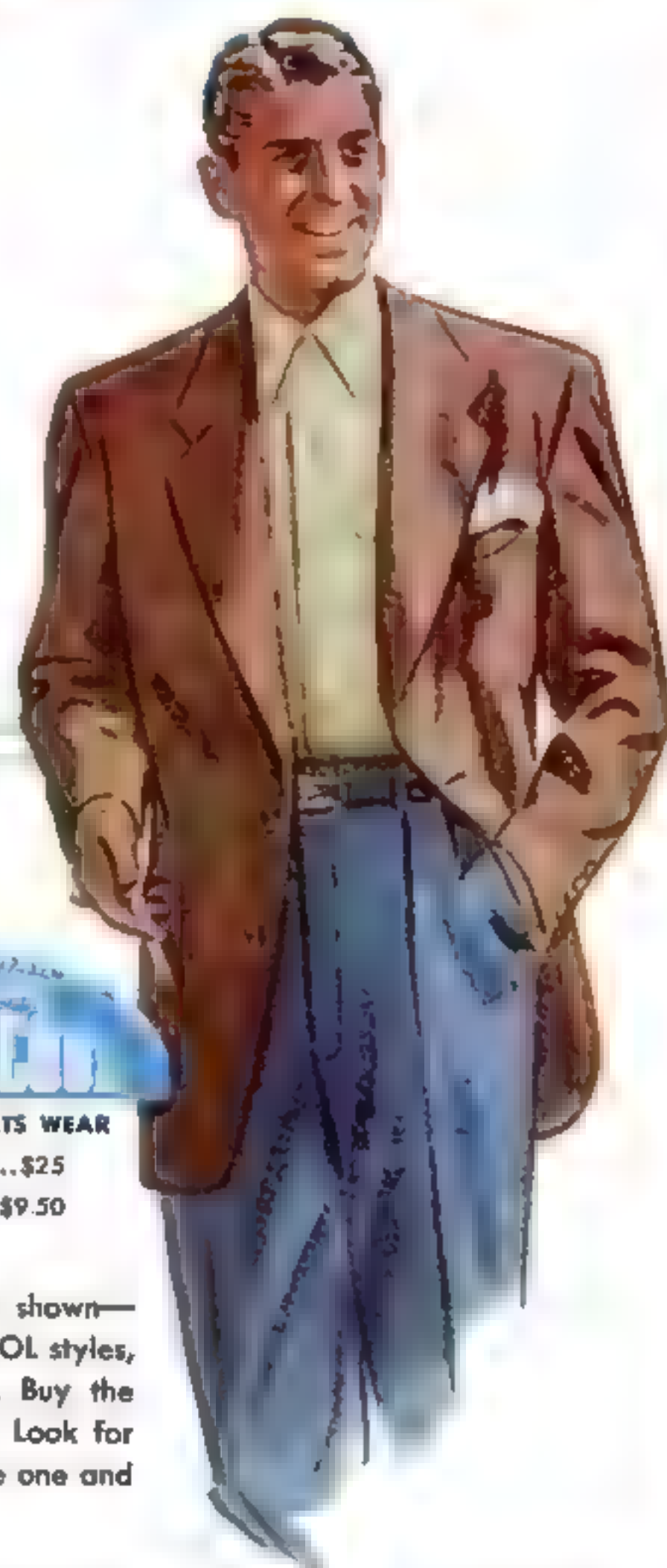
To business... to a ball game... to a country club—wherever you go this summer, you'll be smart to make famous NORTHCOOL your steady traveling companion.

Buying NORTHCOOL would be an admirable choice if for no other reason than the sheer coolness of the stay-fresh, wrinkle resistant fabric. But, added to this, NORTHCOOL rayon tropicals offer you the plus values that mean money wisely spent.

In tailoring—the quality features of regular weight clothing are retained. In styling, in colors, in patterns—the original thinking and creative skill of fashion experts are evident.



TROPICAL FORMAL WEAR
Tuxedo Coats...\$27.50
Tuxedo Trousers \$12.50



TROPICAL SPORTS WEAR
Sport Coats...\$25
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Witness this in the illustrations shown—several of the many NORTHCOOL styles, colors and patterns. Buy now. Buy the genuine and you buy the best. Look for the trademark that identifies the one and only NORTHCOOL.

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FOR DEALER NEAREST YOU—WRITE TO A. SAGNER'S SON, INC., BALTO. 1, MD.

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USED BY MANY DOCTORS, dentists and nurses. Ask for "Cam-fo Pen-ek" at any drug counter. It's soothing and stainless. Popular more than 50 years.

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THE PAIN-RELIEVING ANTISEPTIC

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Tablet or Powder

Take your choice. Both relieve headaches, neuralgic pains and minor muscular aches. Both contain the same wonderful combination of fast-acting ingredients. Two tablets equal one powder. On sale everywhere. Use only as directed.



LEO GUARNIERI PLAYS A HOLLOW VERSION OF "NOLA" ON HIS SKULL

MAKESHIFT MUSICIANS

The young man above is producing a recognizable melody by walloping himself over the head with vibraphone hammers. This is the type of odd musical talent featured on a new radio show called *The Great Talent Hunt* (MBS; Thursdays, 8:30-9 p.m., E.S.T.), which is working a fertile field. Intended as a take-off on all "amateur hours," the program has already used contestants who play inner tubes, flapjack turners, toilet seats and even punching bags (below). "We figured," said a director, "that there was a perfect mine of musical idiocy in this country—and we were right." With enough contestants lined up to last three noisy years, the program may soon be renamed *Going Nowhere*.



PUNCHING-BAG SOLO is swatted out by Mrs. Jessie Franks, a 66-year-old grandmother. An ex-pugilist, she said she barnstormed with John L. Sullivan.



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CLASTON SHOES
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Costly hand operations cost you no more

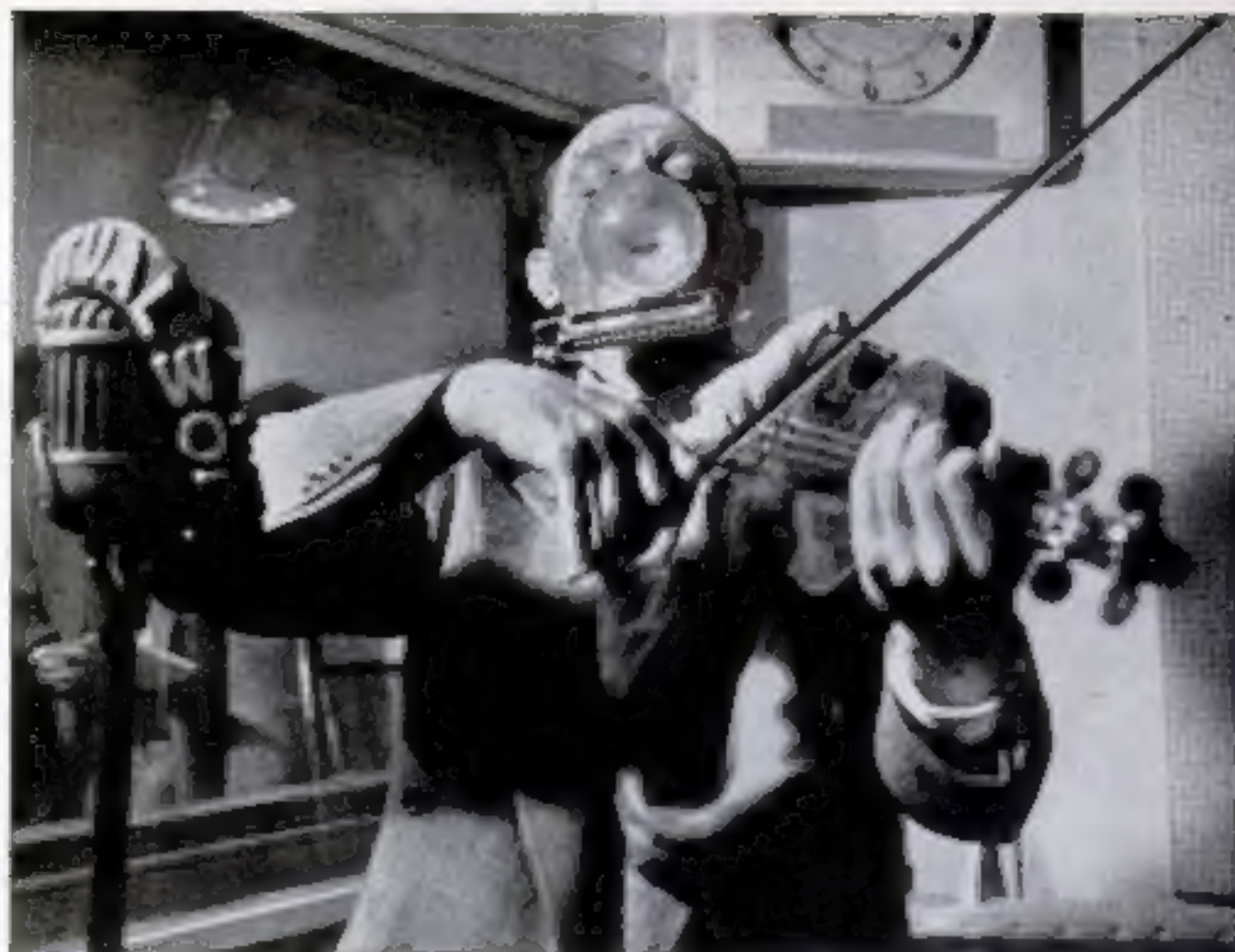
48 hand appointments make these super quality shoes. Exclusive Luxury Tred Construction gives you action-eased comfort with pre-flexed sole features. They're correct, comfortable City Club Shoes! Ask your shoe dealer or write us.

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LUXURY TRED SHOES

PETERS, DIVISION OF INTERNATIONAL SHOE COMPANY
WORLD'S LARGEST SHOEMAKERS, ST. LOUIS 3, MO.

Makeshift Musicians CONTINUED



DISCORDANT MUSIC is blown by Stanislaus Pipskolanwiski (pronounced "Pepsi-Cola and whisky") as he combines harmonica, violin and bubble gum.



WATER-PIPE ARIA is tootled by Ralph Barnes, a plumber who rattles and blows copper floats. He also plays tunes on a toilet seat strung as a lyre.

Ancient Age

The Welcome Whiskey...

Welcome... Anywhere... Anytime...

Every drop *Straight* Kentucky Bourbon



Ancient Age, the welcome whiskey, comes to you from Schenley, the House of Aged Whiskies. It's available today in limited quantity. Every drop is straight Kentucky bourbon. Every drop is evenly matured. Ancient Age is 5 years old, 86 proof. Schenley Distilleries, Inc., Louisville, Kentucky.



Look for... **AA** ask for... "Double A"



A Schenley Mark of Merit Whiskey



Drive Refreshed...Have a Coke

You remember a pleasant custom on the highways. It's a way to avoid getting tired and drowsy. Stop at a friendly service station where you see the familiar

red cooler. Get your feet on the ground.

Stretch. Enjoy *the pause that refreshes* with ice-cold Coca-Cola... and you're off to a fresh start.



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